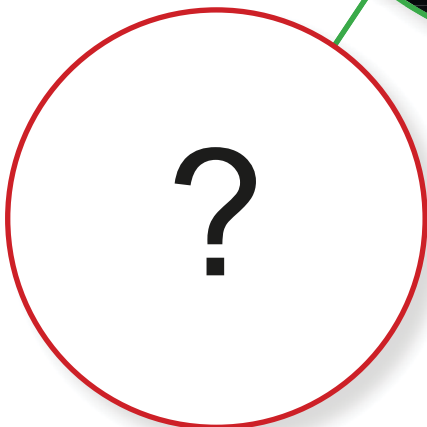
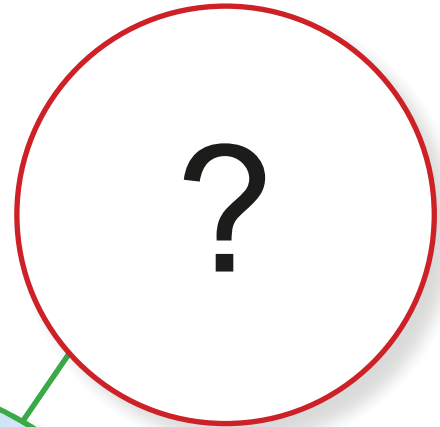
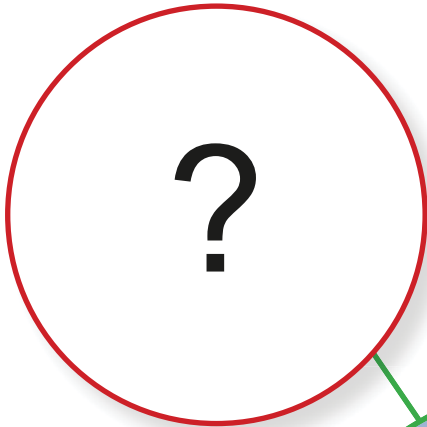
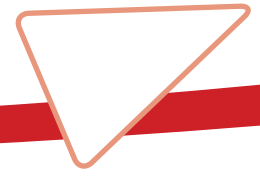


4: What might you ask when buying a car?





Activity 4: Your last shopping trip



Put yourself in the place of the customer.
Answer these questions.

1 What is the last thing you bought?

2 Why did you buy it?

3 Where did you buy it?

4 Why did you buy it there?

5 How did you buy it?

6 What are the important things customers think about when buying something?