



Pearson LCCI Level 1 Certificate in Travel and Tourism (VRQ) (ASE1050)

Specification

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Issue 2

Edexcel, BTEC and LCCI qualifications

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This specification is Issue 2. We will inform centres of any changes to this issue. The latest issue can be found on the Pearson website: qualifications.pearson.com

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Introduction

LCCI qualifications

PLCCI qualifications are widely regarded by employers to prepare students for key functions of modern international business. The qualifications are recognised worldwide by employers, universities and professional bodies.

This qualification is not regulated by any regulatory authority in the UK. It exists on Pearson's self-regulated framework (SRF).

Pearson LCCI offers a wide range of qualifications, which are available at Levels 1 to 4 across the following subject areas:

- English Language
- Marketing and Customer Service
- Business, Administration and IT
- Financial and Quantitative.

This specification is part of the Marketing and Customer Service suite of LCCI qualifications.

Please refer to the Pearson qualification website for details of other qualifications in the suite.

Purpose of the specification

This specification sets out:

- the objectives of the qualification
- any other qualification(s) that a student must have completed before taking the qualification
- any prior knowledge and skills that a student is required to have before taking the qualification
- any other requirements that a student must have satisfied before they will be assessed or before the qualification will be awarded
- the knowledge, understanding and skills that will be assessed as part of the qualification
- the method of assessment and any associated requirements relating to it
- the criteria against which a student's level of attainment will be measured (such as assessment criteria).

Qualification aims

The aims of the Pearson LCCI Level 1 Certificate in Travel and Tourism (VRQ) are to enable students to develop:

- a knowledge of the main components of the travel and tourism industry
- an understanding of the main characteristics of the travel and tourism industry
- an understanding of the working roles of people employed in the travel and tourism industry.

This qualification provides a first introduction to the study of the travel and tourism industry. It is intended to provide a basic understanding of how the tourism system works and how its individual components are linked and interdependent. This qualification will be particularly suitable for:

- those taking up the study of tourism for the first time and who intend to seek employment in travel and tourism
- those who want to take a first step towards securing higher level vocational qualifications
- those who are already working in the tourism industry, for example: hotel receptionists, trainee travel agents, trainee tourist information centre staff, etc.

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Specification at a glance

The Pearson LCCI Level 1 Certificate in Travel and Tourism (VRQ) consists of one externally-examined paper.

Pearson LCCI Level 1 Certificate in Travel and Tourism (VRQ)	
<ul style="list-style-type: none">Externally assessed	100% of the total qualification
Overview of content <ul style="list-style-type: none">Structure and Components of the Travel and Tourism IndustryTravel and Tourism ProductsDifferent Types of TourismWorking Roles in Travel and Tourism	
Overview of assessment <ul style="list-style-type: none">One written, externally-set and marked paper, contributing 100% of the overall grade of the qualification.The examination will be 2 hours.The examination will consist of 100 marks.There will be 8 questions set on each examination paper, 2 from each syllabus topic.Candidates are required to answer 4 questions, 1 from each content topic.All questions are worth 25 marks each.Each question will be sub-divided into several parts.Short textual extracts and/or data may be used as the basis for some of the questions.Early parts of the structured questions will require short answers only and will carry fewer marks. For the later parts of some questions, which will carry more marks, students should provide more detailed answers or, where appropriate, use bullet points.Where text or data is provided candidates will be expected to draw on this to answer some parts of the question; other parts will require candidates to draw on the knowledge and understanding they have derived from their studies or from their own work experience.Candidates will be graded Pass/Merit/Distinction. A result of Fail will be recorded where candidates do not achieve the required marks for a Pass.	

Knowledge, skills and understanding

Content

The following content must be covered to prepare students for the final assessment of this qualification.

1. Structure and Components of the Travel and Tourism Industry

Subject content	What students need to learn:
1.1 Structure and Components of the Travel and Tourism Industry	a) Explain what a tourist is and describe the different types of tourist
	b) List the main components of the tourism industry
	c) Explain how the different components of the tourism industry are linked
	d) Identify the types of businesses, organisations and facilities which operate within each of the main components of the tourism industry
	e) Describe how modern technology is used in the tourism industry
	f) Explain how tourism products are promoted
	g) Explain the role played by governments in supporting and managing the development of the tourism industry

2. Travel and Tourism Products

Subject content	What students need to learn:
2.1 Travel and Tourism Products	a) Explain how tourism products, especially holidays, are different from other products which customers buy
	b) Explain the difference between a package holiday, a tailor-made holiday and independent travel
	c) Describe the requirements of both domestic and overseas tourists
	d) Describe the different types and classifications of accommodation available to the tourist, including hotels, bed and breakfast, self-catering and camping facilities
	e) Describe the main facilities and services offered by a hotel

Subject content	What students need to learn:
	f) Describe the different types of food service available at a tourist destination
	g) Identify the different kinds of transport used by tourists and explain how and why tourists choose their methods of travel
	h) Explain the different classes of travel
	i) Identify a range of tourist attractions designed to meet different interests, e.g. outdoor pursuits, history and culture, family entertainment
	j) Describe the tourist destination by geographical features, e.g. seaside, rural and urban tourism
	k) Explain the importance of geography to tourism
	l) Explain how health, political problems, safety and economic issues can affect travel and tourism
	m) Identify a range of services which benefit tourists before their departure, while in transit, and during their stay in a destination

3. Different Types of Tourism

Subject content	What students need to learn:
3.1 Different Types of Tourism	a) Explain the importance of culture in attracting people to tourist destinations
	b) Explain how visiting friends and relatives contributes to tourism growth
	c) Explain how second home ownership contributes to tourism growth
	d) Explain how shopping and gastronomy contribute to travel and tourism activities
	e) Explain the differences between business and leisure tourism
	f) Describe the purposes of business travel and the requirements of the business traveller
	g) Give examples of ways in which health concerns encourage travel
	h) Give examples of ways in which religious interests encourage travel
	i) Give examples of ways in which sport encourages travel
	j) Explain how education can stimulate a demand for travel

4. Working Roles in Travel and Tourism

Subject content	What students need to learn:
4.1 Working Roles in Travel and Tourism	a) Describe the skills and personal attributes needed by people working in the travel and tourism industry
	b) Describe the main working roles of people employed by an airline
	c) Describe the main working roles of people employed in surface transport
	d) Describe the main working roles of people employed in providing guiding and tour operator representative services for tourists
	e) Describe the main working roles of people employed in a hotel
	f) Describe the main working roles of people employed by a catering company
	g) Describe the main working roles of people employed on cruise ships
	h) Describe the main working roles of people employed in the business of tour operating – creating and selling inclusive holidays
	i) Describe the main working roles of people employed in the business of retail travel – organising and selling travel products, including on the high street and on the internet, to both leisure and business travellers

Assessment

Assessment summary

Pearson LCCI Level 1 Certificate in Travel and Tourism (VRQ)

Number of series: On demand

Overview of content

- Structure and Components of the Travel and Tourism Industry
- Travel and Tourism Products
- Different Types of Tourism
- Working Roles in Travel and Tourism

Overview of assessment

- One written, externally-set and marked paper, contributing 100% of the overall grade of the qualification.
- The examination will be 2 hours.
- The examination will consist of 100 marks.
- There will be 8 questions set on each examination paper, 2 from each syllabus topic.
- Candidates are required to answer 4 questions, 1 from each content topic.
- All questions are worth 25 marks each.
- Each question will be sub-divided into several parts.
- Short textual extracts and/or data may be used as the basis for some of the questions.
- Early parts of the structured questions will require short answers only and will carry fewer marks. For the later parts of some questions, which will carry more marks, students should provide more detailed answers or, where appropriate, use bullet points.

Where text or data is provided candidates will be expected to draw on this to answer some parts of the question; other parts will require candidates to draw on the knowledge and understanding they have derived from their studies or from their own work experience.

- Candidates will be graded Pass/Merit/Distinction. A result of Fail will be recorded where candidates do not achieve the required marks for a Pass.

Aims of assessment

The examination will assess the candidate's ability to:

- show a clear understanding of the structures and interconnections within the industry sectors
- identify and describe the various travel and tourism products and services
- understand the different types of tourism and explain the reasons why people travel
- define working roles and opportunities in travel and tourism.

Entry and assessment information

Please see the *Pearson Information Manual* and the *Pearson LCCI examination regulations*, available from our website: qualifications.pearson.com/lcci

Student entry

Details on how to enter students for the examination for this qualification can be found on our website: qualifications.pearson.com/lcci

Combinations of entry

There are no forbidden combinations of entry for this qualification.

Age

The qualification is intended for learners aged 16 and above.

Resitting the qualification

Candidates can resit the examination for the Pearson LCCI Level 1 Certificate in Travel and Tourism (VRQ).

It is strongly advised that candidates do not register to undertake a resit until they have received the results from their previous examination.

Access arrangements, reasonable adjustments and special consideration

Access arrangements

Access arrangements are agreed before an assessment. They allow students with special educational needs, disabilities or temporary injuries to:

- access the assessment
- show what they know and can do without changing the demands of the assessment.

The intention behind an access arrangement is to meet the particular needs of an individual student with a disability, without affecting the integrity of the assessment. Access arrangements are the principal way in which awarding bodies comply with the duty under the Equality Act 2010 to make 'reasonable adjustments'.

Access arrangements should always be processed at the start of the course. Students will then know what is available and have the access arrangement(s) in place for assessment.

Reasonable adjustments

The Equality Act 2010 requires an awarding organisation to make reasonable adjustments where a person with a disability would be at a substantial disadvantage in undertaking an assessment. The awarding organisation is required to take reasonable steps to overcome that disadvantage.

A reasonable adjustment for a particular person may be unique to that individual and therefore might not be in the list of available access arrangements.

Whether an adjustment will be considered reasonable will depend on a number of factors, including:

- the needs of the student with the disability
- the effectiveness of the adjustment
- the cost of the adjustment; and
- the likely impact of the adjustment on the student with the disability and other students.

An adjustment will not be approved if it involves unreasonable costs to the awarding organisation timeframes, or affects the security or integrity of the assessment. This is because the adjustment is not 'reasonable'.

Special consideration

Special consideration is a post-examination adjustment to a student's mark or grade to reflect temporary injury, illness or other indisposition at the time of the examination/assessment, which has had, or is reasonably likely to have had, a material effect on a candidate's ability to take an assessment or demonstrate their level of attainment in an assessment.

Further information

Please see our website or email internationalenquiries@pearson.com for further information on how to apply for access arrangements and special consideration.

For further information about access arrangements, reasonable adjustments and special consideration please refer to the Joint Council for Qualifications (JCQ) website:
<http://www.jcq.org.uk/examination-system/access-arrangements-and-special-consideration>

Equality Act 2010 and Pearson equality policy

Equality and fairness are central to our work. Our equality policy requires all students to have equal opportunity to access our qualifications and assessments, and our qualifications to be awarded in a way that is fair to every student.

We are committed to making sure that:

- students with a protected characteristic (as defined by the Equality Act 2010) are not, when they are undertaking one of our qualifications, disadvantaged in comparison to students who do not share that characteristic
- all students achieve the recognition they deserve for undertaking a qualification and that this achievement can be compared fairly to the achievement of their peers.

You can find details on how to make adjustments for students with protected characteristics in the policy document *Access Arrangements, Reasonable Adjustments and Special Considerations*, which is on our website:
qualifications.pearson.com/en/support/support-topics/exams/special-requirements.html

Malpractice

Cases of alleged, suspected or confirmed malpractice must be dealt with in accordance with the latest Joint Council for Qualifications (JCQ) *General and Vocational Qualifications Suspected Malpractice in Examinations and Assessments Policies and Procedures*, available on the JCQ website: www.jcq.org.uk

Pearson cares greatly about the integrity of its qualifications and is aware that incidents of malpractice threaten that integrity, adversely affect learners and undermine public confidence in the delivery and awarding of qualifications. For this reason, Pearson takes malpractice incidents extremely seriously and investigates all allegations it receives as fully as possible. Where malpractice is proven Pearson will impose appropriate penalties and/or sanctions on those found to be responsible, which can include debarment from delivery of Pearson qualifications (for staff) and disqualification (for learners).

Candidate malpractice

Candidate malpractice refers to any act by a candidate that compromises or seeks to compromise the process of assessment or which undermines the integrity of the qualifications or the validity of results/certificates.

Candidate malpractice in examinations must be reported to Pearson using a *JCQ M1 Form* (available at www.jcq.org.uk/exams-office/malpractice). The form can be emailed to pqsmalpractice@pearson.com or posted to Investigations Team, Pearson, 190 High Holborn, London, WC1V 7BH. Please provide as much information and supporting documentation as possible. The final decision regarding appropriate sanctions lies with Pearson.

Failure to report malpractice constitutes staff or centre malpractice.

Staff/centre malpractice

Staff and centre malpractice includes both deliberate malpractice and maladministration of Pearson qualifications. As with candidate malpractice, staff and centre malpractice is any act that compromises or seeks to compromise the process of assessment or which undermines the integrity of the qualifications or the validity of results/certificates.

All cases of alleged or suspected staff malpractice and maladministration must be reported immediately, before any investigation is undertaken by the centre, to Pearson on a *JCQ M2(a) Form* (available at: www.jcq.org.uk/exams-office/malpractice). The form, supporting documentation and as much information as possible can be emailed to pqsmalpractice@pearson.com or posted to Investigations Team, Pearson, 190 High Holborn, London, WC1V 7BH. The final decision regarding appropriate sanctions lies with Pearson.

Failure to report malpractice itself constitutes malpractice. More detailed guidance on malpractice can be found on our website at <http://qualifications.pearson.com/en/support/support-topics/exams/examination-guidance/malpractice-and-plagiarism.html> and in the latest version of the JCQ *General and Vocational Qualifications Suspected Malpractice in Examinations and Assessments Policies and Procedures*, available at: www.jcq.org.uk/exams-office/malpractice

Language of assessment

Assessment of this specification will be in English only.
Assessment materials will be published in English only and all work submitted for examination must be in English only.

Other information

Guided Learning Hours (GLH)

Guided Learning Hours: the number of teacher-led contact hours required to support student achievement for a qualification.

For the Pearson LCCI Level 1 Certificate in Travel and Tourism (VRQ) we recommend 70–80 GLH.

Centres should ensure students have additional time for self-study and preparation for the final examination, which is in addition to the GLH stated above.

Student recruitment

Pearson follows the JCQ policy concerning recruitment to our qualifications in that:

- they must be available to anyone who is capable of reaching the required standard
- they must be free from barriers that restrict access and progression
- equal opportunities exist for all students.

Prior learning and other requirements

There are no formal entry requirements for this qualification.

Students may be studying in a local language but the assessment will be in English. Pearson recommends that students have a standard of business English equivalent to Level 1 LCCI English for Business. This will support access to the assessment materials and enable students to communicate responses effectively.

Level 1 LCCI Written English for Tourism is a useful complementary qualification to this specification, requiring candidates to develop good business English in a tourism context and to understand a range of specialist terms.

Progression

Students may progress to relevant qualifications in the level above; alternatively the qualification can support progression to employment.

Using appropriate internal processes, centres must ensure they choose the most appropriate qualification level for their students' needs.

Exemptions

We are seeking exemptions for our qualifications from a number of professional bodies. For the latest list of exemptions, please visit our website and choose your relevant qualification. qualifications.pearson.com/en/support/support-for-you/international-wbl/professional-bodies.html.

Codes

The subject code for the Pearson LCCI Level 1 Certificate in Travel and Tourism (VRQ) is: ASE1050. The subject code is used by centres to enter students for a qualification.

Support, training and resources

Training

Pearson offers support and training to teachers on standard of delivery and preparing students to meet the assessment requirements.

Specifications, sample assessment materials and teacher support materials

The Pearson LCCI Level 1 Certificate in Travel and Tourism (VRQ) sample assessment materials can be downloaded from our website.

To find a list of all the support documents available please visit our website:
qualifications.pearson.com

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**For more information on Pearson and LCCI qualifications please
visit our website: qualifications.pearson.com**

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