



British Florist Association Ltd

PO Box 674

Wigan

WN1 9LL

Tel: 0844 800 7299

info@britishfloristassociation.org

4th September 2013

Mr J Emmett
Head of Stakeholder Engagement (employers)
Pearson
One90 High Holborn
London WC1V 7BH

Dear James

Letter of Recognition – BTEC National Diplomas in Floristry

As the leading association representing the Floristry Industry we recognise the following qualifications as being fit for purpose:

501/0310/6 – Pearson BTEC Level 3 Subsidiary Diploma in Floristry (QCF)

501/0310/6 – Pearson BTEC Level Diploma in Floristry (QCF)

501/0310/6 – Pearson BTEC Level Extended Diploma in Floristry (QCF)

We believe that these qualifications develop and confirm specialist knowledge and skills in the sector, to a standard that can be reasonably expected of an 18 years old in full time education.

The qualifications will give students an advantage when applying for related jobs or further training.

The Association is happy for its name and website to be made available on the Dfe and Pearson websites to confirm that we recognise the qualifications.

Yours sincerely

Sandra Griffith
Director of Training and Education