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Surname					Other names						
Pearson BTEC		Centre Number				Learner Registration Number					
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First Award		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Music

Unit 1: The Music Industry

Monday 19 May 2014 – Afternoon	Paper Reference
Time: 1 hour	21512E

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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PEARSON

SECTION A

Answer ALL questions.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

1 Which type of organisation is responsible for moving CDs from the manufacturer to the shops?

- A Agency
- B Record company
- C Distribution company
- D Broadcasting company

(Total for Question 1 = 1 mark)

2 What is a composer-arranger advised to obtain before undertaking freelance work within the music industry?

- A A licence
- B Public Liability Insurance
- C A stylist
- D A contract

(Total for Question 2 = 1 mark)

3 Which is **not** a responsibility of the sound technician after a gig?

- A De-rigging
- B Return of hired equipment
- C Paying musicians
- D Secure storage of equipment

(Total for Question 3 = 1 mark)

4 Which organisation would a drummer most commonly join?

- A PRS for Music
- B MU
- C BECTU
- D Equity

(Total for Question 4 = 1 mark)



5 What would a performer usually have to do before being booked to play in the pit band of a West End Show?

- A Audition
- B Meet the producer
- C Play the show in a touring production
- D Lead a rehearsal

(Total for Question 5 = 1 mark)

6 Identify **one** type of organisation which:

- finds and develops composers
- promotes music to performers and broadcasters
- typesets and produces sheet music.

.....

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(Total for Question 6 = 1 mark)

7 Give **two** reasons why it is important for a venue to have a ticket booking system in place.

1

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2

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(Total for Question 7 = 2 marks)

8 What must a freelance or self-employed musician ensure they pay to the government?

.....

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(Total for Question 8 = 1 mark)



9 State **one** way in which performers, composers and producers can continue to earn money from their music after the date of performance or production.

.....
.....

(Total for Question 9 = 1 mark)

10 Give **two** benefits of a successful marketing or promotional campaign.

1

2

(Total for Question 10 = 2 marks)

11 Give **two** reasons why an independent music producer would buy and use a music software package.

1

2

(Total for Question 11 = 2 marks)

12 Give **two** advantages of networking within the music industry.

1

2

(Total for Question 12 = 2 marks)

TOTAL FOR SECTION A = 16 MARKS



SECTION B

Brief A should be used to answer questions 13 to 15.

Read Brief A carefully and then answer the questions.

Brief A – Merry Medley

Merry Medley

A freelance composer-arranger has been approached by a leading department store to produce the music for this year's Christmas advert. The advert will be broadcast on national television at significant cost to the department store. The composer-arranger has been asked to produce a medley (or mix) incorporating at least three well-known festive songs and to arrange the piece for live musicians.

It is April and the deadline for approval and final production is September.



13 The following are typical patterns of employment for some of the roles associated with the production of the Merry Medley Christmas advert.

(a) Draw a line to connect each job role to the type of employment that would be the best fit for this project.

(2)

Job role	Pattern of employment
Performer	Full-time contract for an external company
Musical Director	Part-time contract for 30 weeks per year
	Fixed-term contract for the length of the project
	Permanent staff contract
	Contracted for specific days and hours

(b) When carrying out a commission for a client it can be beneficial to meet face-to-face.

Give **one** other appropriate form of initial communication with this client.

(1)

.....

.....



(c) Explain **one** reason why the composer-arranger would meet face-to-face with the client as early as possible in the project.

(2)

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(Total for Question 13 = 5 marks)

14 One factor in selecting and arranging material for the commission will be the choice of Christmas style music.

Explain **two** other factors that will affect the selection and arrangement of material for the advert.

1

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2

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(Total for Question 14 = 4 marks)



15 The client has discovered that in order to have their advert ready to release for Christmas, they must have completed it by July.

Discuss the implications of the client reducing the deadline from 5 months to 3 months.

Dotted lines for writing.



Lined writing area for question 15.

(Total for Question 15 = 8 marks)

TOTAL FOR SECTION B = 17 MARKS



SECTION C

Brief B should be used to answer questions 16 to 20.

Read Brief B carefully and then answer the questions.

Brief B – Organising a music festival

Urban Rockz

A new music festival

Ihman has been approached by his town’s council to set up and run a music festival that will promote local talent. Many different styles of music are popular in the town and so he will need at least two stages or venues to represent a range of the talent available.

Support is available from the council in terms of funding and permission to use public spaces.

16 Give **two** examples of organisations that Ihman might work with when setting up a music festival.

1

2

(Total for Question 16 = 2 marks)



17 The local newspaper interviews two people who are involved in the music festival. Here are quotes from their interviews.

Name	Quote
Lily	I book the acts and work with local radio stations to ensure that the festival gets as much exposure as possible. My background? I trained in journalism and also play in a band.
Ethan	I check the sound and make sure that all of the equipment is wired correctly and supplied appropriately. My job is essential to the health and safety of musicians and crowds especially when there is wet weather, which there often is in the UK!

Identify Lily and Ethan's job roles.

Lily

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.....

Ethan

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.....

(Total for Question 17 = 2 marks)

18 Identify **one** responsibility of the live sound monitor technician.

.....

.....

(Total for Question 18 = 1 mark)



19 The council has been approached by a major drinks company who would like to sponsor the Urban Rockz Music Festival.

Explain **one** positive and **one** negative factor for the festival and the impact of working with a large sponsor.

Positive

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Negative

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(Total for Question 19 = 4 marks)



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QUESTION 20 IS ON THE NEXT PAGE



Lined writing area for student response.

(Total for Question 20 = 8 marks)

**TOTAL FOR SECTION C = 17 MARKS
TOTAL FOR PAPER = 50 MARKS**





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