

## Contact us

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### About Edexcel

Edexcel is one of the UK's largest providers of qualifications, with the widest portfolio of academic and vocational qualifications. Regulated by the Qualifications and Curriculum Authority (QCA) to offer qualifications, Edexcel works with over 5,500 education partners in over 110 countries.

### Further copies of this publication are available from Edexcel Publications:

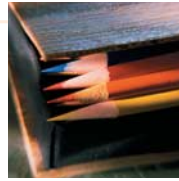
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# Applied Art & Design

GCE

advancing learning, changing lives



## GCE in Applied Art & Design

The Edexcel GCE in Applied Art & Design has a vocational focus that encourages students to develop general and practical skills, along with knowledge and understanding, so that they can progress to further study or training.

### Why choose the Edexcel GCE in Applied Art & Design?

The Edexcel GCE in Applied Art & Design will help students to:

- acquire the skills and language (including techniques and processes) needed to create, develop and present quality work
- understand methods and principles involved in art and design
- identify and utilise primary and secondary sources
- see how different creative areas are inter-related and influence each other
- explore working methods linked to industry practice.

Students are encouraged to develop working methods that emphasise practical independence, self-directed learning and ways of improving their own work over time. They will be able to undertake creative and reflective experimentation with media and materials, enabling them to explore the communications process independently.

The qualification's vocational focus means that students are encouraged to apply the working methods used by professionals – as individuals, in teams, and with clients, commissioners and audiences. Yet it does not require a high level of specialist vocational resources.

Throughout, activities reflect current employment practice and the issues facing professionals working within the art & design sector. So as they develop their own skills, students gain insights into the nature of the industry.

The qualification encourages creativity by emphasising a practical approach, with no written exams or assessments. Instead, to correspond with industry working practices, students are required to complete an externally set project brief to a deadline. An external moderator carries out an on-site review of students' work on a sampling basis.

Students can study GCE in Applied Art and Design alongside other GCEs such as Media, and Drama and Theatre Studies.

### Progression

The Edexcel GCE in Applied Art & Design qualifies for UCAS points. It gives students a wide choice of progression options into further study, training or relevant employment.

Students who successfully complete the qualification will be well equipped to move onto degrees, BTEC Higher National Diplomas or the BTEC Foundation Diploma in Art and Design.

### Comprehensive support, every step of the way

- A wide range of tutor support materials will be available from spring term 2005, including printed material, CD-ROMs and DVDs. All aspects of the specification will be covered, with detailed information on internal assessment, external moderation and exemplar work.
- Free events introducing the new GCEs and training events to prepare for teaching the new qualifications.
- Further information is available from our regularly-updated website at [www.edexcel.org.uk/gce](http://www.edexcel.org.uk/gce).

We are constantly examining new ways to provide support, and would welcome your suggestions.

### Course structure

The qualification has an AS/A2 structure. It can take the form of:

- a Single Award AS GCE (3 units)
- a Double Award AS GCE (6 units)
- a Single Award Advanced GCE (6 units)
- a Double Award Advanced GCE (12 units)

#### AS GCE – Single Award

##### Unit 1 (AS)

2D/3D Visual Language (internally assessed)

##### Unit 2 (AS)

Materials, Techniques and Technology (internally assessed)

##### Unit 6 (AS)

Develop Set Ideas (externally assessed)

#### AS GCE – Double Award

##### Unit 1 (AS)

2D/3D Visual Language (internally assessed)

##### Unit 2 (AS)

Materials, Techniques and Technology (internally assessed)

##### Unit 3 (AS)

Visual Communication and Meaning (internally assessed)

##### Optional Unit 4 or Unit 5 (AS)

Unit 4 – Working in 2D Unit 5 – Working in 3D (internally assessed)

##### Unit 6 (AS)

Develop Set Ideas (externally assessed)

##### Unit 7 (AS)

Produce Set Ideas (externally assessed)

#### Advanced GCE – Single Award

##### Unit 1 (AS)

2D/3D Visual Language (internally assessed)

##### Unit 2 (AS)

Materials, Techniques and Technology (internally assessed)

##### Unit 6 (AS)

Develop Set Ideas (externally assessed)

##### Unit 9 (A2)

Contextual Reference (internally assessed)

##### Optional Unit 12 or Unit 13 or Unit 14 (A2)

Unit 12 – Fine Art Unit 13 – Design Unit 14 – Multimedia (internally assessed)

##### Unit 11 (A2)

Develop and Produce Own Ideas (externally assessed)

#### Advanced GCE – Double Award

##### Unit 1 (AS)

2D/3D Visual Language (internally assessed)

##### Unit 2 (AS)

Materials, Techniques and Technology (internally assessed)

##### Unit 3 (AS)

Visual Communication and Meaning (internally assessed)

##### Optional Unit 4 or Unit 5 (AS)

Unit 4 – Working in 2D Unit 5 – Working in 3D (internally assessed)

##### Unit 6 (AS)

Develop Set Ideas (externally assessed)

##### Unit 7 (AS)

Produce Set Ideas (externally assessed)

##### Unit 8 (A2)

Personal and Portfolio Development and Progression (internally assessed)

##### Unit 9 (A2)

Contextual References (internally assessed)

##### Unit 10 (A2)

Professional Practice (internally assessed)

##### Optional Unit 12 or Unit 13 or Unit 14 (A2)

Unit 12 – Fine Art Unit 13 – Design Unit 14 – Multimedia (internally assessed)

##### Optional Unit 12 or Unit 13 or Unit 14 (A2)

Unit 12 – Fine Art Unit 13 – Design Unit 14 – Multimedia (internally assessed)

##### Unit 11 (A2)

Develop and Produce Own Ideas (externally assessed)