

Creating success stories

Real skills for the real world

Whatever you want to do, do it with BTEC



Vit Horky: BTEC level 5 Higher National Diploma in Business



Vit's story:

After finishing his HND in Business, Vit went on to complete his BA (Hons) International Management degree at Prague College.

What's he doing now?

Vit is the founder and Managing Director of Brand Embassy, a software company with offices in London and Prague.

How did the BTEC shape his future?

He applied the practical skills and knowledge that he gained in the BTEC to set up an international business within 5 years of completing his studies.

Lenora Caton: BTEC level 3 National Extended Diploma in International Business Studies



Lenora's story:

After graduating with her BTEC, Lenora followed her dream to study in England to undertake a BA in Marketing at Lincoln University. She then successfully completed an MSc in Branding at The University of East Anglia.

What is she doing now?

Lenora is currently working in the mobile marketing sector as an Account Executive.

How did BTEC shape her future?

"Completing my BTEC has helped me to gain far more than just an education. It was the starting point of something much bigger. It's a world-class study where the only limit is down to your own imagination and determination."

Choose a BTEC and write your own success story...

By choosing BTEC, you will:

- benefit from a flexible course structure, that blends subject theory with practical application
- develop the skills and knowledge needed for success in a 21st century global business environment
- gain an internationally recognised qualification that is accepted by leading universities and employers across the world

For more information about BTEC qualifications please contact:

"I find that students with BTECs are independent learners, they find it easy to adapt to university life and have a more mature outlook. Because BTEC courses are aimed directly at industry they also have a clearer understanding of how their study relates to jobs."

Mark Wallman, Course Leader and Senior Lecturer for Visual Effects, University of Hertfordshire, UK



Do you dream of:

-  studying abroad?
-  setting up a company in your home country?
-  a fantastic career in a multinational organisation?

Look inside to see where BTEC could take you...

Pearson's BTEC qualifications are recognised by leading universities, professional bodies and international employers. So whatever your career aspirations, BTEC can help you achieve them.

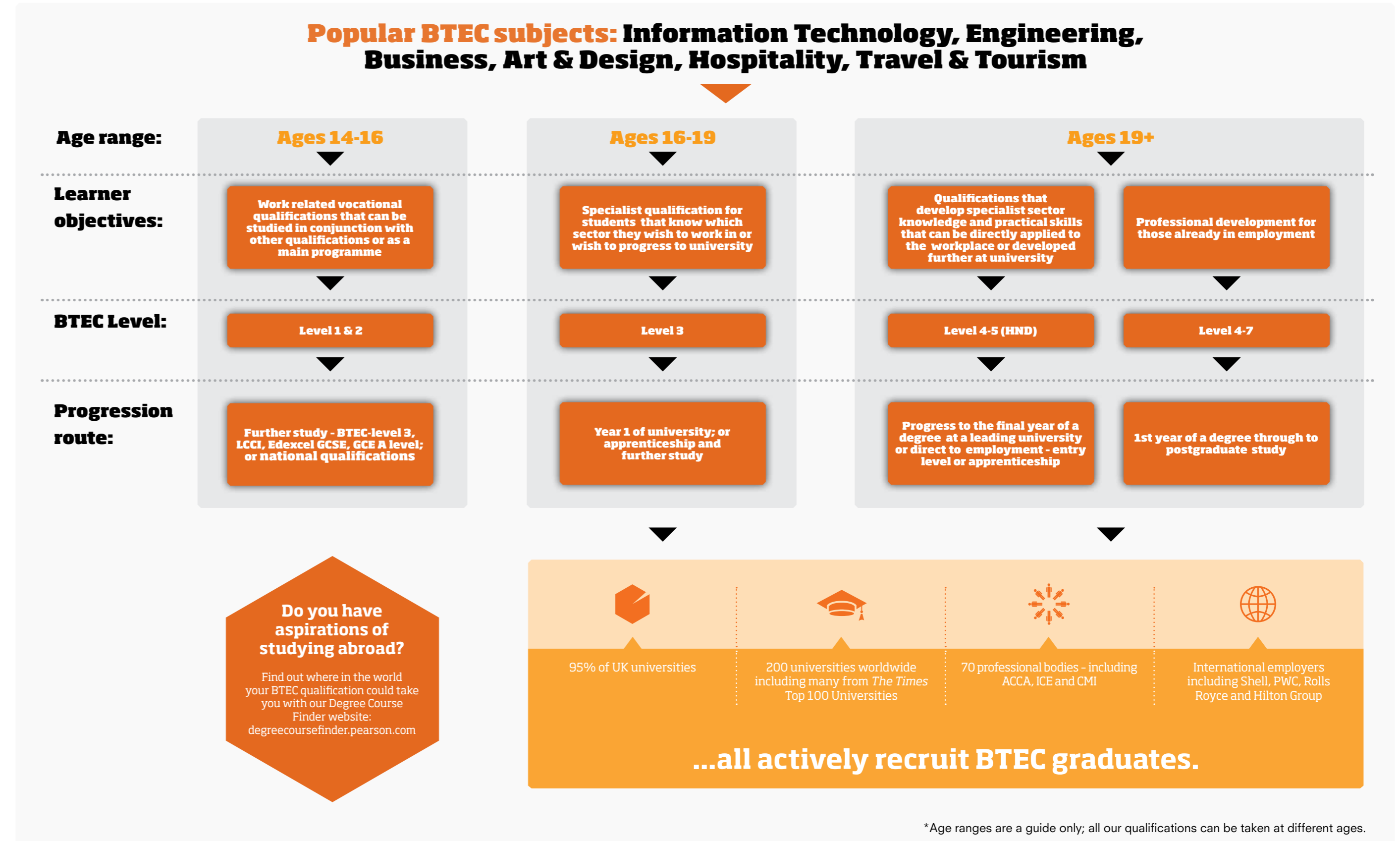


"I think all students should have the chance to do at least one BTEC just to help them gain the skills needed for the 21st Century."

Sandra Carter, Cambridge International School, Dubai

Giving you flexible options...

BTEC qualifications are perfect for students who know what career they want and for those who are still developing their goals. Our progression options and broad range of subjects can take you as far as you want to go.



*Age ranges are a guide only; all our qualifications can be taken at different ages.