

Real skills for the real world



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A centre's guide to BTEC qualifications



We believe in learning

At the core of everything we do is the desire to make a measurable impact on improving people's lives through learning. Pearson aspires to be the world's leading learning company. From primary to secondary school, through to professional certification; our qualifications, curriculum materials, multimedia learning tools and testing programmes help to educate millions of people worldwide.

Real skills for the real world

Over the last 30 years, Pearson's BTEC qualifications have helped people across the globe develop the skills they need to achieve their education and career goals. Engaging and inspiring, these work-related qualifications are suitable for a wide range of ages and abilities. Our practical learning focuses students' minds and helps to show how theory works in real life.

A new path to success

Created in collaboration with educators and industry, BTEC qualifications develop 21st century skills sought after by employers across the globe. They allow our students to directly access further or higher education, and prepare them for employment.

Teaching in ways your students will love

BTEC's unique, hands-on approach means that your students will leave not only with an internationally recognised qualification – but with real skills and knowledge that can immediately be put to use in a professional or academic context. This learning approach is supported by our comprehensive suite of training, support and resources that make teaching BTEC as rewarding as studying it.

Giving students flexible options

The student experience is just as flexible as the qualification itself and our modular approach helps students to learn at their own pace. This means our students can study BTEC programmes full-time or on a part-time basis while working.

"I think all students should have the chance to do at least one BTEC just to help them gain the skills needed for the 21st century."

Sandra Carter, Vice Principal, Cambridge International School, Dubai

Whatever your students' ambition, we can help them achieve it

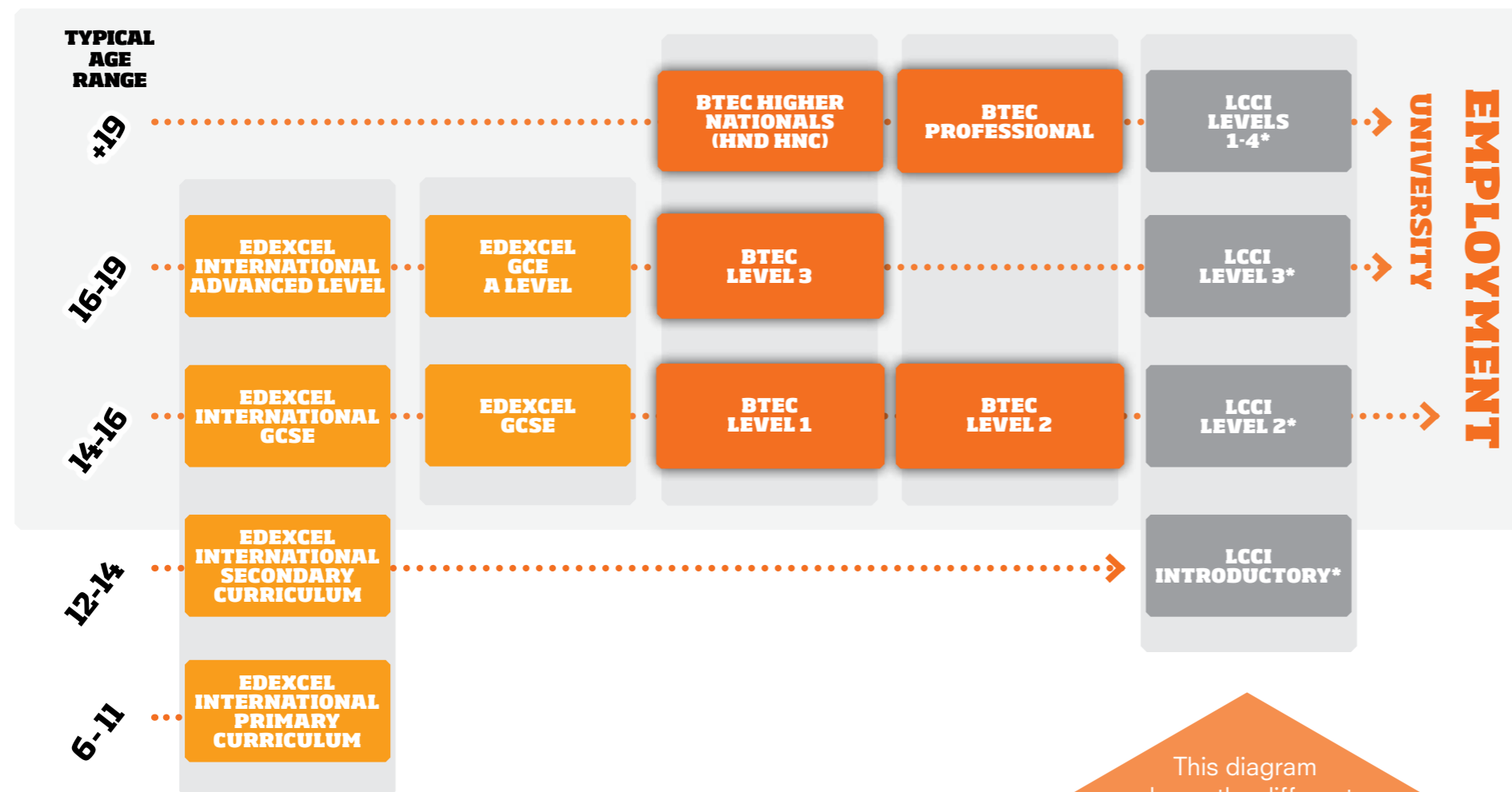
Our BTEC qualifications can fit easily alongside your institution's existing programmes, and they can be taken with, or in place of, academic qualifications. The competencies developed while studying a BTEC create unique options to progress, making them respected by top employers and universities around the world.

A qualification for all ages, levels and ambitions

BTEC qualifications are great for people that enjoy learning by doing through practical assignments and tasks. Students can study through all levels, with each new level building on the last to attain a progression pathway into employment or further education, such as university. Alternatively, students can combine BTEC with other academic or vocational qualifications, such as Edexcel or LCCI programmes, to create their own unique path.

Students are assessed in-centre by the teacher, using both theory and practical assignments. These are often work-related such as film clips or business plans and proposals, and can take place within real work environments such as fully functioning mechanical workshops or design and production studios.

This unique style of learning promotes critical thinking, problem solving and decision-making. It encourages communication and collaboration, and puts into practice the skills required for success in a 21st century business environment.



*This diagram shows the typical LCCI qualification level against BTECs and Edexcel qualification levels. LCCI qualifications are typically studied by those entering or already in employment. Therefore age ranges are a guide only.

This diagram shows the different Pearson learning pathways that students can take, and how they link into further and higher education or employment. Age ranges are a guide only; all our qualifications can be taken at different ages.

- More than 2,500 institutions, in over 45 countries worldwide offer their students BTECs.
- Over 1.5 million BTEC qualifications were taken last year around the world.

Wide-ranging and wide-reaching for a flexible future

BTEC qualifications are perfect for students who know what career they want and for those who are still developing their goals. Our progression options and broad range of subjects can take students as far as they want to go.

BTEC	UPDATES	DESCRIPTION	LEARNING STAGES
LEVEL 1		A broad introduction to a vocational subject or sector, forming the foundation for further study.	Introductory level qualifications.
LEVEL 2	Provide a wider choice of sectors and course sizes. We are now offering six new sectors to our international centres and learners, for first teaching from October 2015 in sectors including; Performing Arts, Health & Social Care, Beauty Therapy, Construction and the Built Environment, Creative Media Production and Travel & Tourism.	For students who wish to focus on a work-related vocational qualification or specific industry area.	High school level qualifications which can be extra curricular or serve as a main programme of study (enable progression to the next level).
LEVEL 3	Continue to deliver our Level 3 QCF BTEC Nationals with confidence We regularly review all our qualifications to ensure they continue to meet the needs of learners in helping them progress to the next stage of their lives, whether into further education or employment. In 2014, we began a review of our BTEC Level 3 National (2010) qualifications, in light of new UK government recommendations for vocational qualifications. As a result of our consultation with educators and key stakeholders, we are pleased to announce an extension to the last registration date for our existing BTEC Level 3 Nationals (2010) qualifications to 31 December 2017, allowing student registrations until the end of December 2017 with a last certification date of 31 December 2020. This means that you can continue to register learners onto these qualifications with confidence up until 31 December 2017. BTEC Level 3 Nationals (2010) will also continue to attract UCAS points and provide a clear progression pathway to Higher Education.	Specialist qualifications for those who have a clear view of their future career or want to progress to higher education, or want to re-train and enter a new profession.	High school level qualifications (provide entry to university).
HIGHER NATIONALS (LEVELS 4-5)		Further developing specialist knowledge and understanding, and providing students with the key concepts and practical skills for direct progression to, or within, employment, or to enter the final year of university.	Provides access to advanced levels of higher education.
PROFESSIONAL QUALIFICATIONS (LEVELS 4-7)		Continuing professional development to improve professional practice and aid workplace progression.	1st year of a degree through to postgraduate study.



*Due to the nature of vocational education, we are regularly reviewing our portfolio to make sure it meets the needs of our students, enabling successful progression into employment and further study. Please contact your regional office or visit our website for more information.

Support for everyone



We understand that delivering BTEC takes time and careful planning and our fully supported training and resources make teaching these qualifications as rewarding as studying them.

Our support

We offer an extensive package of training to support all aspects of BTEC delivery. Many of these training events form part of the added value service offered by Pearson. In addition, we can create bespoke training programmes to meet your centre's needs.

We provide an extensive selection of published materials along with our innovative range of digital teaching tools and progression support services.

Your subject support

Teaching and published resources

Indispensable guides to support planning and delivery, and to assist students' study. These include textbooks to Sample Assignment Briefs through to fully customised resources.

Assignment Checking Service

Free online service where you can receive expert reviews, advice and guidance on proposed assignments.

'Ask the Expert'

Interactive, online portal to find answers to common questions, or add your own specific query.

Subject Advisors

Always a just phone call away, our Subject Advisors are available to you, whatever your needs.

Training solutions

Professional development

For teachers and managers to help them face the issues and challenges in their working lives, focussing on teaching, learning and leadership skills.

Face-to-face

Engaging and informative training to help you develop exciting and inclusive learning programmes.

Online

Simple to set up, live and fully interactive training options for staff no matter where they're located.

Centre-based

A flexible and cost effective alternative for training up to 20 staff per event.

Progression support

Progression Plus

Our new support service that helps all Pearson students know what they can do with their BTEC qualification and provides advice on how to accomplish their goals. Students can explore the global study opportunities open to them once they have gained their qualification by accessing our Degree Course Finder website:

degreecoursefinder.pearson.com

Quality-assured

Quality assurance is the process that ensures all BTEC qualifications are assessed to the same high standard, all around the world. As the majority of BTEC assessment is completed by your centre, this process means that everyone involved is supported in assessing to the high standard BTEC is internationally recognised for.

Our rigorous quality assurance process gives us the opportunity to identify and provide the right level of support for your needs. It safeguards certification and also allows us to recognise and support your good practice.



- ◆ We consult with industry and educators to ensure all BTEC qualifications meet the needs and standards of today's business community.
- ◆ Our specialist teams will work with you to review and monitor your BTEC programmes to ensure they meet the standards set out in the qualifications, so your students can achieve their ambitions.

We're with you every step of the way

From initial centre approval through to delivery and assessment, our global network of staff provides personalised local support, helping you to successfully implement and deliver BTEC. Your regional office will liaise with you to ensure you have everything you require to deliver a BTEC programme.

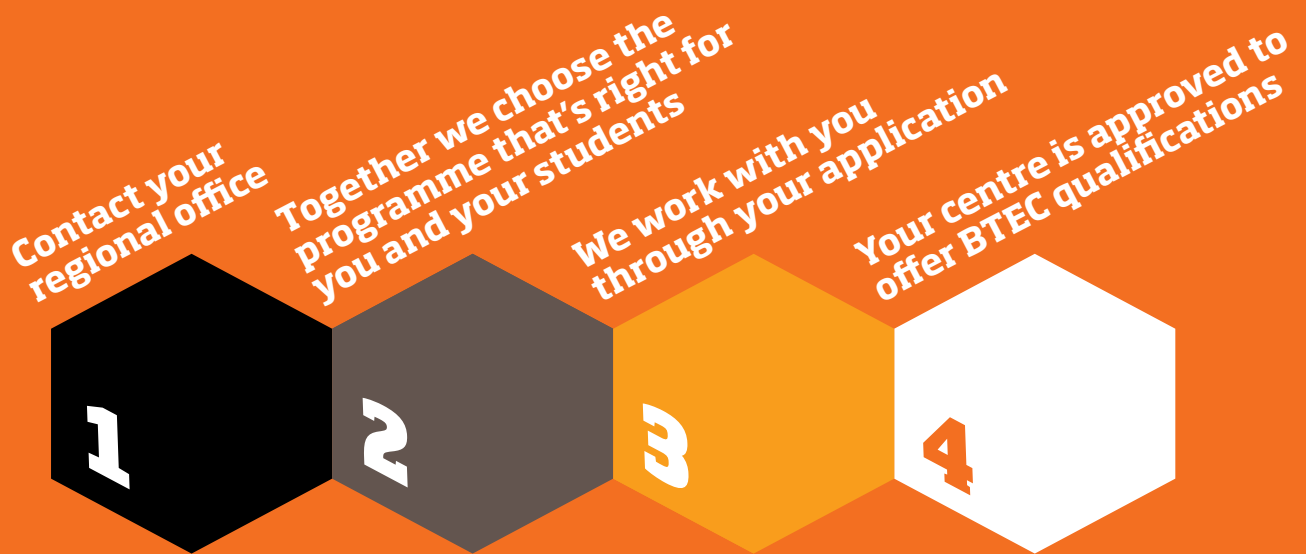
You'll have access to Pearson's online administrative tool, which gives support at every stage of the qualification cycle and we provide regular centre visits to support you to successfully deliver BTEC.

"Parents like to know that their children will be successful and will have opportunities. We can convince them that the BTEC programme can offer them that."

Ed Wickins, Principal,
King George V School, Hong Kong



Teach BTEC



Set your educational institution apart with qualifications that engage and inspire students, while building their confidence to achieve their ambitions.

Learn more at qualifications.pearson.com/btec