



Pearson
Edexcel

Pearson Edexcel International GCSE

Art and Design



SCAN ME

First teaching September 2017

Choosing Pearson Edexcel as your school's International GCSE partner

Helping your students select their International GCSE options is a key moment in their schooling; it's an important time in learners' lives and we want to reassure you that with Pearson as your qualifications partner, you can be sure both you and your students are setting yourselves up for future success.

In this guide, you'll learn more about who we are, the recognition and progression our Pearson Edexcel international qualifications enjoy, and we'll take a closer look at International GCSE Art and Design.

We wish you the best of success for your International GCSE journey!



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"The courses allow flexibility for students to pursue their interests in a variety of media/ contextual studies, and digital uploads are far more suitable for an international school."

The British School of Houston, Texas, USA



Welcome to Pearson

We're pleased to meet you!

Pearson is the world's leading learning company. We provide world class qualifications, assessments, digital content and learning experiences to international schools all over the world to enable more effective teaching and learning and to help learners increase their skills and global employability prospects.

We partner with more than 6,500 schools, universities, and employers worldwide:

- **at school level**, to offer Pearson Edexcel International and UK qualifications to over 3.5 million students annually;
- **at university level**, to ensure Pearson Edexcel qualifications are recognised and accepted by universities all over the world;
- **and with employers**, by building 21st century skills into our qualifications at the outset, to ensure learners have transferable skills alongside the knowledge they need to progress into the careers of their choice.

Our qualifications heritage stretches back over 150 years

Pearson's qualifications heritage stretches back over 150 years, our qualifications are offered in 100 countries worldwide and we mark over 10 million exam scripts per year on behalf of the UK Department for Education.

Pearson Edexcel is regulated by Ofqual, ensuring our curricula meet the highest standards and our exams follow carefully controlled procedures at every stage of their development, delivery, marking and reporting.

As the largest awarding organisation in the UK, Pearson Edexcel regularly achieves the highest marking accuracy of all UK boards.

What this means for you

You can trust Pearson Edexcel International GCSE qualifications; thousands of students around the world take these same qualifications every year, progressing onto our popular modular International A Levels (IAL[®]), International BTECs or the IB Diploma, and to the world's most respected universities.

®IAL is a registered trademark of Pearson Education Ltd in the UK and other countries.



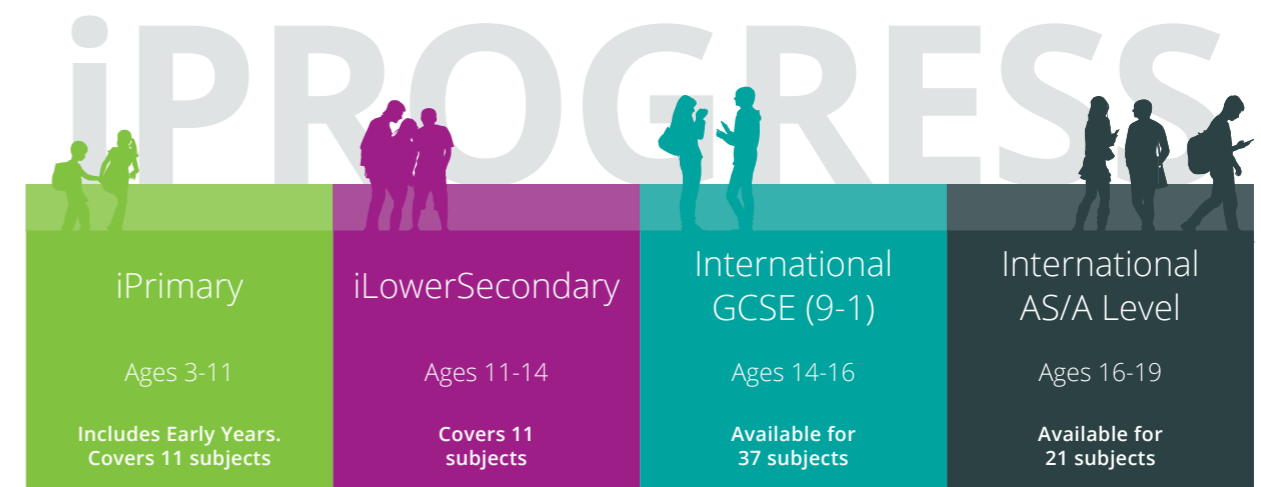
Modern, progressive International GCSE qualifications

For globally minded learners aged 14-16

Renowned across the world for academic excellence, Pearson Edexcel International GCSEs provide learners with the skills and knowledge they need to progress to International A Levels (IAL[®]) and onto the most prestigious universities across the world.

Pearson Edexcel International GCSEs are part of iProgress, our complete series of academic qualifications for 3 to 19 year-olds at international schools following a UK curriculum.

At every stage, our iProgress continuum delivers a consistent learning journey with world class support, assessments, and teaching and learning resources for students and teachers, everywhere in the world.



About the 9–1 grading scale

In 2014, the UK Government introduced a nine-point grading scale (9–1) to raise standards and recognise top-performing students. This replaced the traditional A*–G grading. After consultation with international schools, Pearson Edexcel chose to follow the 9–1 grading scale to ensure comparability for our international students.

Since then millions of GCSEs and International GCSEs are awarded each year using the 9–1 grading scale, making it the most used and recognised grading scale for this qualification worldwide.

What this means for you

Because our Pearson Edexcel International GCSE qualifications are equivalent to and benchmarked, grade for grade, against UK GCSEs, you can be confident that they are recognised and respected across the world. They offer increased differentiation for your top learners (a grade 9 represents a higher level of attainment than A*) and will deliver the progression for your learners that you want to see.

“I not only recommend the International GCSE system because of their 9-1 grading scale due to having an extra grade to differentiate the top tier students, but also because this system is recognized globally therefore it opens up more opportunities for students to study at university abroad.”

John Andrew Tampubolon, International GCSE (9-1) student at Al Yasmina School, Abu Dhabi.

GCSE (9-1) grading structure	Old GCSE grading structure
9	A*
8	
7	A
6	B
5	
4	C
3	D
2	E
1	F
	G
U	U

Recognised worldwide for academic excellence

Designed for global learners

Pearson Edexcel International GCSEs are globally recognised qualifications for learners aged 14 to 16 with academic content and assessment designed specifically for international learners. We continually review the content of our specifications – adding international topics and examples using local contexts where possible – to ensure the content of our qualifications is ever more relevant and engaging for students around the world and to enable learning in a local context to a global standard.

Equipping learners with transferable skills and knowledge

Opportunities to develop transferable skills such as problem solving, critical thinking, leadership and collaboration, are integrated throughout each of our Pearson Edexcel International GCSE qualifications to ensure learners have the skills and knowledge they need to progress onto International A Level, the next level of study.

Suitable and accessible for ESL learners

Our International GCSE qualifications have been designed in collaboration with subject experts, teachers and university professors, to ensure that the content and assessment methods are appropriate and will enable successful progression for learners, including those for whom English is not their first language.



From International GCSE to flexible, modular A Levels, BTECs or the IB Diploma

Pearson Edexcel International GCSE qualifications are excellent preparation for Pearson Edexcel International A Levels (IAL®), International BTECs, our popular, career-focused qualifications developed in partnership with employers, or the IB Diploma.

As the next step up from International GCSEs, International A Levels are designed for students aged 16–18 who want to progress to the best universities around the world. They use the popular and flexible modular approach, which means exams are taken at the end of each unit of study or throughout the programme of study when students feel prepared and ready.

We work closely with higher education institutions around the world to secure recognition for our qualifications and are proud to confirm that International A Levels are recognised and accepted for entry to more than 650 leading universities worldwide.

What this means for you

Pearson Edexcel International GCSEs are excellent preparation for Pearson Edexcel International A Levels, International BTECs or the IB Diploma, and progression onto the world’s top universities. Over 650 higher education institutions worldwide recognise and accept Pearson Edexcel International A Level qualifications for entry onto undergraduate degree courses and with the twenty first century skills your learners will develop as part of their International GCSE curriculum, you can be confident they will have qualifications, skills and knowledge that admissions teams and employers are looking for.

Pearson Edexcel International GCSE Art and Design

Holistic and flexible course with whole school support

Course flexibility and choice

Teachers can design a course of study that appeals to their students' interests, the centre's resourcing and local culture and art influences. Students work in one of the Endorsed Titles: Fine Art, Graphic Communication, Photography, Textile Design or Three-dimensional Design.

Digital only submissions

All work is submitted and assessed digitally using our online platform, meaning there is no risk of losing original artwork in the post.

Fully remote delivery

We provide guidance to support schools that want to deliver the course completely remotely.

"Online art education is crucial for all students, irrespective of cultural, racial, or socioeconomic backgrounds, as it provides global exposure and cultural exchange. It promotes inclusivity and accessibility, offering flexibility for personalized learning experiences.

Online education addresses cultural sensitivity and representation, fostering collaboration and community building among students worldwide.

Additionally, it prepares students for the digital age, equipping them with technological skills and encouraging adaptability.

Online art education opens career opportunities, providing exposure and recognition on a global scale, ultimately democratizing access to quality art instruction."

Teneo International Teacher



Whole school support
See page 11

100% marked externally

Both components are 100% externally marked. There is no internal assessment required by the centre.

Opportunity to earn more than one award

Pearson Edexcel International GCSE Art and Design has separate titles with separate codes, which means students can take more than one and earn more qualifications.

Later submission deadline

Centres have until the end of May to submit work, giving a longer window than other exam boards.

Developing transferable skills

Students will develop a range of skills and knowledge as they gain awareness of the purposes, intentions and functions of art and design. They will use their creativity and imagination to develop and refine original ideas; experimenting and building their confidence to critically reflect both on their own work and the work of others.

Art and Design: a closer look

Pearson Edexcel International GCSE Art and Design (9-1) has five endorsed titles.

Each title is comprised of two components. Students must work in the same title for both components.

Title	Students develop work in at least one of the following areas of study	
Fine Art	<ul style="list-style-type: none"> • Drawing • Installation • Lens-/light-based media • Mixed media 	<ul style="list-style-type: none"> • Land art • Printing • Painting • Sculpture
Graphic Communication	<ul style="list-style-type: none"> • Advertising • Communication graphics • Design for print • Illustration • Interactive design (including web, app and game) 	<ul style="list-style-type: none"> • Multimedia • Package design • Signage • Typography
Textile Design	<ul style="list-style-type: none"> • Constructed textiles • Digital textiles • Dyed fabrics • Printed fabrics 	<ul style="list-style-type: none"> • Fashion design • Installed textiles • Soft furnishings • Stitched and/or embellished textiles
Three-dimensional Design	<ul style="list-style-type: none"> • Architectural design • Interior design • Product design • Environmental/landscape design 	<ul style="list-style-type: none"> • Sculpture • Design for theatre, film and television • Jewellery and body adornment • Ceramics
Photography	<ul style="list-style-type: none"> • Documentary photography • Photojournalism • Studio photography • Location photography 	<ul style="list-style-type: none"> • Experimental imagery • Installation • Moving image: film, video and animation

Exam structure and content summary

Component 1: Personal Portfolio

- Internally-set
- Externally marked
- 50% of the total International GCSE
- 72 marks available

Content summary

- Students must work within one of the following endorsed titles: Fine Art; Graphic Communication; Photography; Textile Design; Three-dimensional Design.
- Students create a personal portfolio of work that demonstrates the knowledge, understanding and skills for the selected endorsed titles.
- Centres are free to devise any theme(s), project(s) or task(s). These may each have a separate focus or be interconnected.

This component gives students opportunities to:

- develop and explore ideas
- research primary and contextual sources
- experiment with media, materials, techniques and processes
- present personal response(s) to theme(s) set by the centre

Exam structure

Students must submit:

- three sheets of supporting studies
- one sheet of final outcome/s

Student work must show evidence of all four Assessment Objectives.

Assessment Objectives and Weightings

AO1	Develop ideas through investigations, demonstrating critical understanding of sources	25%
AO2	Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes	25%
AO3	Record ideas, observations and insights relevant to intentions as work progresses	25%
AO4	Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language	25%

Component 2: Externally-set Assignment

Component 2: Externally-set Assignment

- Externally-set
- Externally marked
- 50% of the total International GCSE
- 72 marks available

Content summary

- Students must continue to work in the same endorsed title as they did for the Personal Portfolio. For example, if a student chooses Fine Art for Component 1, then they must continue with Fine Art for Component 2.
- Students must present personal response(s) to an externally-set, broad-based thematic starting point set by Pearson in the Externally-set Assignment.

This component gives students opportunities to:

- develop and explore ideas
- research primary and contextual sources
- experiment with media, materials, techniques and processes
- present personal response(s) to theme(s) set by the centre

Exam structure

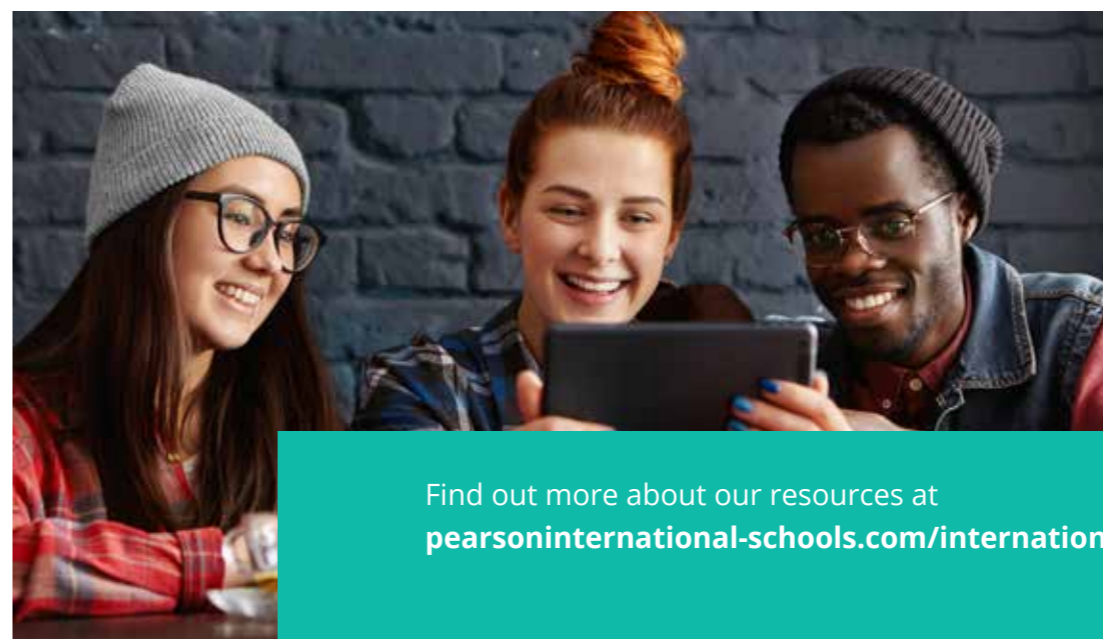
- The externally-set assignment component will be released on 2nd January each year and can be given to students as soon as it is released.
- Students' work must comprise preparatory studies and personal response(s), based on the broad-based thematic starting point.
- Preparatory studies will comprise of a portfolio of development work.
- Centres are free to organise their own preparatory period of study before the start of a 10-hour sustained focus period.
- The 10-hour sustained focus period under examination conditions may take place over multiple sessions (a maximum of four within three consecutive weeks).
- During the 10-hour period of sustained focus, students will work unaided to produce personal response(s), with reference to their preparatory studies.
- Students' work must show evidence of all four Assessment Objectives (see page 9).

Supporting you at every stage

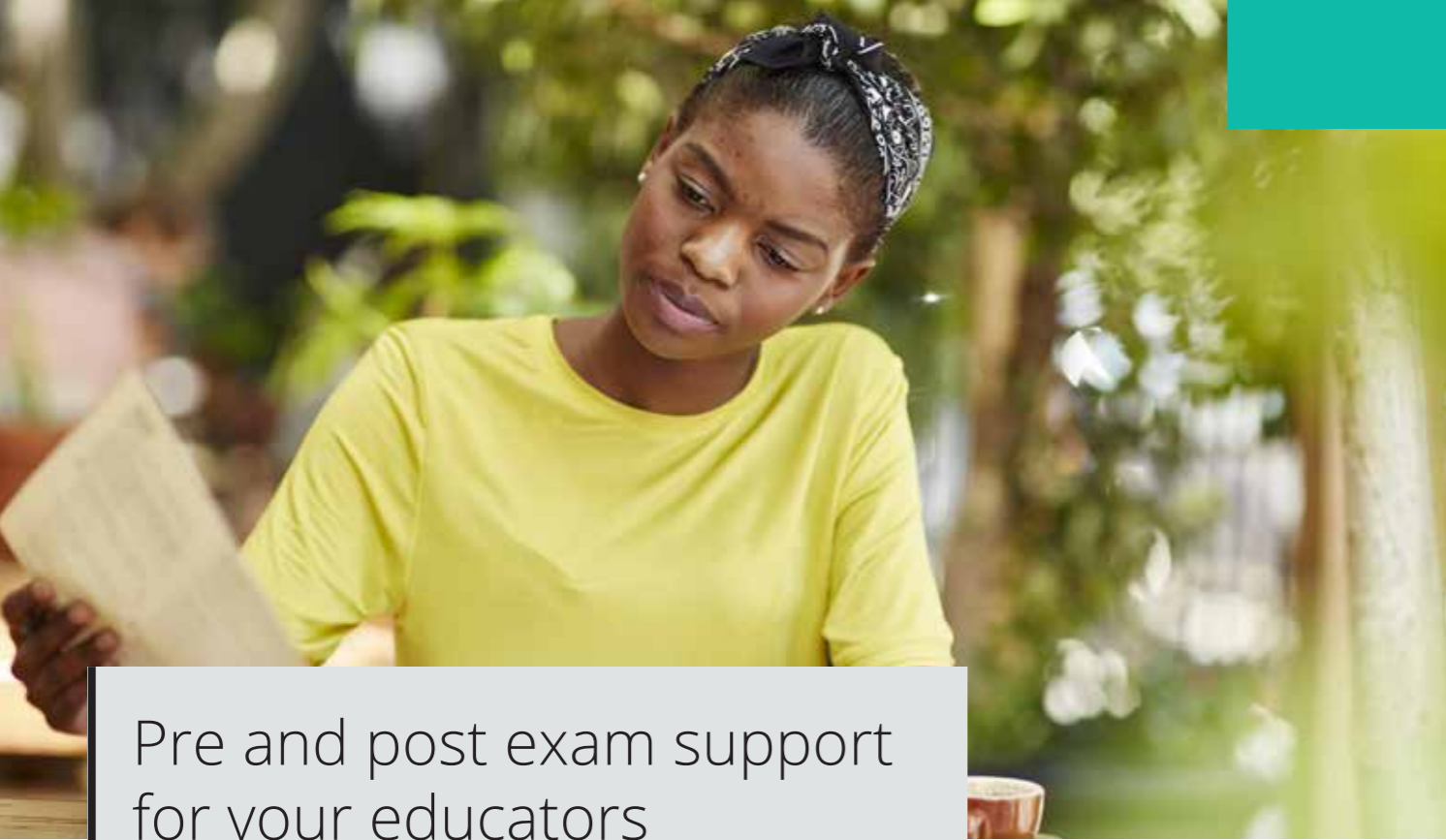
We provide an unparalleled level of support services, tools, resources and training alongside our qualifications, making teachers and students lives easier at every stage.

At a glance: support for you at every stage

FREE resources and support	Planning, teaching & learning	Exam preparation and assessment	Results support
Getting started guide	✓		
Training events (face-to-face and online)	✓		
Subject advisor support	✓	✓	✓
Schemes of work	✓		
Skills mapping	✓		
Sample assessment materials	✓	✓	
Examiner reports	✓	✓	✓
Exemplar marked responses and Exemplar Library'	✓	✓	
Assessment grid	✓	✓	
Taxonomy	✓	✓	
Art and Design Book Reviews	✓		
Video tutorials of digital software	✓		
Past papers		✓	
ResultsPlus		✓	✓
Access to Scripts service (ATS)			✓



Find out more about our resources at pearsoninternational-schools.com/internationalgcse



Pre and post exam support for your educators

Supporting you every step of the way

As a Pearson Edexcel centre, you will have access to a full range of integrated support services, tools and resources to support the delivery of your International Art and Design GCSE, including:

- **Teacher training** in-person and online including free 'Welcome to Pearson' sessions to help your educators make the most of our qualifications.
- **Expert subject advisors** on hand to help with any subject-specific queries you may have and available to support your educators throughout the year.
- **Bitesize support videos** give you quick easy answers to questions whenever you need them. [View here](#)
- **ResultsPlus:** our popular online results analysis tool, which also includes an insightful group analysis service.
- **Access to Scripts:** our service allows you to view your candidates' marked components for free online or as downloaded PDFs, providing a rich source of information to inform future teaching plans and approaches.
- Plus, local, experienced Pearson **Regional Development Managers** who are there to support you every step of the way.

Your free subject support

Our subject advisors provide fast, reliable, expert help and aim to answer all emailed questions within 48 hours and resolve 90% of issues phoned in on the first call.

Email TeachingArtandDesign@Pearson.com or call **+444 (0) 344 463 2535**

A valued partner

"What I like about the Pearson Edexcel International GCSE in Art & Design is the flexibility it offers in showcasing both the initial artwork and the final pieces through various means such as digital presentations, mounted works, annotations, and a comprehensive display of the artistic process leading to the final realization."

Arts Department Head, Pascal English School, Cyprus



"The online training and CPD with Pearson is comprehensive. This supports me with the training requirements for the department. ... our results demonstrate that the ... course can support the development of art students in an international setting."

Andrew Corfield, Director of Art, Cranleigh School, Abu Dhabi, UAE

"The courses allow flexibility for students to pursue their interests in a variety of media/contextual studies, and digital uploads are far more suitable for an international school."

The British School of Houston, Texas, USA

What this means for you

We will support your educators to deliver an outstanding teaching and learning experience for every student taking Pearson Edexcel International GCSEs.

On and offline training events delivered by our Professional Development Academy ensure teachers are classroom ready, and support their CPD. Meanwhile, our subject advisors provide fast, reliable, expert help.

Guidance from the Assessment Grid, Taxonomy and Exemplars help teachers understand what level learners are working at, helping them identify skills gaps and tailor teaching going forward.

Find out more about our resources at pearsoninternational-schools.com/internationalgcse



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