



Welcome to the BTEC International Update giving you the latest BTEC news and guidance

In this edition of the BTEC International Update:

- Level 2-3 update
- Level 4-5 update
- Marketing toolkit

BTEC SRF Level 2:

Level 2-3 update

Business approval for six new sectors We are delighted to confirm that we have

now received business approval to offer six new sectors to our international centres and learners, for first teaching from October 2015. The sectors – chosen by popular demand - are as follows:

 Health & Social Care Beauty Therapy

Performing Arts

- Construction and the Built Environment
- Creative Media Production
- Travel & Tourism



October. Additionally, we will continue to update you with progress and timelines for delivery of these new sectors over the coming months. However if you'd like to find out more now, please email us.

Pre-publication specifications will be available on our website during the first week of

New BTEC Higher Nationals in Business

Level 4-5 update

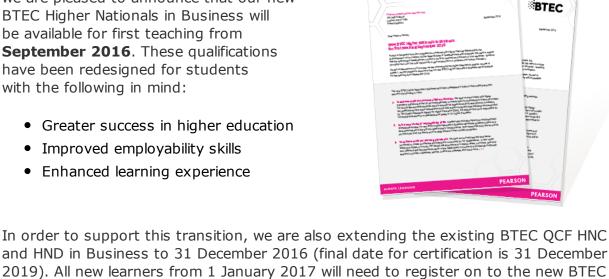
Further to feedback from the consultations conducted with Higher National

stakeholders, the redevelopment of the Pearson Higher National suite of qualifications is well underway. As part of phase 1 of this redevelopment,

we are pleased to announce that our new BTEC Higher Nationals in Business will be available for first teaching from **September 2016**. These qualifications have been redesigned for students with the following in mind: • Greater success in higher education

- Enhanced learning experience

• Improved employability skills



Higher Nationals in Business. We will continue to keep you updated with latest developments over the coming months. If any of your colleagues would benefit from receiving this newsletter, please ask them to sign up here.

marketing toolkit?

Supporting your student recruitment

Marketing

the right people have access to this valuable resource.

Have you seen our new and improved



What do you think?

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Sign up to receive

Please email us to let us know what you think of the new marketing toolkit at:

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Contact us If you have any questions or



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