

Welcome to the BTEC International Update – giving you the latest BTEC news and guidance

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Level 2-3 update

BTEC SRF Level 2: Business approval for six new sectors

We are delighted to confirm that we have now received business approval to offer six new sectors to our international centres and learners, for first teaching from October 2015. The sectors – chosen by popular demand – are as follows:

- Performing Arts
- Health & Social Care
- Beauty Therapy
- Construction and the Built Environment
- Creative Media Production
- Travel & Tourism



Pre-publication specifications will be available on our website during the first week of October. Additionally, we will continue to update you with progress and timelines for delivery of these new sectors over the coming months. However if you'd like to find out more now, please [email us](#).

Level 4-5 update

New BTEC Higher Nationals in Business

Further to feedback from the consultations conducted with Higher National stakeholders, the redevelopment of the Pearson Higher National suite of qualifications is well underway.

As part of phase 1 of this redevelopment, we are pleased to announce that our new BTEC Higher Nationals in Business will be available for first teaching from **September 2016**. These qualifications have been redesigned for students with the following in mind:

- Greater success in higher education
- Improved employability skills
- Enhanced learning experience



In order to support this transition, we are also extending the existing BTEC QCF HNC and HND in Business to 31 December 2016 (final date for certification is 31 December 2019). All new learners from 1 January 2017 will need to register on to the new BTEC Higher Nationals in Business.

We will continue to keep you updated with latest developments over the coming months. If any of your colleagues would benefit from receiving this newsletter, please ask them to [sign up here](#).

Supporting your student recruitment

Have you seen our new and improved marketing toolkit?



Last month we launched the **NEW marketing toolkit**, which is packed full of authorised and downloadable marketing material to support you in recruiting new candidates and promote BTEC qualifications.

[Click here](#) to be led to a selection of BTEC posters, flyers, brochures and much more – ready to be **downloaded** and **printed** at the click of a button. Please also encourage your colleagues to visit qualifications.pearson.com/marketingtoolkit to ensure that the right people have access to this valuable resource.

What do you think?

Please email us to let us know what you think of the new marketing toolkit at: pqs.internationaleo@pearson.com

Sign up to receive regular updates

To ensure that you never miss an issue of BTEC International Update – please [register to receive this newsletter](#)



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