

Mark Scheme (Results)

June 2017

Pearson Edexcel Functional Skills
ICT Level 1 (FST01)

Edexcel and BTEC Qualifications

Edexcel and BTEC qualifications are awarded by Pearson, the UK's largest awarding body. We provide a wide range of qualifications including academic, vocational, occupational and specific programmes for employers. For further information visit our qualifications websites at www.edexcel.com or www.btec.co.uk. Alternatively, you can get in touch with us using the details on our contact us page at www.edexcel.com/contactus.

Pearson: helping people progress, everywhere

Pearson aspires to be the world's leading learning company. Our aim is to help everyone progress in their lives through education. We believe in every kind of learning, for all kinds of people, wherever they are in the world. We've been involved in education for over 150 years, and by working across 70 countries, in 100 languages, we have built an international reputation for our commitment to high standards and raising achievement through innovation in education. Find out more about how we can help you and your students at: www.pearson.com/uk

June 2017

Publications Code FST01_01_1706_MS

All the material in this publication is copyright

© Pearson Education Ltd 2017

General Marking Guidance

- This mark scheme gives you:
 1. An idea of the type of response expected / acceptable / not acceptable
 2. How individual marks are to be awarded
 3. Specific codes styles used in this marks scheme
 4. Information on how to apply this mark scheme
- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.

Marking

- Only answers that make sense can be credited. Where candidates are required to describe or explain etc, words/phrases which are put together in a meaningless way cannot be credited.
- Do not award marks for a repeat of the stem of the question.
- The answers given in the mark scheme are exemplars and have been written in adult terminology. Credit must be given for answers which convey the same meaning as those detailed here as well as correct answers that are not shown.

Section A

Question Number		Answer	Additional Guidance	Mark	Standards reference
1	1	Screen shot of search engine used to find results		1	5.1
	2	Key words must include 'golden eagle'	Ignore spelling and capitalisation	1	5.1
	3	A single image of a (golden) eagle in ResponsesJun17L1	Do not accept a gallery of images	1	6.1
	4	Website address in ResponsesJun17L1	Do not accept Google, Bing, other search engines or derivatives	1	6.1
Total for Task 1				4	
TOTAL FOR SECTION A				4	

Section B

Question Number	Answer	Additional Guidance	Mark	Standards reference
2(a)	1	DVDSalesL1 opened		3.1
	2	27 entered in cell D7 11 in E7 and 12 in F7		8.4
Total for Task 2(a)			2	

Question Number	Answer	Additional Guidance	Mark	Standards reference
2(b)	1	Total Sold Award 2 marks for =SUM(B4:F4) in G4 Award 1 mark for =B4+C4+D4+E4+F4 in G4 OR 116 in G4	Accept correct formula for any member	8.1
	2			
Total for Task 2(b)			2	

Question Number	Answer	Additional Guidance	Mark	Standards reference
2(c)	1	Total Sales Income Award 2 marks for =G4*10.75 in H4 Award 1 mark for =SUM(G4*10.75) in H4	Accept correct formula for any member	8.1
	2			
	3	Replication of formulae to G4:H12	Allow follow through for incorrect formulae	8.1
Total for Task 2(c)			3	

Question Number	Answer	Additional Guidance	Mark	Standards reference
2(d)	1	Average Sold Award 2 marks for =AVERAGE(B4:B12) in B13 Award 1 mark for =SUM(B4:B12)/9 in B13	Accept correct formula for any month	8.1
	2			
	3	Replication of formula to B13:F13 only	Allow follow through for incorrect formulae	8.1
Total for Task 2(d)			3	

Question Number		Answer	Additional Guidance	Mark	Standards reference
2(e)(i)	1	Values in B13:F13 formatted to 0dp		1	7.1
2(e)(ii)	1	Truncation removed		1	7.1
	2	Award 1 mark for formatting to improve clarity eg. <ul style="list-style-type: none"> Title and headings enhanced Effective use of borders and/or shading Formatting of column H to £2dp 		1	7.1
Total for Task 2(e)				3	

Question Number		Answer	Additional Guidance	Mark	Standards reference
2(f)	1	Pie chart produced		1	8.2
	2	Correct data range selected Column A (Member) and Column G (Total Sold)	Award for bar chart with nine bars with correct category labels	1	8.3
	3	Chart title includes 'sales/sold' and 'member'	Ignore spelling and capitalisation. Award for any chart type	1	7.1
	4	Total sold values included as data labels	Accept percentages	1	8.2
	5	Correct legend without truncation	Award for line or bar chart with suitable axis labels or member names shown on segments	1	8.2
	6	Printed on a separate sheet with no data table		1	8.2
	7	Chart fit for purpose	Must have mp 1 to 5 and correct spelling and sensible capitalisation of title and labels and data labels as values No full stop at end of title/labels	1	10.2
Total for Task 2(f)				7	
Total for Task 2				20	

Question Number	Answer	Additional Guidance	Mark	Standards reference	
3(a)	1	WP/DTP used		1	2.1
	2	Advert is A5 portrait	Ignore second blank page	1	1.1
	3	SIGHTS AND SOUNDS OF GLENACHULISH inserted as given	Must not include 'TITLE:'	1	3.1
	4	Title formatted to stand out and larger than body text	Must be legible font	1	7.1
	5	All text from AdvertTextL1 inserted		1	7.1
	6	10.75 inserted, brackets removed	Accept with or without £	1	7.1
	7	Image found in Task 1 inserted		1	10.1
	8	Logo inserted from ImagesJun17L1		1	6.1
	9	One other suitable image only inserted from ImagesJun17L1	Do not award for London or Malaga	1	6.1
	10	One logo, proportions maintained and suitable size, in appropriate location top or bottom	Must not obscure text or be truncated Must not be bigger than other images Accept adjacent to title	1	2.2
	11	Images, proportions maintained and suitable sizes, located with relevant text	Must not obscure text or be truncated	1	2.2
	12	Appropriate use of font sizes and styles Fonts are suitable for an advert and easy to read	Accept stylised fonts that are legible No more than 3 different fonts	1	7.1
	13 14	Award 1 mark up to a maximum of 2 marks for formatting features used effectively to enhance the advert	eg bullets, page border, alignment, wrapping of images, matched image sizes to facilitate alignment	2	7.1
	15	Advert meets all criteria and is fit for purpose	Must include MP 2–11 and balanced layout and good use of white space; no hyphenation or inappropriate line breaks; £ on price	1	11.1
	16	Meaningful file name eg Advert, Sights and Sounds		1	3.1
	Total for Task 3(a)			16	

Question Number		Answer	Additional Guidance	Mark	Standards reference
3(b)	1 2	<p>Award 1 mark each up to a maximum of 2 marks for any suitable features:</p> <ul style="list-style-type: none"> • hard to guess • at least 8 characters long • does not contain your username or real name • does not contain a complete word • uses a mix of upper and lower case letters/ numbers/symbols 		2	4.1
Total for Task 3(b)				2	
Total for Task 3				18	

Question Number	Answer	Additional Guidance	Mark	Standards reference	
4	1	Screen shot of suitable email software	1	2.1	
	2	To: elaine.campbell@glenachulishcs.org.uk	1	9.1	
	3	Subject line includes 'advert'	Ignore spelling and caps	1	9.1
	4	Advert attached		1	9.1
	5	Message asks Elaine to send the advert to local tourist information centres	Ignore spelling and caps	1	9.2
	6	Message uses appropriate business salutation and tone and is fit for purpose Do not accept 'Hi', 'Hey' or 'To' Elaine Accept 'Hello/Dear Elaine'	Any proper names used in subject and/or message must have correct capitalisation and spelling Do not accept text speak or i Ignore minor spelling errors that do not change meaning	1	9.2
Total for Task 4			6		

Question Number	Answer	Additional Guidance	Mark	Standards reference
5	1	Folder called Sights and Sounds created as given	1	3.1
	2	New folder contains only the spreadsheet and advert	Ignore duplicate copies elsewhere in screen shot	1
Total for Task 5			2	
TOTAL FOR SECTION B			46	
TOTAL FOR TEST			50	

Ofqual



Llywodraeth Cynulliad Cymru
Welsh Assembly Government



Pearson Education Limited. Registered company number 872828
with its registered office at 80 Strand, London WC2R 0RL