



**BRITISH
ESPORTS**
ASSOCIATION

BTEC Esports

Careers workshop



OUR AIM

- To help you to find out if a career in Esports could be for you!



- Do you want a job where you can be creative?
- Or do you want a job where you like competing with others?



- Do you want a job where you can be flexible and adaptable with your time?
- Or where you can develop a strategy and lead on projects?



DID YOU KNOW?

- ROLES IN ESPORTS HAVE ALL THESE THINGS!



ESPORTS IS ALL AROUND US!

- Every industry
- Every charity
- Every sector
- Every company

Esports as a complementary qualification

Combinations with...	Combinations with...
A Levels in: Art and Design Business PE Psychology Creative Media	BTEC Nationals in: Hospitality Engineering Health & Social Care Travel & Tourism Art & Design Performing Arts Music Sport

	Combinations with...	BTEC Nationals in Esports
2+1	BTEC National Diploma	BTEC Extended Certificate
1+1+1	BTEC Extended Certificate + A Level / 2 x BTEC Extended Certificate / 2 x A Level	BTEC Extended Certificate
1+2	A Level	National Diploma



Key skills developed through BTEC esports:

Communication
Teamwork
Social skills
Strategising
Critical thinking
Leadership
IT skills
Creativity
Problem solving
Analytical
Planning and organising
Project management
Presentation skills
Creativity
Adaptability
Flexibility

Complimentary Level 3 Apprenticeships:

BTEC Level 2 Esports



Level 3 Apprenticeships:
Level 3 Creative and Digital Media
Level 3 Business Administration
Level 3 Events Assistant
Level 3 Software Developer

Complimentary Level 4 Apprenticeships:

BTEC Level 3 Esports



Level 4 Apprenticeships:
Level 4 Diploma in Management
Level 4 Digital Marketer

Why study these Apprenticeships after studying BTEC Esports?

Topics within BTEC Esports align with each of the Apprenticeships and support depth and breadth of the study programme. The complimentary Apprenticeships give students opportunities to progress on to related degree programmes and onto a career path in a variety of industries.

Pearson BTEC Esports – Where can I progress after?

The below skills (included in the Pearson esports BTECs) are valuable to various organisations. The slides below explain how these skills apply to a role the RAF offer, as an example.

- Health, Wellbeing and Fitness
- Enterprise and Entrepreneurship
- Leadership and Teamwork
- Coaching
- Nutrition for Performance
- Psychology for Performance
- Ethical and Current Issues
- Live Streaming and Video Broadcasting
- Games Design
- Customer Immersion Experiences



RAF Case study – Esports Skills



Skills, Strategies and Analysis

From combat scenarios, to everyday operations of our military units in the UK, these can be implemented in every facet of our work. Logistics, Engineering and Cyber Threat Analysis are at the very forefront of everything we do as modern military force and we rely heavily on the ability of our personnel to utilise these attributes regularly.

Health, Wellbeing and Fitness

As a fighting force, our personnel are expected to maintain high levels of personal fitness to allow them to operate in various conditions all over the world. It is of paramount importance that each member of the RAF has a vested interest in the health, wellbeing and fitness of themselves and the personnel under their command.

Enterprise and Entrepreneurship

Although we are not viewed as an entrepreneurial business, we do encourage our personnel to adopt this mindset as we look to revolutionise and evolve as a Service. We have a number of projects which look at the future of the RAF and how it will evolve in the coming years. To keep our Force current and adaptable to the world around us, our servicemen and women are at the cutting edge of providing feedback on the pertinent issues we should be addressing and the changes we need to implement.

Coaching

From our instructors who deliver Basic Training to our new entrants, to delivering on the job training to our peers and subordinates, Coaching is at the forefront of our minds. We are constantly learning new skills within our primary roles, extracurricular activities, sporting endeavours and Force Development. To effectively ensure that this takes place we implement coaching principles on an almost daily basis to ensure our people are growing and learning all the time.



RAF Case study – Esports Skills



Nutrition for Performance

Undoubtedly, to perform at your best you need to fuel your body by consuming a healthy and balanced diet. Our personnel are educated from the very beginning and throughout their careers about nutrition and the importance that it plays in their performance in every aspect of their lives. A detailed knowledge of this subject is something that we expect of everyone within the RAF and we promote this through a variety of initiatives.

Psychology for Performance

The importance of mental well being and knowledge of the psychology behind optimum performance is one of the most pertinent issues in the modern world. This is something we are strong advocates of and we place a heavy emphasis on

matters of the mind. From our Mental Health First Aiders to our Sports and Performance Psychologists, we are actively and consistently empowering our people with the tools and knowledge to ensure that they are in the best frame of mind to deliver our output at the very highest level.

Ethical and Current Issues

As a fighting force which is governed by a multitude of national and international laws and conventions, it is a priority that we all have a knowledge of these and the standpoint expected of us all. As we operate in a multitude of countries and environments, we are expected to have an up to date and detailed knowledge of current affairs and the ethical issues surrounding them.

Live Streaming and Video Broadcasting

As the ever changing landscape in every area of our lives develop in these unprecedented times, live streaming and video broadcasting has grown exponentially. This is something that the RAF has embraced by increasing our digital footprint. We are ever increasingly hosting interactive Q&A sessions through video broadcasts and online platforms. These are facilitated and run by our very own personnel and a knowledge of these subjects is extremely advantageous.



Esports careers – Job roles

Event managers

Responsible for ensuring a particular tournament or esports event is delivered as expected. Live events bring an esports tournament to life; creating a spectacle with real atmosphere will ensure it remains in the hearts and memories of esports fans for years to come.

SKILLS

- Planning
- Relationship development
- Problem solving
- Sales
- Negotiation
- Ability to multitask

Journalist

A journalist is someone who gathers and analyses information to create content that's in the public interest. Journalists help identify and share some of the most interesting stories and developments in the industry or within a particular game, helping more people become aware of it or to just update fans of a particular esports.

SKILLS

- Planning
- Time management
- Writing
- Communication
- Editing

Shoutcaster / Host

A shoutcaster (aka caster) is another name for a commentator, who will speak over the action to engage, inform and entertain the viewer. Casters will need good knowledge of the game and teams they are casting, to offer personality and bring a match to life.

SKILLS

- Energy
- Relationship development
- Communication
- Presenting
- Ability to multitask
- Social

Social Media Manager

This is someone who can look after a community of a particular game, esports, tournament provider or other area of gaming. They will have to engage with and respond to the community on social media, for example on Twitter, Facebook, plus possibly platforms including YouTube, Reddit, Discord, blogs, websites, Twitch and others.

SKILLS

- Understand gaming community
- Planning
- Creativity
- Social
- Tech savvy
- Patient

