

Quick Guide to the **BTEC Tech Award in Travel & Tourism (2022)**



REDEVELOPED FOR 2022

For first teaching in September 2022, this qualification has been redeveloped to meet the new DfE technical requirements, particularly regarding the assessment of Tech Awards. The content and structure are very similar to the previous qualification, with only a few changes made to increase clarity and enhance delivery, so teachers of the current specification will find it easy to transition.

Course level: Level 1/ Level 2

Course size: Total Qualification Time: 157 hours/
Total Guided Learning Hours: 120

QN: 603/7048/8

Content Overview

Component 1: Travel and Tourism Organisations and Destinations

Learners will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. They will explore the role of different consumer technologies within the travel and tourism industry. Learners will understand the different types of tourism and different types of visitor and will investigate the features of and routes to popular tourist destinations.

Component 2: Customer Needs in Travel and Tourism

Learners will investigate how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences.

Component 3: Influences on Global Travel and Tourism

Learners will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Learners will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.



Why choose a BTEC Tech Award in Travel & Tourism?

This qualification is for learners interested in taking a hands-on course alongside their GCSEs that will offer them a practical introduction to life and work in the dynamic travel and tourism industry, allowing them to make an informed decision about their future learning and career.

This course will give learners the opportunity to develop sector-specific applied knowledge and technical skills in a practical learning environment. They will develop key transferable skills through vocational contexts, by exploring products and services offered by different travel and tourism organisations, the features of popular tourist destinations, how organisations use market research and trends to identify and meet customer needs requirements, and the factors that influence global travel and tourism. The qualification enables learners to develop their transferable skills, such as researching, planning, and making decisions and judgements.

With the redevelopment for 2022, the content has now been updated added throughout each component the learning aims that now to reflect current practice, terminology, trends, and issues affecting the industry.

This Tech Award complements the learning in GCSE programmes such as GCSE Geography and GCSE Business by broadening learners' experience and skills participation in different contexts, with opportunities for them to practically apply knowledge and skills. Following successful completion of this qualification, learners can progress onto A Levels, or to a vocational qualification at Level 3, such as a BTEC National in Travel & Tourism.

Assessment Overview

Component	GLH	Qualification Weighting	Marks available	Type of assessment	Length of Assessment	Availability
Component 1: Travel and Tourism Organisations and Destinations	36	30%	60	Internal assessment (PSA*) with 5 tasks. Externally moderated	4 hours of monitored preparation and 6 hours of supervised sessions	Twice a year: June release for December/January moderation September release for May/June moderation
Component 2: Customer Needs in Travel and Tourism	36	30%	60	Internal assessment (PSA*) with 4 tasks. Externally moderated	5 hours of monitored preparation and 6 hours of supervised sessions	Twice a year: June release for December/January moderation September release for May/June moderation
Component 3: Influences on Global Travel and Tourism	48	40%	60	External synoptic exam. Externally marked	2 hours	Twice a year in Jan/Feb and May/Jun (from 2024)

* Pearson Set Assignments (PSAs) are set by Pearson, marked by the centre, and moderated by Pearson.

The components are interrelated and best seen as part of an integrated whole rather than as distinct study areas.

Complimentary resources and support

- Delivery Guide
- Transition Guide including mapping from previous qualifications
- Sample assessment materials
- ExamWizard
- ResultsPlus
- Marking Training and Marking Standardisation Events
- Getting Started Training Events
- Access to Pearson subject specialist

Choosing a **BTEC Tech Award**

Tech Awards are Level 1/Level 2 courses that are of the **same size and rigour as GCSEs**, **widening learners' options at Key Stage 4**, while keeping all their options open for progression into post-16 education and training. We have developed all our Tech Awards **in consultation with subject specialists and secondary school and FE representatives**, to ensure that they are **engaging** and **fully up to date** with current sector skills, behaviours and knowledge.

With a Tech Award your learners will:

- Get a taste of what a sector is like.
- Gain transferable skills and confidence that will help them in the world today and prepare them for their futures.
- Receive an introduction to vocational study.
- Have opportunities to apply learning from their GCSE subjects to every day and work contexts.
- Build applied knowledge and skills that show an aptitude for further learning, both in the sector and more widely.

BTEC Tech Awards come from Pearson, the world's leading learning company. Our mission is to help everyone achieve their potential through learning. We do that by providing high quality content and learning experiences, as well as assessments and qualifications that help people build their skills and grow with the world around them.

Embedding learning through application

Our Tech Award qualifications are designed to help learners:

- **Explore** what it's like to work in the sector and gain the underpinning knowledge and skills required to work in it.
- **Develop** key knowledge, skills and behaviours, and learn about essential tools, techniques, and equipment.
- **Apply** their learning to real-life contexts and vocational scenarios in both learning and assessment.

Designed to **make life easier**

Through the design of all of our qualifications we've sought to ensure that the courses are as easy as possible for teachers to deliver and administer, and that they give learners as much opportunity as possible to realistically demonstrate their capability and achieve overall success.

- ✓ We offer the widest range of Tech Awards, covering 13 unique subject areas, all following the same consistent approach – enabling your school to offer multiple Tech Awards without multiplying complexity.
- ✓ All components are mandatory, with optionality built in within the content where relevant to the sector, streamlining assessment.
- ✓ There is a consistent mark scheme structure for each internally assessed component making it easier to apply and standardise.
- ✓ Assessment is compensatory within components and across the qualification - anywhere learners gain marks, these are added to the total towards a grade. This means grades for each component are no longer restricted to the lowest grade achieved within the component.
- ✓ There are no minimum grade requirements in any component, so an Unclassified result in any of the components will not prevent a learner from achieving the qualification. This gives your learners more opportunities to achieve and better captures their true ability.
- ✓ The moderation process for the new Pearson Set Assignments (internal assessments) will create a significant reduction in administration and paperwork – and includes direct feedback so that you have the opportunity to address any issues with assessment before they impact on the learner's results.
- ✓ The new Pearson Set Assignments have been based on Authorised Assignment Briefs from current qualifications, so will be familiar to teachers used to the previous qualifications.