

## Purpose Statement

<b>Name of regulated qualification</b>	
<b>QN: 603/1916/1</b>	<b>Title: Pearson BTEC Level 1/Level 2 Tech Award in Enterprise (120 GLH)</b>

### The enterprise sector

Enterprise is an important part of the business sector and plays a major role in the UK's global economic status. The role of entrepreneurs is to help create wealth for the nation and its citizens through the creation of enterprises that innovate and grow the economy. There are nearly 5 million such businesses in the UK, employing around 14.4 million people. In 2015, small- and medium-sized enterprises contributed £24bn to the UK economy.

### What does the qualification cover?

This qualification is the same size and level as a GCSE and is aimed at everyone who wants to find out more about enterprise and entrepreneurship. You will learn about the ideas, mindsets and successes of enterprises and entrepreneurs. You will learn about planning, finance, including cash flows, and how to take a product to market. You will develop an idea for a small enterprise of your own and plan how best to set it up and fund it. You will work with others in order to run a small enterprise, using your knowledge and building your entrepreneurial skills.

During the course you will also develop important skills that are useful in any industry, such as problem solving, decision making, innovation, project management, team working and communication.

### How will I be assessed?

You will carry out tasks or assignments throughout the course. These will be marked by your teacher and so you will receive regular feedback as to how you are getting on. Towards the end of the course, you will carry out one larger task using the knowledge, skills and techniques you have learned to run a small enterprise and assess its success.

All of the work that you do throughout the course, including the tasks or assignments, will prepare you for the final task. As well as carrying out tasks, your knowledge and understanding of finance and aspects of business and enterprise (including marketing and market research) will be assessed through an exam.

### **Where will this take me?**

When you have completed the qualification, you will have developed a practical understanding of the enterprise sector. You will also have developed useful skills that are not generally covered in GCSE courses. This will give you a better idea of whether the business enterprise sector is for you and whether it is an area you would like to study further.

After you have finished the course, you may want to go on to further study such as A levels, BTECs or a mixture of both, in areas such as Business, Enterprise and Entrepreneurship, Marketing, Computing or IT, providing you have passed relevant GCSEs. Alternatively, you might want to study a technical route designed to lead to work, or take an apprenticeship or a traineeship in the enterprise sector. The best option for you will depend on the grades you achieve in this qualification and in other qualifications you have taken, what you enjoy doing and the advice you can access about further learning and training opportunities available in your area.

### **What other subjects go well with enterprise?**

This course builds on and uses the knowledge and skills you learn in your GCSEs; for example, maths and English. It also complements other vocational courses in areas such as digital tools and technologies, creative media production, sport (PE) and food technology.

### **Where can I find out more?**

Further information about this qualification can also be accessed at:

<http://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html>