



Getting Ready to Teach BTEC Level 1/ Level 2 Tech Award in **Creative Media Production**



Event Code: 18BVU04



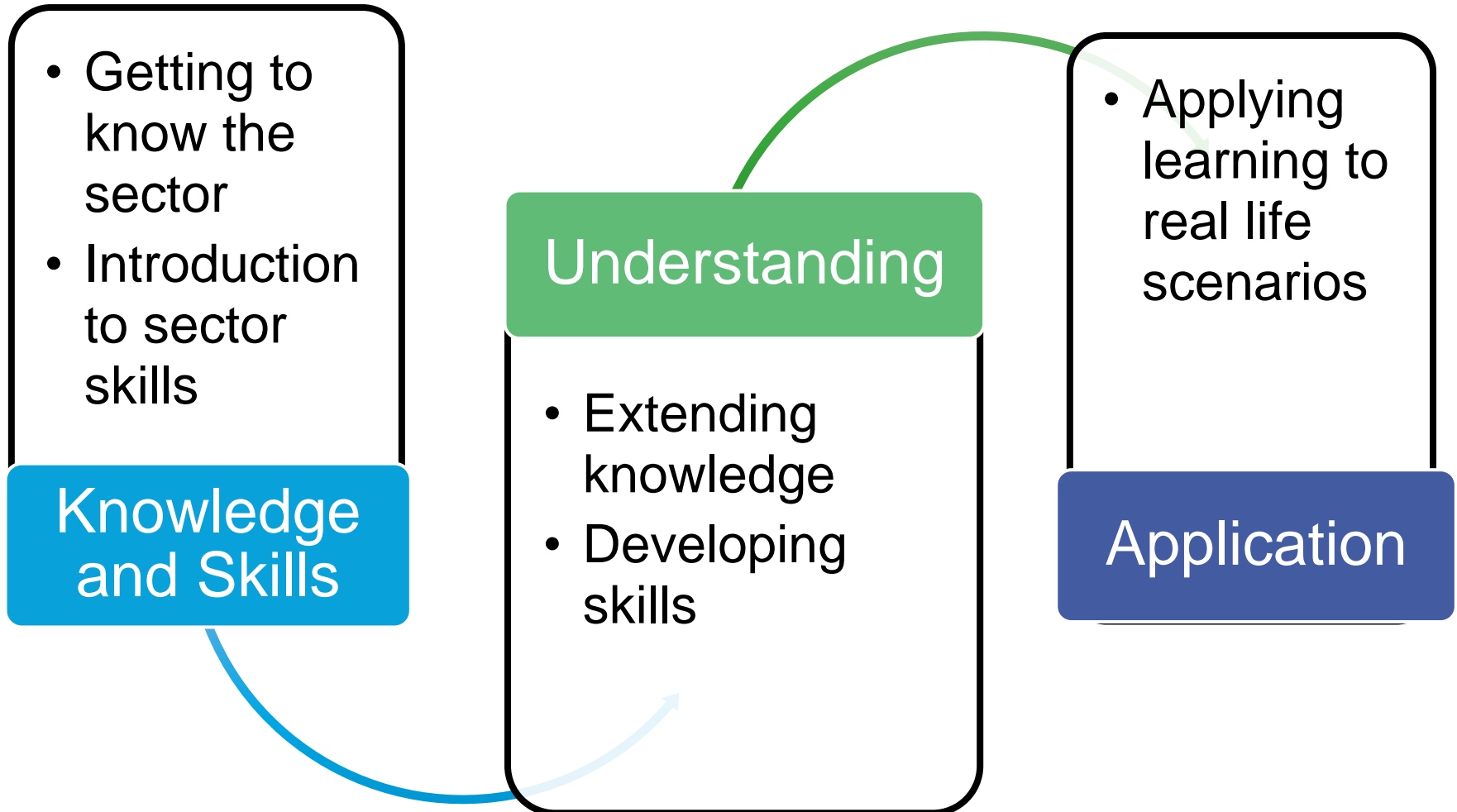
Getting to Know You



Aims for this Event

- Gain an overview of the structures, content and assessment in the Pearson BTEC Tech Award and how this impacts on your existing curriculum.
- Gain an overview of approaches to teaching and learning.
- Consider curriculum delivery using a range of different approaches.
- Explore the QA Model and how to plan for its requirements.
- Have an opportunity to network with other practitioners.

Qualification Overview



Recognising Student Achievement

English
+ Maths
GCSE

2

+

Ebacc
GCSEs

3

+

Open
Group
(incl
BTEC)

3

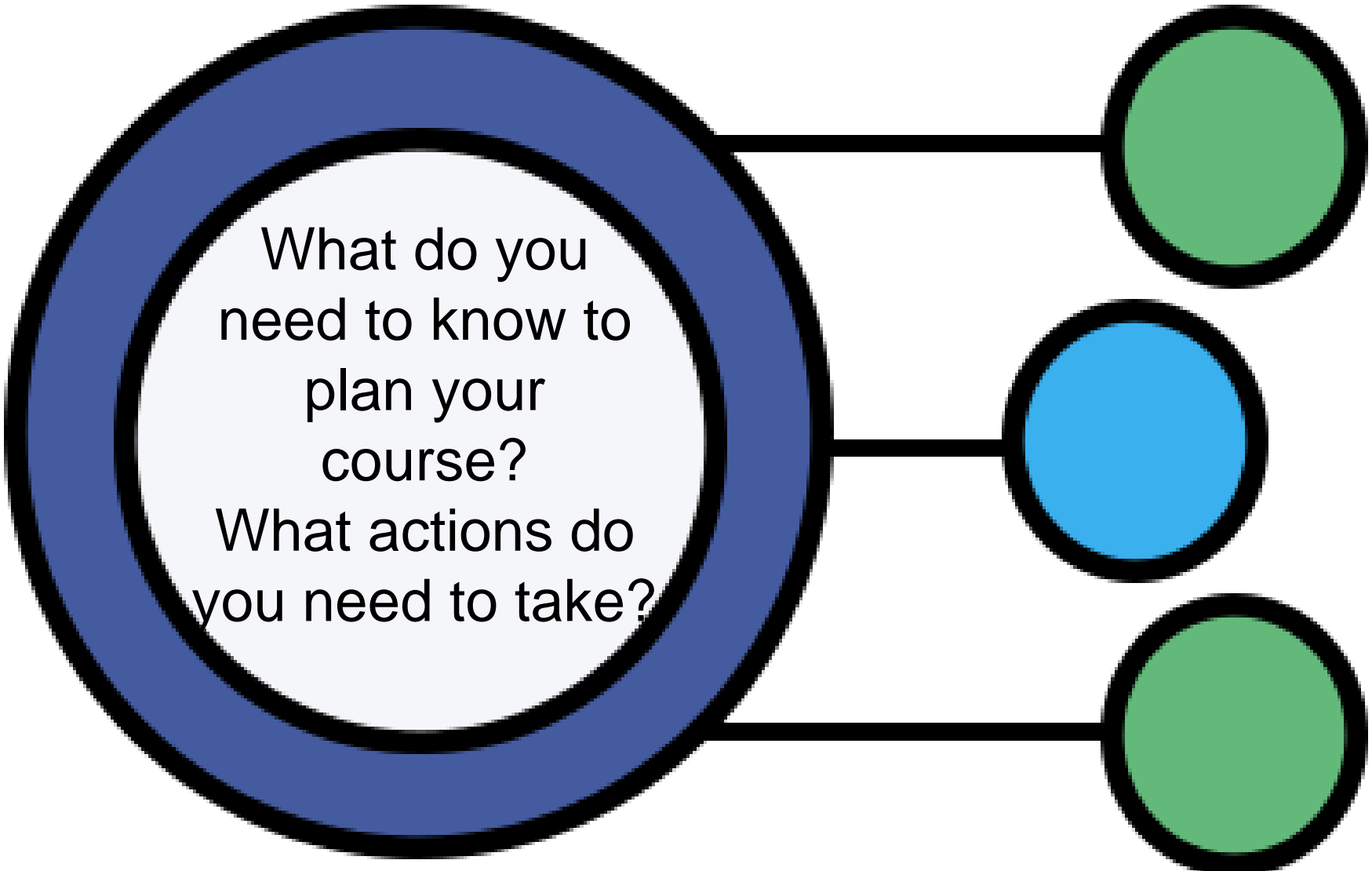
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The Qualification – At a Glance

Component titles	Assessment type	GLH	% of Qual
1. Exploring Media Products	Internal Assessment	36	30
2. Developing Digital Media Production Skills	Internal Assessment	36	30
3. Create a Media Product in Response to a Brief	Externally Assessed Task (Synoptic)	48	40

Getting Ready



What do you
need to know to
plan your
course?
What actions do
you need to take?

Internal Assessment



Components 1 & 2

1

Exploring Media Products

Learners will develop their understanding of how media products create meaning for their audiences by examining existing products and exploring media production techniques.

Assessment type: Internal

Guided learning hours: 36

2

Developing Digital Media Production Skills

Learners will develop skills and techniques in media production processes by reworking existing media products from one, or all, of the following sectors: audio/moving image, publishing and interactive design.

Assessment type: Internal

Guided learning hours: 36

Assignment Briefs



Vocational scenario

Clear deadlines

Tasks

Mapped to learning aims and criteria

Clear evidence requirements

Sample Marked Learner Work

Component 1

Learner 1 – Learning Aim A

Learner 2 – Learning Aim B

Read through the learner work in the Delegate booklet.

Use the Assessment Grids and Associated Guidance to identify the grade that each learner has achieved.

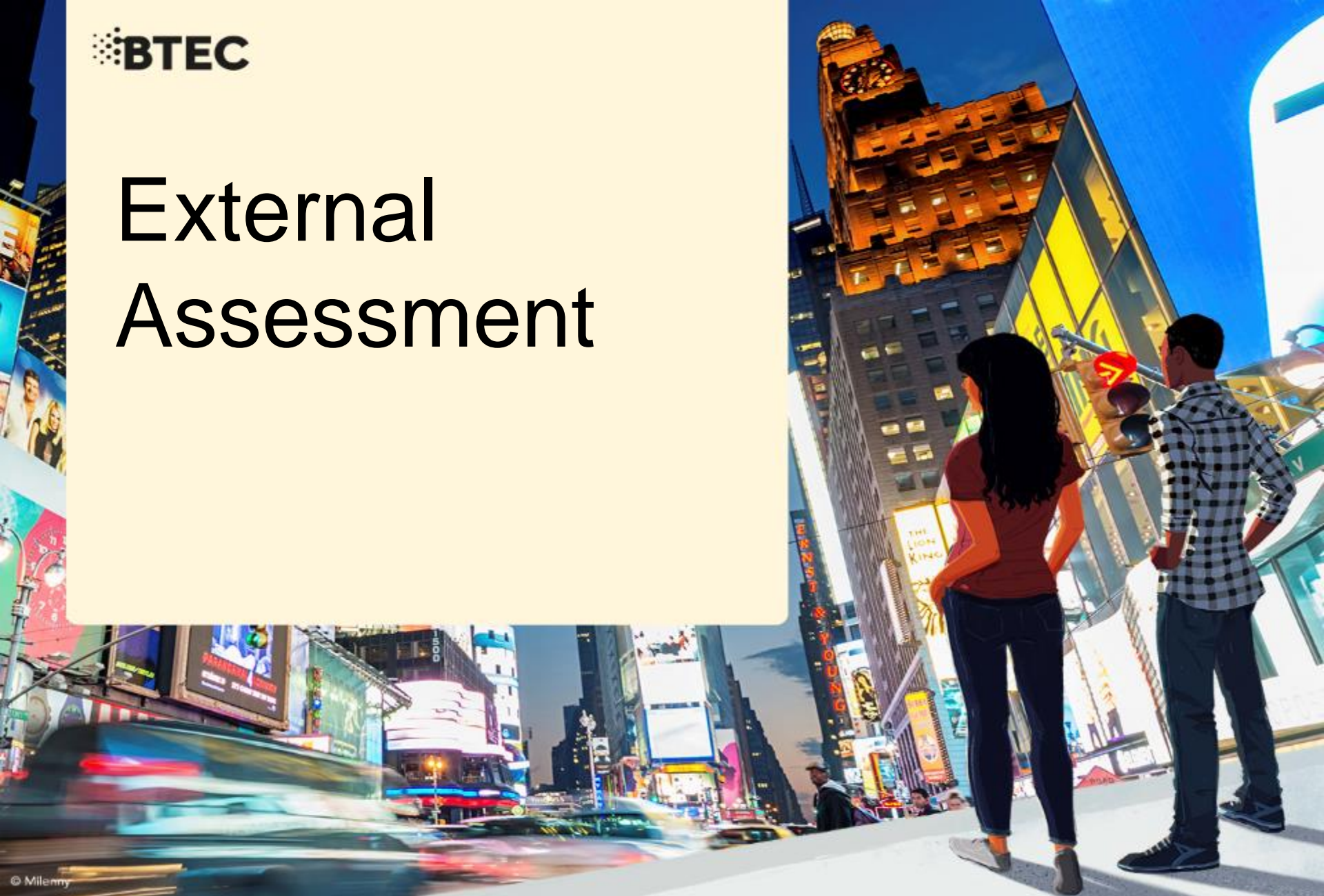
Learner 1

Level 1 Pass	Level 1 Merit	Level 2 Pass	Level 2 Merit	Level 2 Distinction
Learning aim A: Investigate media products				
A.1P1 Identify media products, their purpose and audience, using limited examples from one or more sectors.	A.1M1 Outline media products, their purpose and audience, using basic examples from one or more sectors.	A.2P1 Describe media products, their purpose and audience, with reference to relevant examples across all three media sectors.	A.2M1 Discuss the relationships between media products, their purpose and specific audiences, using appropriate examples across all three media sectors.	A.2D1 Analyse the relationships between media products, their purpose and specific audiences, using considered examples across all three media sectors.

Learner 2

Learning aim B: Explore how media products are created to provide meaning and engage audiences				
B.1P2 Identify how genre, narrative and representation are used to engage audiences, with reference to limited examples of media products.	B.1M2 Outline how genre, narrative and representation are used to engage audiences, with reference to basic examples of media products.	B.2P2 Describe how genre, narrative and representation are used to engage audiences, with reference to relevant examples of media products.	B.2M2 Discuss the relationship between genre, narrative, representation and how production techniques are used to create meaning and engage audiences, with reference to appropriate examples of media products.	B.2D2 Analyse the relationship between genre, narrative, representation and how production techniques are used to effectively create meaning and engage selected audiences, with reference to considered examples of media products.
B.1P3 Identify the production techniques used in the creation of media products, with reference to limited examples.	B.1M3 Outline the production techniques used in the creation of media products, with reference to limited examples.	B.2P3 Describe the production techniques used in the creation of media products, with reference to relevant examples.		

External Assessment



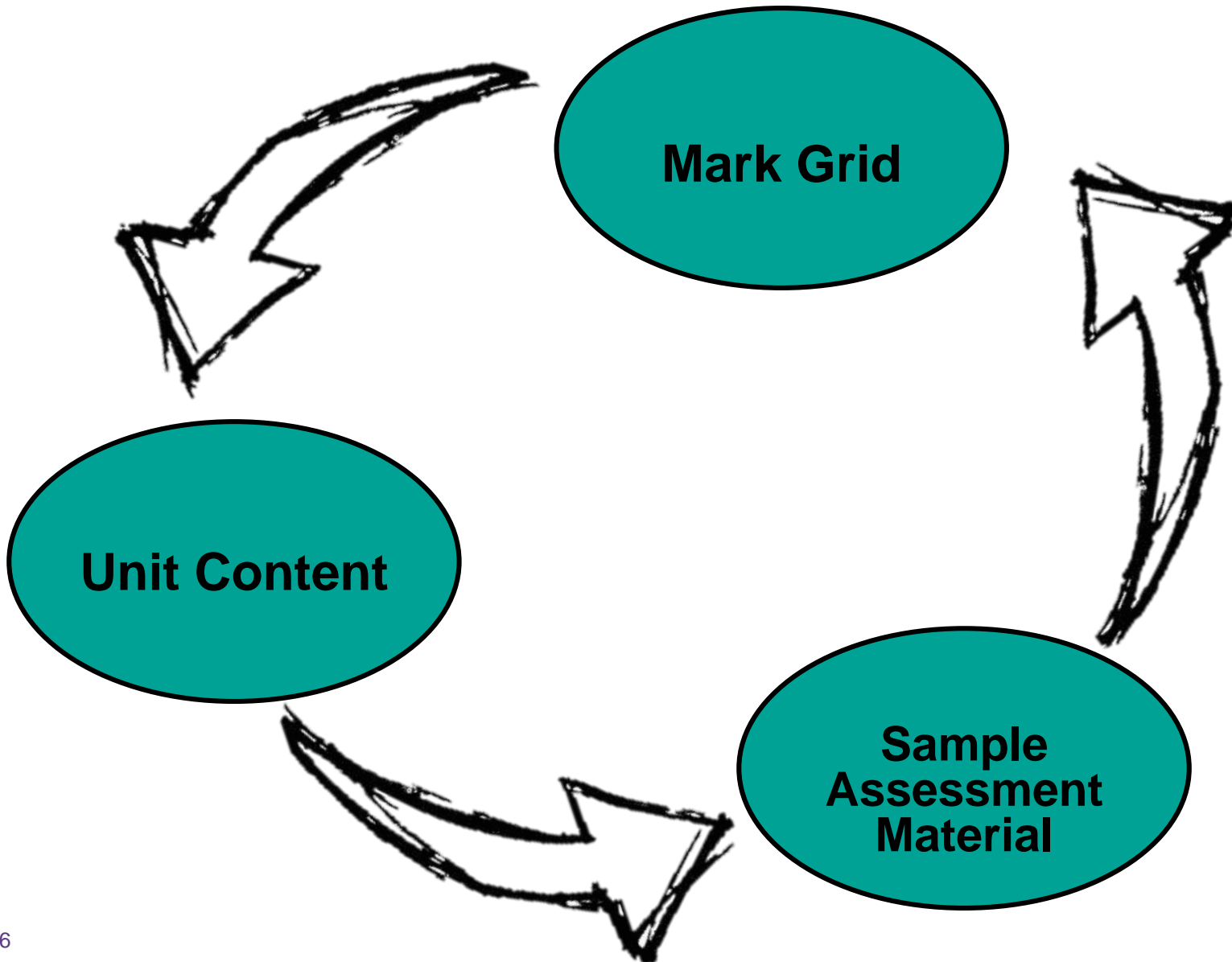
Create a Media Product in Response to a Brief

Purpose

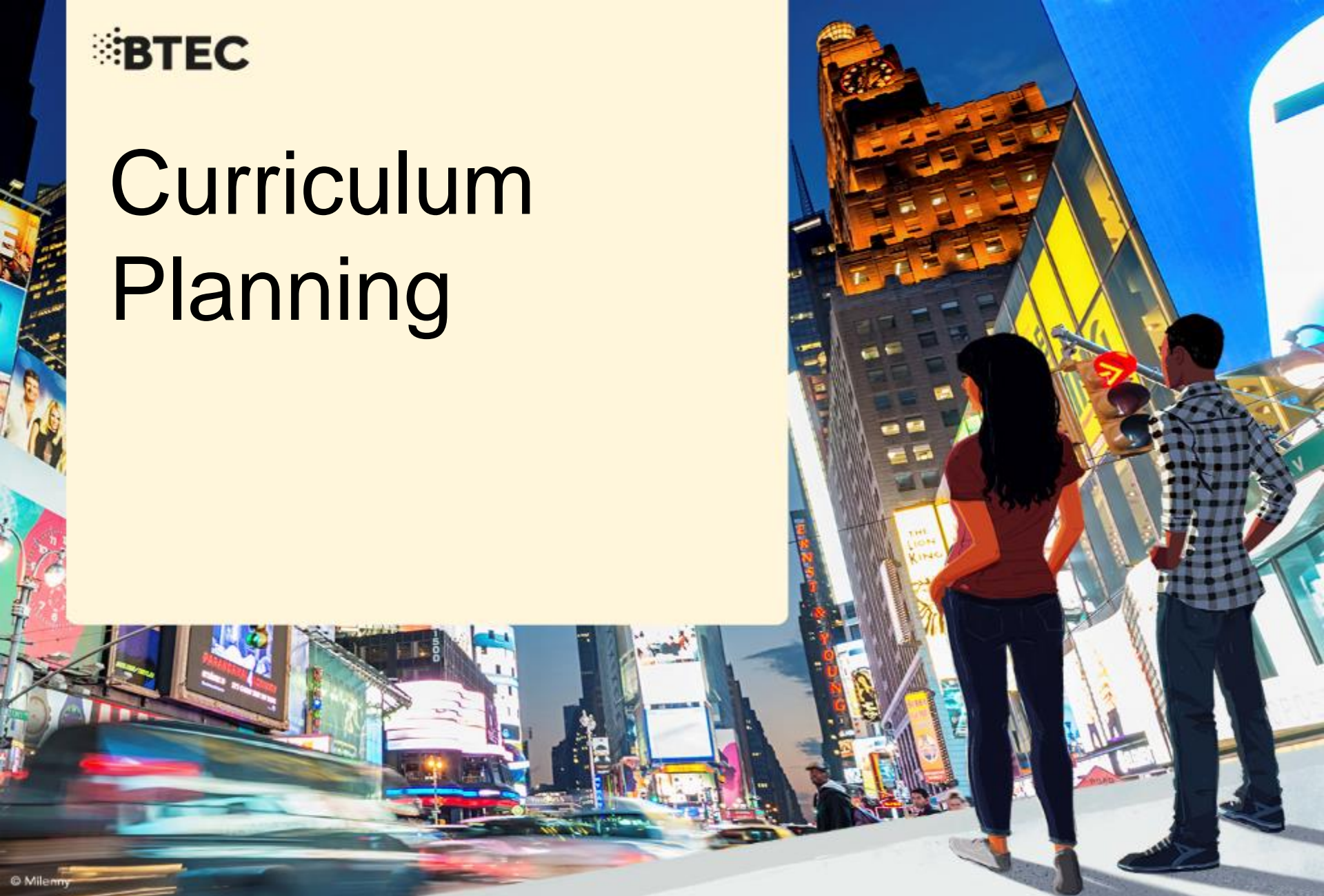
**Pre-release
theme and
task**

**Jan
Portfolio
evidence
* First release
2019**

Preparing for External Assessment



Curriculum Planning



Planning the programme

Things to consider:

- Delivery options
- Requirements of the specification
- Resources
- Staffing
- Timetabling
- Teaching and learning activities
- External opportunities
- Synopticity and availability of papers

Grading and Achievement



Component Grading

Internal Components grades:

Level 2 Distinction: All Level 2 Distinction criteria

Level 2 Merit: All Level 2 Merit criteria **OR** all Level 2 Pass criteria
PLUS final LA distinction criterion/criteria

Level 2 Pass: All Level 2 Pass criteria

Level 1 Merit: All Level 1 Merit criteria **OR** all Level 1 Pass criteria
PLUS final LA Level 2 Pass criteria

Level 1 Pass: All Level 1 Pass criteria

External component grades:

Level 2 Distinction

Level 2 Merit

Level 2 Pass

Level 1 Distinction

Level 1 Merit

Level 1 Pass

Qualification Grading

Internal assessment :

Unclassified = 0 points

Level 1 P = 9 points

Level 1 M = 15 points

Level 2 P = 22 points

Level 2 M = 29 points

Level 2 D = 36 points

External assessment:

Unclassified = 0 points

Level 1 P = 12-17 points

Level 1 M = 18-23 points

Level 1 D = 24-29 points

Level 2 P = 30-35 points

Level 2 M = 36-41 points

Level 2 D = 42-48 points

Final Qualification grade:

Level 1 Pass = 30 points

Level 1 Merit = 43 points

Level 1 Distinction = 56 points

Level 2 Pass = 69 points

Level 2 Merit = 82 points

Level 2 Distinction = 95 points

Level 2 Distinction* = 108 points

Performance Table Points

Level	Qualification Grade	2019 Performance Table Points
Level 2	Distinction*	8.5
	Distinction	7
	Merit	5.5
	Pass	4
Level 1	Distinction	3
	Merit	2
	Pass	1.25

Performance table points based on 2018

Quality Assurance



Quality Assurance – Internal Assessment



Quality Nominee (QN)



Lead Internal Verifier (LIV)



Internal Verifier (IV)



Assessor



Standards Verifier (SV)



Support and tour of the Website



Support Package

Plan

- Specifications
- Sample Assessment Materials
- Statement of Purpose
- Schemes of Work
- Mapping documents
- Course Planners
- GRTT events

Teach

- Assessment Tracking
- Mapping documents
- Internal Assessment Guides
- Sample Marked Learner Work

Assess/Track

- Authorised Briefs
- Past papers & mark schemes
- Templates & tools
- myBTEC
- QA Guides
- Assessment and Assignment Writing
- Standards Verifier and quality review

Pearson paid-for resources and other publishers' resources that are endorsed for BTEC are not a pre-requisite for the delivery of Pearson's specifications.

Paid-for resources may also be available from other publishers.

Paid for - Teaching Pack

- Teaching Pack resources available in a downloadable pack.
- Content based on lessons in the free schemes of work.

Paid for

- Training courses

What:

- Online services providing an easier way to manage delivery and assessment
- Support for the whole teaching and assessment team in one place
- Help with creating assignments and grade tracking
- Free for all BTEC centres.

Where:

Edexcel Online - myBTEC.pearson.com

Or access from Pearson Qualifications website: quals.pearson.com/mybtec



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[@Pearson_Art](https://twitter.com/Pearson_Art)



Susan Young
Art, Design and Media

Tour of the Website



<https://qualifications.pearson.com/en/home.html>

BTEC key documents

Edexcel Online

MyBTEC

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Thank You and Evaluation

Please complete the evaluation form before you finish today.

You will also be emailed a link to the evaluation form after the event today if you haven't had time to complete it.

You can also access it here:

<https://goo.gl/forms/WzI6UjQSg14ExRg22>

