



Quick Guide

to the BTEC Tech Award in Enterprise

First teaching: September 2022
Course level: Level 1/ Level 2
Total Qualification Time: 150 hours
Total Guided Learning Hours: 120
QN: 603/7063/4

Content overview

Component 1: Exploring Enterprises

Learners will explore different enterprises to develop their knowledge and understanding of the characteristics of enterprises and the skills needed by entrepreneurs to be successful. Learners will explore how enterprises use market research to find out about their customer needs and competitor behaviour and how internal and external factors may affect enterprises.



Component 2: Planning and Presenting a Micro-Enterprise Idea

Learners will generate two realistic ideas for a micro-enterprise and choose one of these to plan within budget. They will individually present their business plan for their idea and review the production and delivery of their presentation to make recommendations for improvements.

Component 3: Marketing and Finance for Enterprise

Learners will explore how marketing is used by enterprises and the factors that influence how enterprises identify and target their market. Learners will complete financial documents and statements and explore how to use them to monitor and improve the performance of an enterprise in order to make decisions and recommend strategies for success.

Why choose Enterprise?

This qualification is for learners interested in taking a **hands-on course** alongside their GCSEs that will offer them an insight into what it is like to work the Enterprise sector. Enterprise is an important part of the business sector and plays a major role in the UK's global economic status, with SMEs accounting for about half the turnover in the UK private sector. This course will give learners a broad insight into entrepreneurship and the skills, knowledge and attitudes that underpin it, allowing them to decide whether it is a career pathway they would like to pursue, while keeping their options for progression wide open.

Using realistic vocational contexts, learners will acquire **sector-specific applied knowledge and practices**, studying the characteristics of enterprises and entrepreneurs, researching internal and external factors affecting the business environment (customers, competitors, the external environment), and learning how to develop a business plan using marketing and financial knowledge. In addition, they will develop employability skills essential in business and many other contexts, such as market research, planning, decision-making, problem-solving, creativity and financial literacy, as well as personal skills and attributes such as time management, communication and the ability to evaluate and analyse their own performance and ideas.

The BTEC Tech Award **combines theory with plenty of practical application**, giving learners the opportunity to put their skills and knowledge into action in both learning and assessment, embedding knowledge and ensuring learners fully connect knowledge to practice. Through the two internally assessed components, learners complete realistic tasks and activities that allow them to evidence core knowledge, understanding and skills, as well as reflective practice.

This BTEC Tech Award complements the learning in GCSE programmes such as Computer Science and Design and Technology. There are also **strong opportunities for post-16 progression** in the business sector.

Assessment overview

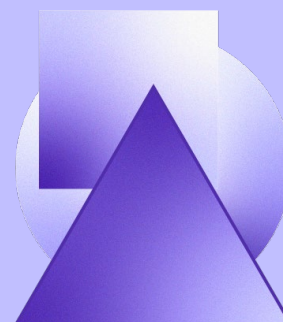
Components are interrelated and best seen as part of an integrated whole rather than as distinct study areas.

| Component | GLH | Qualification weighting | Marks available | Type of assessment | Length of assessment | Availability |
|--|-----|-------------------------|-----------------|---|---|--|
| Component 1: Animal Handling | 36 | 30% | 60 | Internal assessment (PSA*) with 3 tasks. Externally moderated | 6 hours of monitored preparation and 5 hours of supervised sessions | Twice a year: June release for December/ January moderation September release for May/June moderation |
| Component 2: Animal Housing and Accommodation | 36 | 30% | 60 | Internal assessment (PSA*) with 4 tasks. Externally moderated | 6 hours of monitored preparation and 7 hours of supervised sessions | Twice a year: June release for December/ January moderation September release for May/June moderation |
| Component 3: Animal Health and Welfare | 48 | 40% | 60 | External synoptic exam. Externally marked | 2 hours | Twice a year in January and May (from 2024) |

* Pearson Set Assignments (PSAs) are set by Pearson, marked by the centre, and moderated by Pearson.

Complimentary resources and support

- Delivery Guide
- Transition Guide mapping from previous qualifications
- Sample assessment materials
- ExamWizard
- ResultsPlus
- Marking Training and Marking Standardisation Events
- Getting Started Training Events
- Access to Pearson subject specialist



Choosing a BTEC Tech Award

BTEC Tech Awards are Level 1/Level 2 courses that are of the **same size and rigour as GCSEs, widening learners' options at Key Stage 4**, while keeping all their options open for progression into post-16 education and training. We have developed all our BTEC Tech Awards in consultation with subject specialists and secondary school and FE representatives, to ensure that they are engaging and fully up to date with current sector skills, behaviours and knowledge.

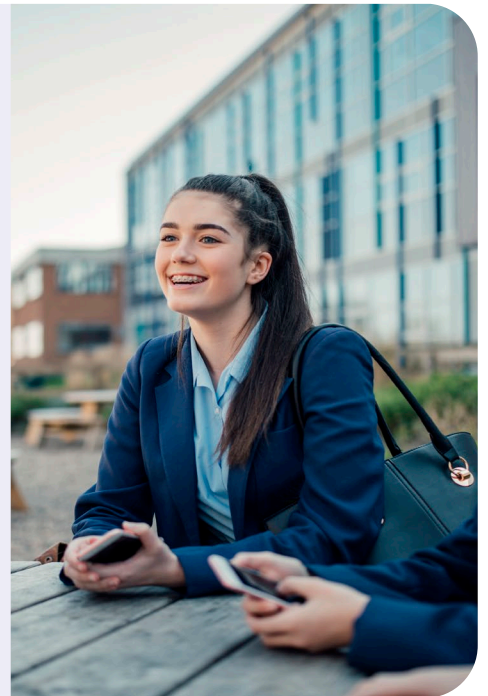
With a BTEC Tech Award your learners will:

- Get a taste of what a sector is like.
- Gain transferable skills and confidence that will help them in the world today and prepare them for their futures.
- Receive an introduction to vocational study.
- Have opportunities to apply learning from their GCSE subjects to every day and work contexts.
- Build applied knowledge and skills that show an aptitude for further learning, both in the sector and more widely.

Embedding learning through application

BTEC Tech Award qualifications are designed to help learners:

- **Explore** what it's like to work in the sector and gain the underpinning knowledge and skills required to work in it.
- **Develop** key knowledge, skills and behaviours, and learn about essential tools, techniques, and equipment.
- **Apply** their learning to real-life contexts and vocational scenarios in both learning and assessment.



BTEC Tech Awards come from Pearson, the world's lifelong learning company. Our purpose is simple: to help people realize the life they imagine through learning. We do that by providing high quality content and learning experiences, as well as assessments and qualifications that help people build their skills and grow with the world around them.

Designed to offer you more

Through the design of all of our qualifications we've sought to ensure that the courses are as easy as possible for teachers to deliver and administer, and that they give learners as much opportunity as possible to realistically demonstrate their capability and achieve overall success.

- We offer the widest range of BTEC Tech Awards, covering **12 unique subject areas**, all following the same consistent approach – enabling your school to offer multiple BTEC Tech Awards without multiplying complexity.
- All components are mandatory, with **optionality built in** within the content where relevant to the sector, streamlining assessment.
- There is a **consistent mark scheme structure** for each internally assessed component making it easier to apply and standardise.
- **Assessment is compensatory** within components and across the qualification – anywhere learners gain marks, these are added to the total towards a grade. This means grades for each component are no longer restricted to the lowest grade achieved within the component.
- **There are no minimum grade requirements in any component**, so an Unclassified result in any of the components will not prevent a learner from achieving the qualification. This gives your learners more opportunities to achieve and better captures their true ability.
- The moderation process for Pearson Set Assignments (internal assessments) **offers long assessment windows, reduced administration and paperwork, and includes early moderator feedback reports**. We are the only provider offering moderator feedback reports in advance of Results Day, giving you the opportunity to address any issues with assessment before they impact on the learner's results.
- The new Pearson Set Assignments have been based on Authorised Assignment Briefs from current qualifications, so will be familiar to teachers used to the previous qualifications.



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BTEC Tech Award in Enterprise**