

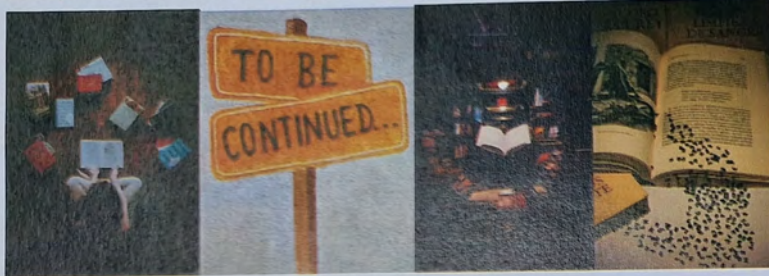
GRID	0 marks	Mark Band 1 Basic, Limited, superficial, tentative	Mark Band 2 Adequate, sufficient, some/partial, straightforward	Mark Band 3 Competent, Appropriate, mostly clear	Mark band 4 Confident, effective, thorough, in-depth	TOTAL
Learning Outcome A: Use investigation and experimentation processes in art and design practice						
1	0 marks	1-3 marks	4-6 marks	7-9 marks	10-12 marks	
	No rewardable material	Limited application of investigation methods using superficially relevant primary and secondary sources. Practical responses to the work of others, showing basic understanding of how they communicate visually.	Adequate application of sufficient investigation methods using some relevant primary and secondary sources. Practical responses to the work of others, showing adequate understanding of how they communicate visually.	Competent application of appropriate investigation methods using mostly relevant primary and secondary sources. Practical responses to the work of others, showing clear understanding of how they communicate visually.	Confident application of a range of effective investigation methods using focussed and pertinent primary and secondary sources. Practical responses to the work of others, showing in-depth understanding of how they communicate visually.	
MARK					10	
2	0 marks	1-3 marks	4-6 marks	7-9 marks	10-12 marks	
	No rewardable material	Limited use of practical experimentation showing a tentative awareness of how art and design, materials, techniques, and processes can be used to communicate.	Adequate use of practical experimentation showing some awareness of how art and design, materials, techniques, and processes can be used to communicate.	Competent use of practical experimentation showing a clear awareness of how art and design, materials, techniques, and processes can be used to communicate.	Effective use of practical experimentation showing a thorough awareness of how art and design, materials, techniques, and processes can be used to communicate.	
MARK				9		
Learning Outcome B: Generate and communicate art and design ideas						
3	0 marks	1-3 marks	4-6 marks	7-9 marks	10-12 marks	
	No rewardable material	Limited generation, recording and communication of ideas that are superficially informed by investigation, showing basic exploration of limited creative opportunities in relation to the brief.	Adequate generation, recording and communication of ideas that are partially informed by investigation, showing sufficient exploration of some creative opportunities in relation to the brief.	Competent generation, recording and communication of ideas that are mostly informed by investigation, showing clear exploration of a range of creative opportunities in relation to the brief.	Confident generation, recording and communication of ideas and intentions that are thoroughly informed by investigation, showing in-depth exploration of a broad range of creative opportunities in relation to the brief.	
MARK				9		
Learning Outcome C: Develop practical skills through application and review						
4	0 marks	1-3 marks	4-6 marks	7-9 marks	10-12 marks	
	No rewardable material	Selection of materials, techniques and processes shows limited consideration and has superficial relevance to creative intentions.	Adequate and partially informed selection of materials, techniques, and processes that have some relevance to creative intentions.	Appropriate and clearly informed selection of materials, techniques and processes that are mostly relevant to creative intentions.	Effective and thoroughly informed selection of materials, techniques and processes that are pertinent to creative intentions.	
MARK				9		
5	0 marks	1-3 marks	4-6 marks	7-9 marks	10-12 marks	
	No rewardable material	Basic practical skill in applying and manipulating materials, techniques and processes shown through outcomes.	Adequate practical skill in applying and manipulating materials, techniques and processes shown through outcomes.	Competent practical skill in applying and manipulating materials, techniques and processes shown through outcomes.	Confident practical skill in applying and manipulating materials, techniques and processes shown through outcomes.	
MARK					10	
6	0 marks	1-3 marks	4-6 marks	7-9 marks	10-12 marks	
	No rewardable material	Basic application of development and review processes leading to limited refinement of work and achievement of intentions in response to the brief.	Adequate application of development and review processes leading to sufficient refinement of work and achievement of intentions in response to the brief.	Competent application of development and review processes leading to clear refinement of work and achievement of intentions in response to the brief.	Thorough application of development and review processes leading to effective refinement of work and achievement of intentions in response to the brief.	
MARK				9		
Learning Outcome D: Record and communicate skills development						
7	0 marks	1-3 marks	4-6 marks	7-9 marks	10-12 marks	
	No rewardable material	Presentation is inconsistent, showing limited consideration of how to communicate the strengths and qualities of their work.	Presentation is partially coherent, showing sufficient consideration of how to communicate the strengths and qualities of their work.	Presentation is coherent, showing clear consideration of how to communicate the strengths and qualities of their work.	Presentation is cohesive and effective, showing in-depth consideration of how to enhance the strengths and qualities of their work.	
MARK					11	

Total Mark = 67

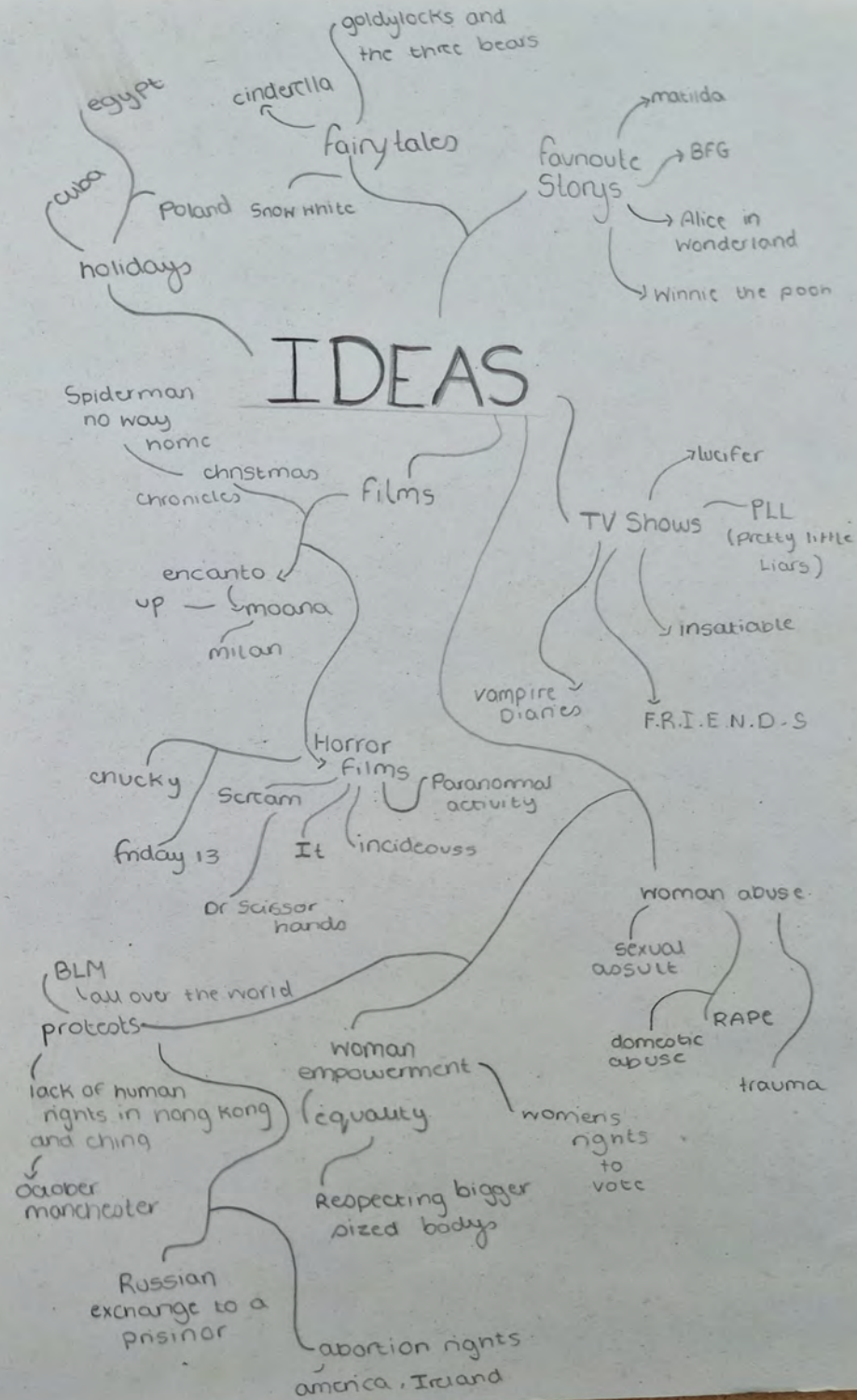
Vocational context

The national library service is promoting the benefits of creative storytelling and is creating a touring exhibition based on the theme Narrative, displaying art and design work that tells a story. Their aim is to promote the idea of visual communication through the exhibition of creative work in response to the theme Narrative. The library service is holding an open competition for submissions of work in any art and design form that relates to the theme.

The theme Narrative is commonly found in art and design work where the power of the visual image is used to ignite imaginations, evoke emotions and capture universal cultural truths and aspirations. Art and design has the ability to narrate a story across diverse cultures, preserving it for future generations. Use this as a starting point to develop and create an outcome or outcomes that reflect the theme.



(Source: © PALL)





WOMEN'S RIGHTS ARE HUMAN RIGHTS



WOMANS RIGHTS

ABORTION!



VOICES
Alabama's new abortion law will destroy countless women's lives



HORROR





KATE TUME



Who is KATE TUME??

Kate Tume who is also known in the textile industry as Mother Eagle she is an embroidery artist from Brighton in the UK. Kate Tume has self taught herself and been practicing this kind of embroidery her whole life before wiring this to her profession as an (Professional-

artist) 10 years ago **What does she actually do??**

Kate Tume combines a variety of techniques in her work this is often 3-dimensional embellishments and goldwork feature heavily

What her work is influenced by?? Kate Tumes

work is often influenced by folklore and especially her love for our living creatures

She says that she is very passionate to tell

the stories of the animals and species we are loosing and what

we already have lost **Why do I want to co-operate her work??**

I want to co-operate Kate Tumes work with mine as

I can add more texture to my final design as I feel it would

make my product alot more interesting and if I add these

etc embellishments to my work I have different elements in my work

MONICA LEITAO MOTA



Who is monica leitao mota??

At the end of 2016 monica leitao mota a portugese mixed media and fibre artist living in Canada drove along the highway one day to a thread festival in Oakville her eyes

caught on to a beautiful tree along the highway inspired by this sight later on she made a beautiful piece of art dedicated to it

What does monica leitao mota actually do??

she likes to explore the use of thread to draw lines and create texture and detail. The graphic and marked lines she creates with thread whilst using the lowest speed of the sewing

machine that she says using the machine on such a low speed is always constantly and keeps constant with it in her work **Why does she (monica leitao mota) do it this way??**

monica says "This graphic textural and linear part is of my way of expressing this seeking of light and shadow contrasts and variations and I believe that it has plenty to do with her background. **What material does**

she use?? monica leitao mota uses recycled fabrics paper silk organza and screen printed mesh to create layers of textured surfaces. She connects printed surface layers with graphic lines



MELODY HESARAKY



Who is melody hesaraky??
melody hesaraky is a textiles
artise who has quickly become
recognisable as building a bridge
between fashion art and the
world of music and melody
hesaraky strives to create
atmosphere through all of her
patterns and prints. **What**

does melody hesaraky actually do??

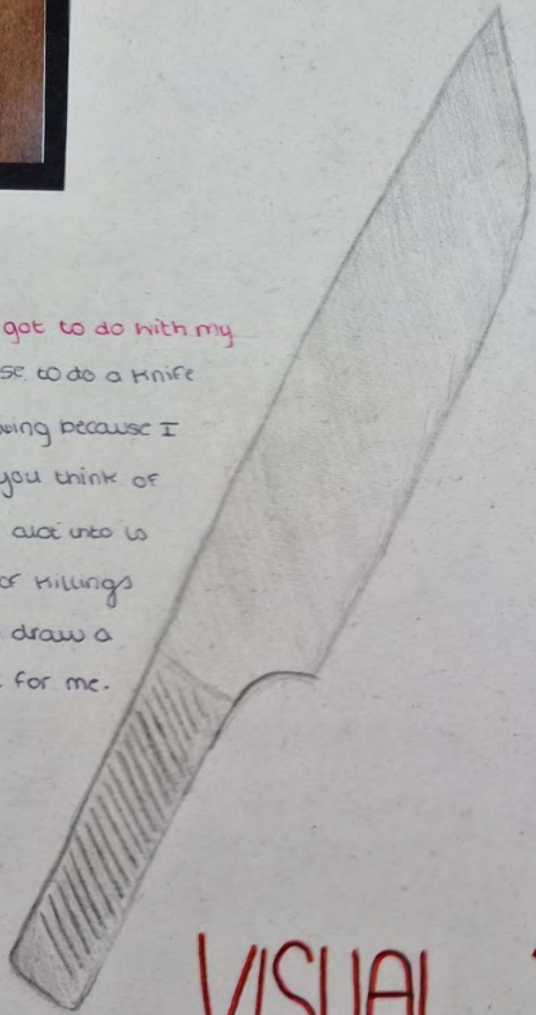
melody uses textures and motifs to bring
out and modulate her designs she
combines high end fabrics with bold and
fresh manipulations shes always wanting to
create something new and modern **her chosen**
techniques and how she uses them? she says

music dance and body movement have always had a significant
influence on her she says body is a good indicator
and how if the different types of sounds and different movm-
ent create different peices of work her example of this is
when she listens to classical movement music her
movement is different with the pencil compared to when
she listens to techno.





What has a Knife got to do with my narrative?? I chose to do a knife for my visual drawing because I think that when you think of horror knives come alot into us as there are alot of killings in movies so to draw a knife was perfect for me.



VISUAL 1
DRAWING





SAMPLE ONE (1)

What is my sample ~~±~~ actually showing?

My first sample shows two bears eyes (teddy bear eyes) as this was I want on my final product and I was looking for different ways to make the eyes look more appealing and not boring as my final design doesnt have alot going on and is quite plain **Where did this idea come from?**

When I was creating my first sample my idea came from my artist research which the artist I was inspired by was Kate White this is because she does 3D artwork as on my final product I want to include having 3D textures as the eyes I want to make more realistic like an actual bear thats scary

What did I do for the background?? for the beige brown background I wanted the main focus of the formal element to be colour to make the colour look realistic not too dark and not too light as the dark tone brings dark colours to the bear making it more horror like and realistic **What did I do for the button eyes?** for the buttons I chose them specifically for the eyes I would of put on my final products one so I

could accurately design them how I envisioned and see if I liked it the thing I found hard for the buttons was making them symmetrical so I really had to focus on making the eyes straight. but on the other hand the thread I used was a perfect match for the buttons and if I decide to put it on my actual final design I will use this colour thread. **What did I do for the red outside the buttons??** for the red outside the buttons I found extremely hard because I didnt outline it so when I was stitching the sequins on I would guess where they were ment to go leaving alot of unwanted gaps in my work around the eye another thing I wish I would have done for the sequins would be using the same colour thread as in my opinion I think it would have looked better but you can only tell its white when your close to it on the other eye I like that the colour of thread was perfect for the look I was going for and I like that there is a comparison of lines to create horror and sequins as it gives it a good look to the eyes. **How could I develop the sample??** In my opinions I think I could improve a lot starting with a bit of a darker background and not as light but slightly darker and using smaller sequins instead of big and red thread instead of white **What do I like about it??** I like the way the eyes create a spooky and scary look



SAMPLE TWO (2)

What is sample 2 actually showing??

My first sample is showing what the bear's belly could be on my final design I was looking for a way to make the belly (stomach) look more appealing as I didn't want the belly to be one colour I want it to be multicoloured **where did my ideas come from??** when I was creating this sample my ideas came from the artist melody hearny this is because she puts in things and then outlines them in a bold colour hers is black whilst mine is red **what did I do for the middle??**

For the middle of the bear I am on about the colourfull section I cut out small pieces of scrap fabrics that I had found within the classroom then what I do is I gather them all together and carefully plan and place where I want to put each section of fabric.

how did I stitch them together?? I got plain white thread in my head I was debating whether I should stitch it together in black or red as they would have fit the theme better in my opinion I grabbed the thread and stitched each thread to the plain bed of fabric in total I stitched 14 different pieces of fabrics **what did I do for the red border??** for the red border I found this extremely difficult as I could not get the right setting I wanted it too so for this bit I had to ask miss to understand what setting it needed to be when I was doing the edge it was difficult to get the same thickness all the way around this was because I found it difficult to control the machine and pedal and how fast to keep it going **now could I develop this sample??** I could develop this sample by making it an oval as that means it's a lot more like an actual bear's belly as when you look at a bear their belly is normally represented as ovals on the stomach and add more pieces of fabric onto the sample to make the colours stand out a lot more and there be brighter colours and change the colour of the thread I stitched the pieces together so it looks more scary with horror **what I like about it??** I like how the fabrics aren't just a dark colour and the bright colours make the bear seem a lot more unreach

RESEARCH ANALYSIS

When I initially saw the brief I thought that it would be easy as it could be anything as long as it related to you but I wasn't stuck on one option I had loads of ideas running through my head but I first chose abortion as it was a really empowering and I was very keen on doing it as I strongly believe men don't have a say on woman's bodies but then switched to horror as it gave me more thrill and more exciting than serious when designing my product I want to include dark as when you think about horror there always a dark story behind it.

TASK ANALYSIS.

ARTIST RESEARCH.

For my artist research the 3 people I decided to look at was Kate, melody and monica the reason I chose these were because they each had different aspects on art and different formal elements as Kate focuses on her texture as it is all 3D and she is a very colourful artist and I took this and added it to my work both melody and monica focus on line as they outline their work but melody does it by listening to her music but she uses colour on canvas

On my mood board there are two but I am focusing on my horror board as that's the theme I chose and the main colours that stand out are black white and red as red and black associate with dark scary things the shapes that stand out on my board are the outline silhouettes of people showing bad things would happen to the one in the horror cover from making this I learnt that alot of the "bad guys" they wear scary masks whilst the people who get hurt look "normal" the aspect of my theme are bears as winnie poohs movie cover inspired me... but I need more bear covers to inspire me

Theme board.

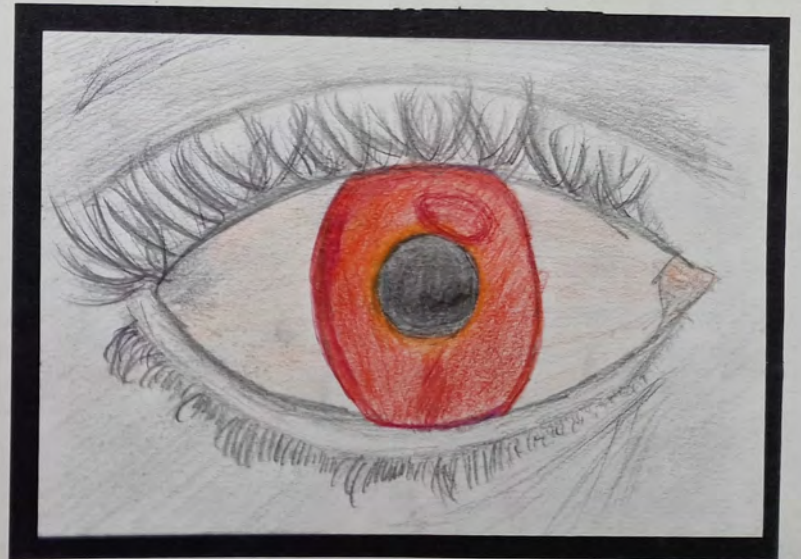
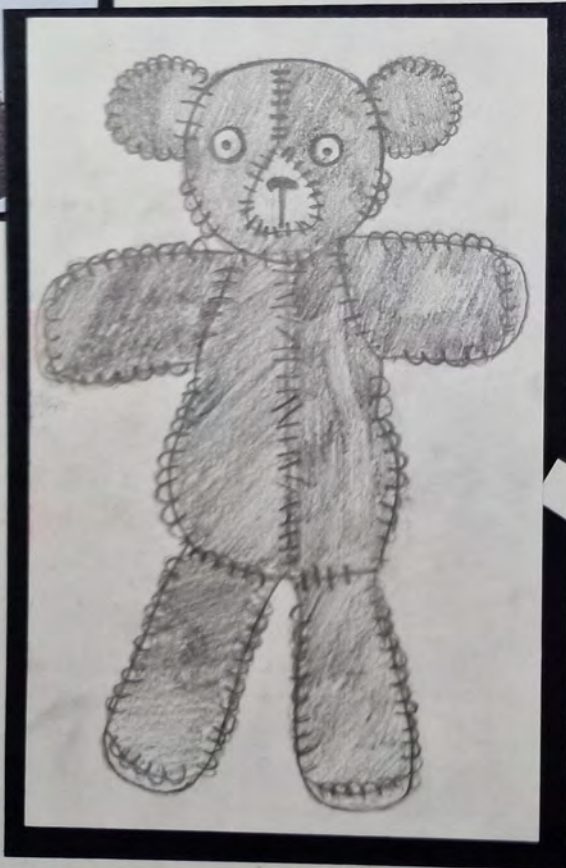
Samples in the styles of the artist.

From the sampling of the artist I learnt that it's actually more difficult to do 3D artwork than it looks and the imagery I chose was 2 bear eyes to do the 3D eyes and the only health and safety I would need to pay attention too were hand stitching as when I was doing it I kept accidentally stabbing myself in the finger multiple times the formal elements I used were line colour and texture I also learnt how to properly zigzag stitch so that it's close together but instead of red black red. The next technique I would love to use is couching as it could do texture

OBSERVATIONAL DRAWING



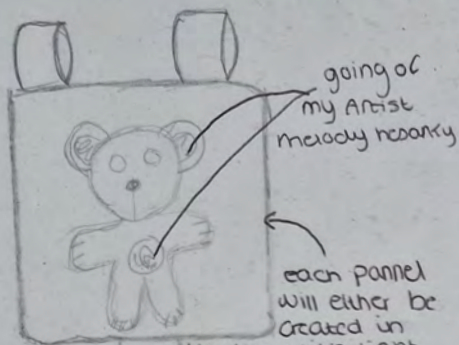
The bears are meant to link to my final design as the theme I was going for "scary horror bears" that was Winnie the Pooh original idea.



I had wanted to put a dark horror twist on the eye to make it appear more scary than a "pretty blue eyed" person, and it will link as I want the bears eyes to be red.

DESIGN

IDEAS



going of my Artist melody hesarky

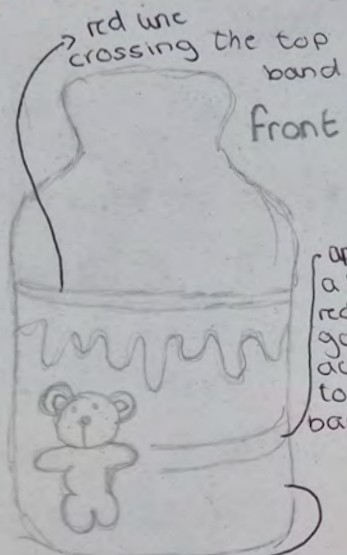
each panel will either be created in tie dye shades of red going to a darker red with the bear each going into a darker bear

each rectangular panel to be in black with licks maybe

hand stitch in black or white thread



Or for another panel idea I want it to be a light coloured stencil onto each panel still going on the light to dark colour theme



Front

aplique a black/red arrow going across to the back

maybe a white background



Back

body dms

stitched black thread around the bear

black buttons

wooden poles



black fabric underneath and a white horror bear or a white background and black bear

With this particular wall hanging I want to do the slash and slash method which means you can see the ideas underneath the initial picture of the friendly bear then it turning under the layer a "horror" bear

See through mesh so you can see the horror bear

this will be inspired by my second sample and linking to melody hesarky

black emmed gems/sequins

Same with the strap

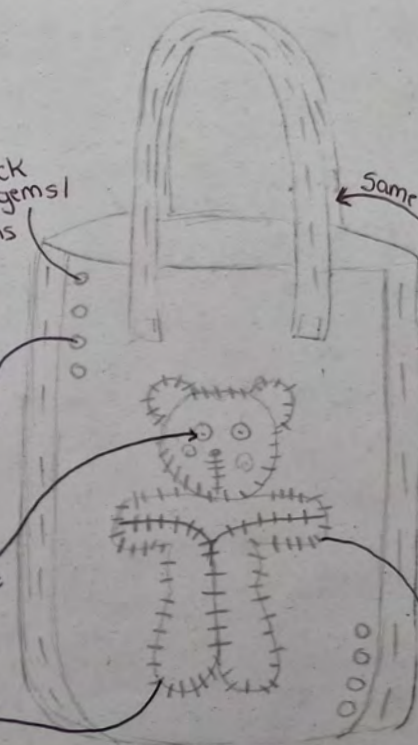
3D Shapes like knee time

I want this to be denim dyed black with white stitches in the middle of the lines

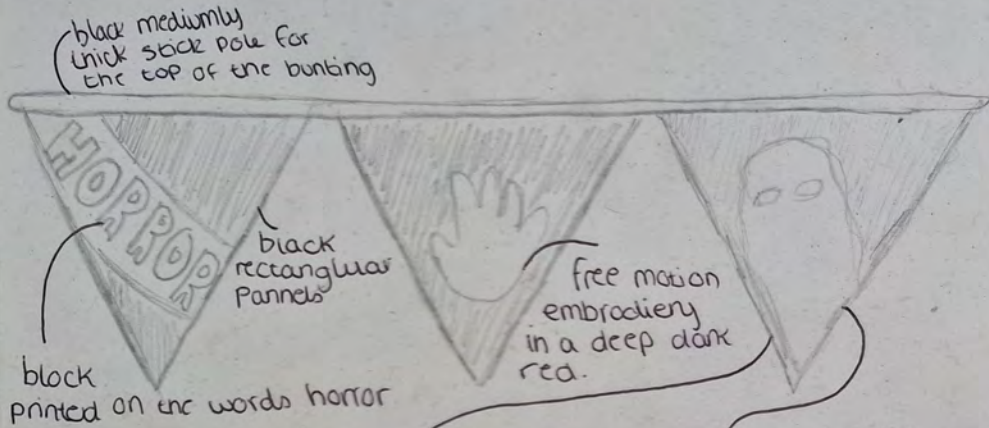
beaded eyes like my first sample

black or red stitches coming of the bear.

the horror teddy will be applied on.



DESIGN IDEAS 2



black mediumly thick stick pole for the top of the bunting

black rectangular panels

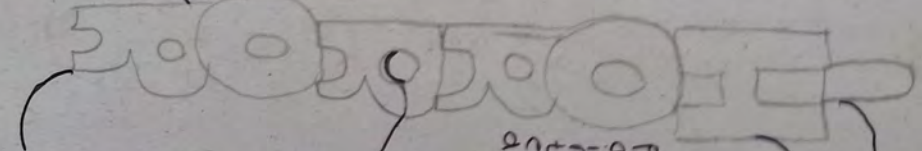
free motion embroidery in a deep dark red.

black printed on the words horror

or I want to do batik or silk painting as a silk painting looks more realistic like a real life ghost.

the ghost will be bariked and then applied on a black thread

these are a pair of earrings but sideways as I didnt have enough space to do it the other way round



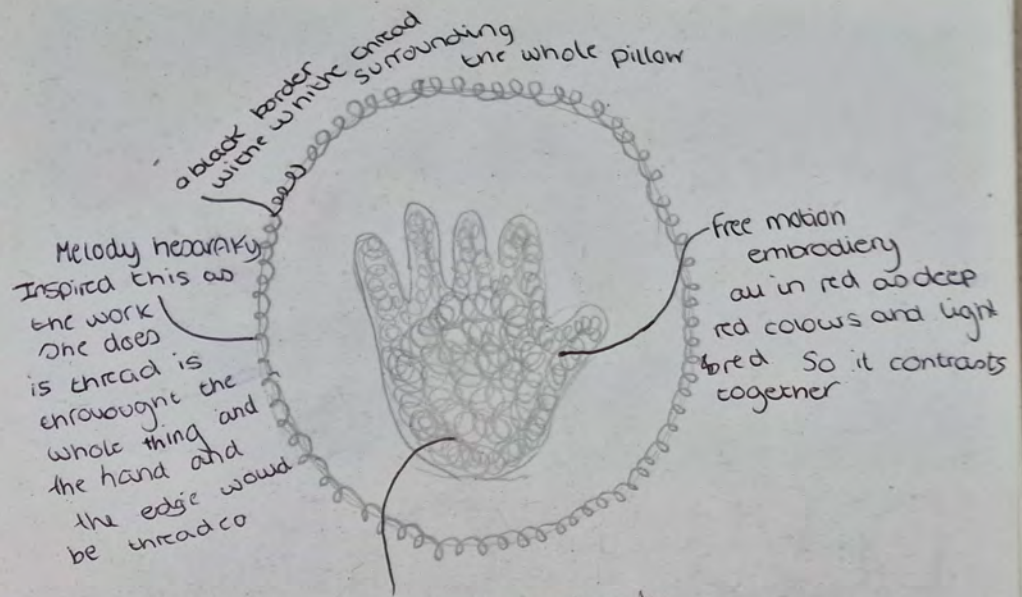
Statues / little figures as earrings

parts are in red.

all of these will be

these are a pair of earrings

the inside of the letter will be black as those how traditional horror signs are meant to look



Melody hezaraky inspired this as she does is thread is throughout the whole thing and the hand and the edge would be thread co

a black border with a white thread surrounding the whole pillow

Free motion embroidery all in red as deep red colours and light red so it contrasts together

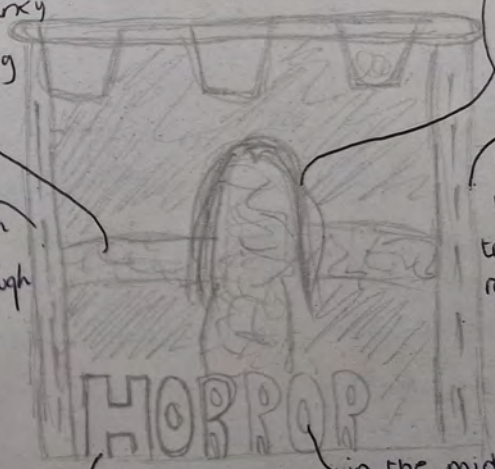
or I want the hands to be red woks but I dont think I want woks to be included it was just a suggestion as personally I think it will look ugly

the pattern of this I want to be in the style of melody hezaraky I red stitching

the hair I want to be white string coming out

this was a silhouette of a woman in black as it is a different idea

black denim with white string running through it



I want this to be in sublimation print the woman to make a look as realistic as possible

I want this to be in dark grey

in the middle the inside will be the red paint colour or black or white



DEVELOPMENT IDEAS

~~This is one of~~ What is this Development idea showing??

This is one of the further sample ideas that I had chosen to do this is a stitch and slash method as for my original idea that I was going to do

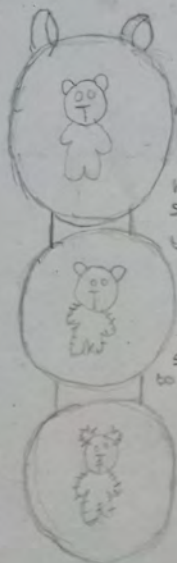
At first I didn't like the original idea at all I thought it looked messy and untidy also you can't tell what it is meant to be

Where did my ideas come from?? My ideas have come about when I was in the classroom as Mrs was showing previous samples and I liked the idea on a much bigger scale as you could really see the layers and was showing "darkness" which had inspired me to make a similar

Sample to our theme of narratives especially horror
What did I do for the different pieces of fabric??
This was my first ever time doing this so throughout I wanted to challenge myself with no help to see if I could use my common knowledge
So the first thing I had done was got a starting fabric which was the length for the 4 other pieces pieces which these 4 pieces of fabric found in the scrap boxes apart from the iridescent fabric (organza) I got a fabric from a black scrap box a red and white box also
What did I do for the red stitching?? For the red stitching I struggled with as I had pre handed it on the machine I changed the colour of the threading so it was a colour that I liked then used up when I thought it should be gone and went for it but I wish I had mapped it out and had been straighter
What I did for the slashing??
I had cut in the middle of 4 stitches with fabric scissor down the middle
What I would change?? My personal opinion for this is the colours the colour scheme I would change and change the different shades of red also using cut so the lines are the same and not wonky

REFINING IDEAS

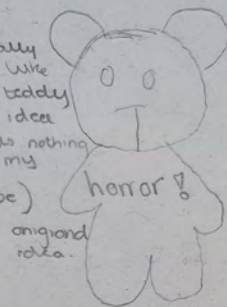
first development
(changing the shape)



The original shape of this wall hanging was once square but I changed them to circles to do a different look however I don't like this first development I had made so I'm going to go back to my original shape

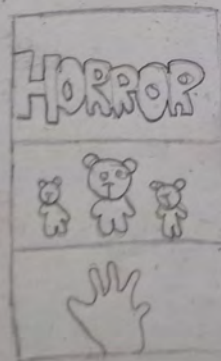
I really don't like the teddy bear idea as its nothing like my

(Shape)



original idea

(Shape)



on this one I changed the shape and made it into a rectangle I quite like this one but prefer the previous one with the bear and horror

(changing the position)



I have done so that the bear takes center and our takes the horror from as its in the middle but showing and this has been the one I like the most so far because

there aren't all the bears taking over and having our features than bears meaning I can use different technique

DESIGN IDEAS 3

The outline of the pillow will be pre machined on in a dark black stitching

This pillow does not link to any of the three artists I did but it is a different design.

This knife would be done as a pillow

The handle will be dyed black with black eye dye

The blade would be silver silk but to make the shadow on it I would add pre motion in a darker silver to make it more of a shadow

The lines of the knife will be hand stitched on in silver thread

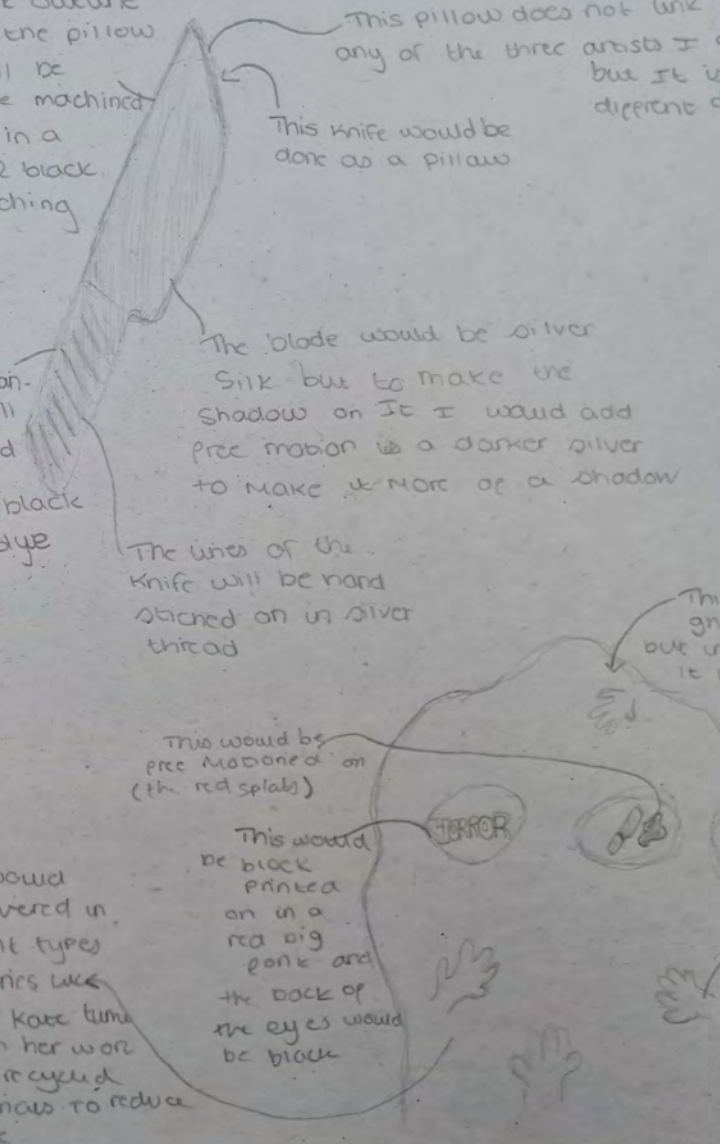
This would be pre motioned on (the red splats)

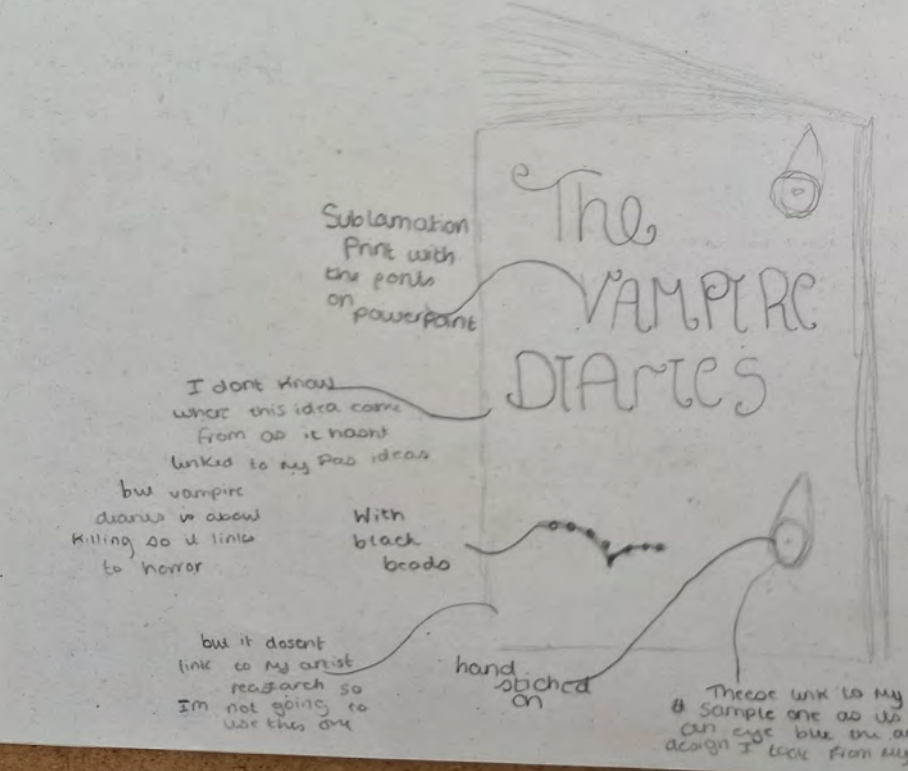
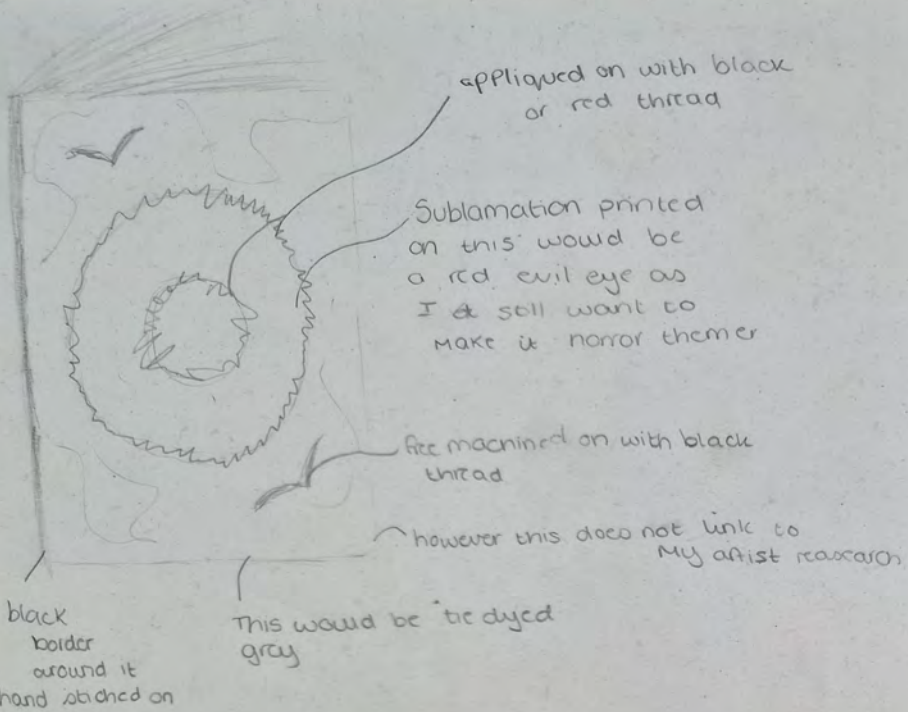
This would be black printed on in a red pig gone and the back of the eyes would be black

This would be covered in different types of fabrics like what Kate Tunn does in her work using recycled materials to reduce waste

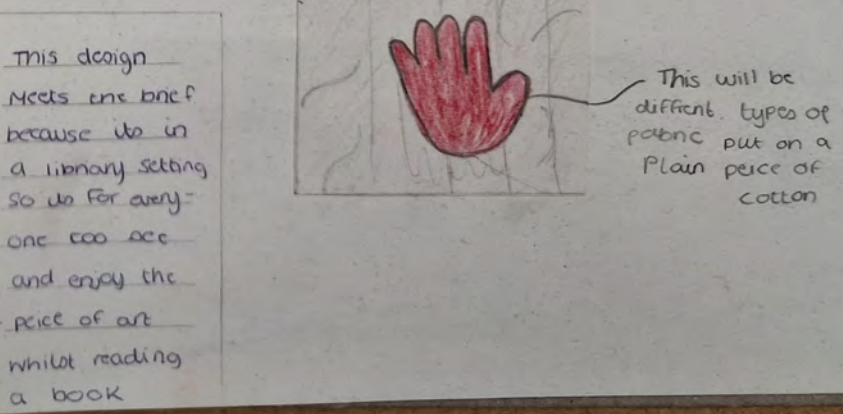
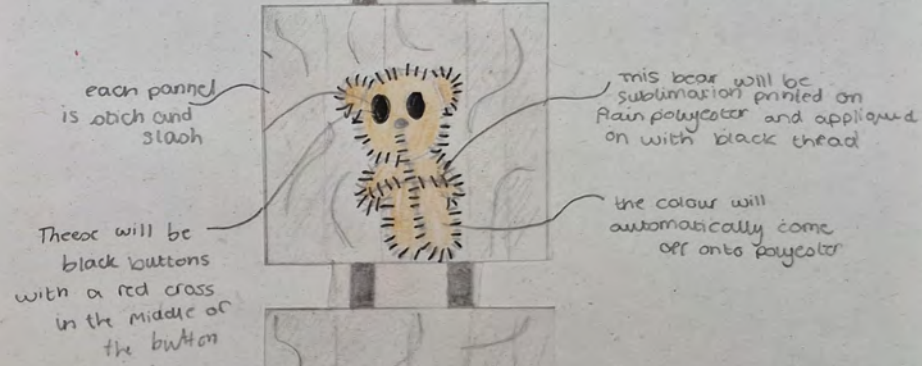
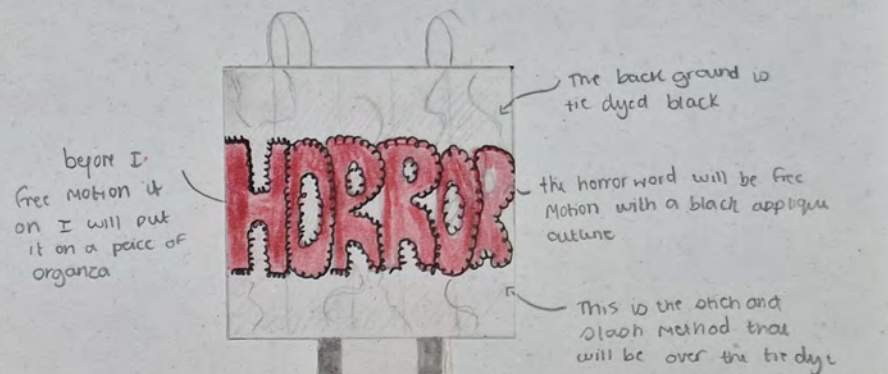
This is a ghost pillow but instead of it being normal for the eyes I put different types of horror themes

this I would do in one piece but hand stitch it on with needle stitching

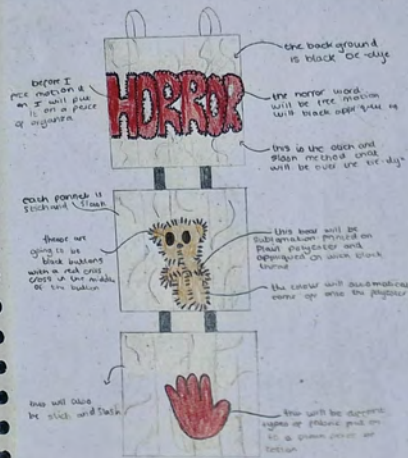




FINAL DESIGN



FINAL DESIGN



FINAL EVALUATION

For my final design evaluation the only things I changed for the horror pannel was the whole horror word was going to be all free motion but I changed it to be a red fabric and around it would be free motion spelling horror in black but the rest of the horror pannel was how I had planned it to be. For my second pannel the teddy bear I originally had chosen to do sublimation print as I thought that

HORROR

