



Jennifer Stafford-Brown
Pearson
80 Strand
London
WC2R 0RL

13/12/2023

Dear Jennifer,

RE: Professional Body sector support for sector specific qualification

Qualifications:

- BTEC Level 3 Technical Occupational Entry for Fitness and Personal Trainer (Diploma)

I am writing to you to pledge CIMSPA's support for the above qualification with the understanding further sector and employer engagement will be sought regularly for the purpose of currency through the life of the qualification. The age ranges of learners who will be enrolling on the above-mentioned qualification include 16-18 years and 18+.

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) is the representative professional development body for the whole of the UK's Sport and Physical Activity sector.

The mission and vision of CIMSPA is to develop a vibrant, UK wide Sport and Physical Activity industry, led by professionals, providing advocacy and leadership, whilst working in partnership with stakeholders to help ensure the highest standards of service delivery.

The primary objective is to "define and facilitate professional development". To do so, the Institute will work in close co-operation with related organisations to define and manage the career pathway for professionals in the Sport and Physical Activity sector.

The qualification is recognised as contributing to an individual's professional and personal development in the sector and supporting their career progression.

Yours Sincerely,

A handwritten signature in black ink that reads "SByrne".

Sara Byrne

Technical Education Manager, CIMSPA



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