



Pearson BTEC Sample Set Assignment Brief

Single Part Assessment

Unit 17 – The Accommodation Sector in the Travel and Tourism Industry

For use with:

Pearson International BTEC Level qualifications in Travel and Tourism

Extended Diploma

Advised Supervised hours	4.5 hrs
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For completion by the centre

Qualification (select as appropriate)	
Assessment date	



Instructions to Teachers/Tutors and/or Invigilators

The Pearson Set Assignment will be assessed internally by the centre using the unit Assessment Criteria detailed in the qualification specification. The assignment will be sampled by the Standards Verifier as part of the standards verification annual centre visit.

Conditions of supervision

The Pearson Set Assignment should be undertaken in conditions that assure the authenticity of outcome. This may require supervision.

We advise that the Pearson Set Assignment be completed in sessions that come to a total of 4.5 hours. The Pearson Set Assignment should not be shared with learners prior to the start of the assessment period. Teachers/tutors are responsible for security of the Pearson Set Assignment and materials.

Outcomes for Submission

Learners may submit handwritten or word-processed evidence.

Learners must save their work regularly and ensure that all materials can be identified as their work. Learners must submit their own, independent work as detailed in the set assignment, together with notes prepared. Each learner must complete an authentication sheet.



Instructions to Learners

Read the Set Assignment Information and Set Assignment carefully.

You will be asked to carry out specific activities using the information provided. You will be given a specific time period to complete the assignment including time to gather your research. You will need to use the research you have gathered, your knowledge of the unit content and the information provided in the Set Assignment.

Your research notes should:

- be individually and independently prepared by you
- use short, bullet-point style information, and cannot contain long narrative pieces of text.

At all times you must work independently and must not share your work with other learners. You must complete an authentication sheet and submit this along with your work. This document contains the information you need to prepare for the Set Assignment.

Set Assignment

You must complete ALL activities

ACTIVITY 1: Independent research

You are required to undertake independent research on resort hotels and self-catering villas to include the following:

- Facilities and services
- Classification and rating
- Ownership models
- Organisation structure
- Trends including personalisation and authenticity and health and wellness
- Operational practices including data protection, waste management and collecting and acting on guest feedback
- Technology including websites to encourage direct bookings and social media.

You may wish to consider researching from journals, websites, consultancies and any other appropriate tourism sources.

You will use the researched information together with the taught unit content to complete Activities 2 and 3.



ACTIVITY 2: Report
<p>You have been asked to write an evaluative report on resort hotels and self-catering villas.</p> <p>The report will evaluate how classification and rating, trends, ownership and structure influence the choice of facilities and services at both types of accommodation. Your report should include:</p> <ul style="list-style-type: none">• The different facilities and services which are likely to be offered at each accommodation type• How the two accommodation types might be rated and classified so guests know what to expect before they stay there• The ownership model and organisation structure at each accommodation type and how this affects operations• How each accommodation type might show they are responding to trends in personalisation and authenticity and health and wellness.
<p>This activity covers learning aims A and B. A.P1, A.P2, B.P3, A.M1, AB.D1 B.P3 B.M2</p>

ACTIVITY 3: Presentation
<p>Prepare a presentation on operational practices and technology in resort hotels and self-catering villas.</p> <p>Your presentation should analyse operational practices used to provide a consistent approach to keep guests and staff safe and satisfied including:</p> <ul style="list-style-type: none">• how data protection can contribute to safety and security of guests and staff• how waste management practices can be developed to minimise negative environmental impacts• collecting and acting on guest feedback to maintain positive guest relations <p>As part of your presentation, select one named resort hotel or self-catering villa organisation and include comprehensive, justified recommendations for technology to improve operational practices and guest/staff satisfaction in line with organisational objectives, including:</p> <ul style="list-style-type: none">• technology to improve the website to encourage direct bookings• technology to improve social media communication
<p>This activity covers learning aims C and D. C.P4, C.P5, C.M3, D.P6, D.M4, CD.D2</p>