



Sample Pearson BTEC Set Assignment Brief

Unit 2 – Environment and Sustainability in the Hospitality Industry

For use with:

Pearson International BTEC Level qualifications in Hospitality

Certificate / Subsidiary Diploma / Foundation Diploma / Diploma / Extended Diploma

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| Advised Supervised Hours | Activity 1 = 6 hours Activities 2 and 3 = 3 hours Total 9 hours |
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For completion by the centre

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| Qualification (select as appropriate) | Certificate / Extended Certificate / Foundation Diploma / Diploma / Extended Diploma |
| Assessment Date | |



Instructions to Teachers/Tutors and/or Invigilators

The Pearson Set Assignment will be assessed internally by the centre using the unit assessment Criteria detailed in the qualification specification. The Set Assignment will be sampled by the Standards Verifier as part of the standards verification annual centre visit.

Conditions of supervision

The Pearson Set Assignment should be carried out under supervised conditions. We advise that the Set Assignment be taken in more than one supervised session that comes to a total of 9 hours.

The Set Assignment should not be shared with learners before the supervised sessions arranged by the centre. Teachers/tutors and invigilators should note that they are responsible for maintaining security of the work produced.

Outcomes for Submission

One task booklet will need to be submitted by each learner, which includes the following activities:

- Activity 1: Research and review of the impact the hospitality industry has had on the environment and the current measure which can be taken by a hospitality business to promote sustainability.
- Activity 2: The production of a report
- Activity 3: Presentation of research into an environmental issue.
- Activity 4: Prepare a plan for an environmental policy at the hotel.

Learners may submit handwritten or word-processed evidence. Learners must save their work regularly and ensure that all materials can be identified as their work. Learners must submit their own, independent work as detailed in the set assignment.



Instructions to Learners

Read the Set Assignment Brief carefully.

You will be given 9 hours supervised time in total. It is suggested that 6 hours are used to complete Activity 1 and 3 hours are used to complete Activities 2,3 and 4.

Your tutor will advise you of the scheduled sessions for this work.

You must work independently and must not share your work with other learners.

Your teacher cannot give you feedback during the preparation period.

Your notes will be checked and retained by your centre until the Set Assignment is complete. You will need to submit your notes along with the work completed and an authentication sheet declaring the work is your own.

Outcomes for Submission

You will need to submit one task booklet which includes the following activities:

- Activity 1: Research and review of the impact the hospitality industry has had on the environment and the current measure which can be taken by a hospitality business to promote sustainability.
- Activity 2: The production of a report
- Activity 3: Presentation of research into an environmental issue.
- Activity 4: Prepare a plan for an environmental policy at the hotel.

At all times you must work independently and must not share your work with other learners. You must complete an authentication sheet and submit this along with your task booklet.



Set Assignment Brief

The hospitality industry has a large role to play when ensuring that sustainability is constantly monitored so that businesses are successful and can look forward to the future. As our understanding and knowledge grows about issues such as global warming and climate change, as an industry hospitality can help to provide solutions. Hospitality businesses who are resource-efficient eliminate wasteful practices and in so doing help to minimise the harmful effect on the environment.

You have recently been appointed as a supervisor in the environmental team of a hotel chain which wishes to build a new hotel on a small group of islands in the middle of the Indian Ocean. The hotel wishes to develop an environmental policy to help minimise the harmful effect the hotel may have on the environment. You should review the impact that hospitality has had on the environment and research an environmental issue on a chosen hospitality business and use this to plan an environmental policy for the hotel

You must complete all the activities.

ACTIVITY 1

Research the impact that the hospitality industry has had on the environment.

Your research should review

- the impacts of the hospitality industry on the environment
- the responsibilities of businesses to their stakeholders in maintaining sustainable policies to include shareholders, customers, employees, suppliers, local community, government, environment
- conflicting needs such as pressures on at-risk ecosystems due to the growth of businesses and the resources needed by hospitality businesses
- the benefits and challenges of operating a sustainable business

Then choose a hospitality business that has published an environmental policy and research a key environmental issue which should relate to either the business infrastructure or business practices or customer choices and will affect the chosen business.

Make sure that the physical environmental issues are fully addressed.

Your research should incorporate appropriate methods including primary and secondary data sources.

You may wish to consider researching hospitality websites for sustainability policies, organisations such as the International Tourism Partnership and Green Hotelier and other more general sustainability and environmental sources.



Your research should review the current measures which can be taken by a hospitality business to promote sustainability:

- the principles of sustainability
- alternative terminology
- costs and benefits of planning and implementing changes as a result of environmental impact assessments
- examples of good practice
- local sourcing
- implications for businesses and customers
- examples of environmentally-friendly operations

Your research should also include investigation into environmental policies currently in place in hospitality organisations. Your research into these policies should include:

- the purpose and advantages of having an environmental policy
- areas included in the policies
- how progress and success of policies are measured

ACTIVITY 2

Based on the results of your research:

- Produce a report of the influence of the hospitality industry on the environment and when supporting sustainable policies. This should include any commitments to stakeholders.
- Assess the influence of hospitality businesses on the environment to include both positive and negative impacts. There should be detailed account of why hospitality businesses should maintain sustainable practices.
- Produce an evaluation of the advantages and challenges of running a sustainable business.

This activity covers learning aim A.

A. P1, A.P2, A.P2, A.M1, A.D1



ACTIVITY 3

Based on the results of your research:

Present the results of your research into an environmental issue to include

- local sourcing
- implications for businesses and customers
- an evaluation of your findings

This activity covers learning aim B.
B. P3, B.P4, B.M2, B.D2

ACTIVITY 4

Prepare a plan for an environmental policy at your hotel to include

- The purpose of an environmental policy
- The key areas and the impact of the organisation on the local community, wildlife habitats and the landscape
- The targets that will be set, how progress against them will be measured, personnel who will be responsible for implementing the policy
- An evaluation of how the policy will meet the needs of the organisation

This activity covers learning aim C.
C. P5, C.P6, C.M3, C.D3