



Pearson  
BTEC



International  
Academy



BTEC International  
Level 3 in  
**Sport**



*Internationally recognised sports qualification, created by  
Liverpool Football Club and Pearson*

# A world class education partnership

Premier League and FIFA Club World Cup Champions, Liverpool Football Club in partnership with Pearson, the world's leading learning company are proud to present the new BTEC International Level 3 qualification and resources in Sport.

This groundbreaking partnership draws on the sporting and education success of Liverpool Football Club and over 170 years of Pearson's education expertise and learner success with BTEC International qualifications.

The qualification resources aim to elevate sports education around the world and transform the learning experience for young people and adults who want to gain a quality qualification and aspire to careers in the global sports industry.

BTEC International Level 3 Qualification in Sport is available for teaching and its related resources will be available soon. The qualification includes real-life content from Liverpool Football Club and offers learners multiple pathways and vocational career opportunities in the sport and leisure industry within which new careers are emerging and developing all the time.

## **The qualification includes five pathways in:**

1. Sport
2. Sport Fitness Instructing and Personal Training
3. Sport Coaching and Development
4. Sport Business and Management
5. Sports Facilities Operations and Management.

*"Pearson is a global leader in the education industry, helping young people and adults to get their foot on the career ladder by creating pathways into the workplace. We are excited about this partnership with Pearson on the new BTEC International Level 3 qualification in Sport which will help to open up new global career opportunities and develop sports education around the world."*

Billy Hogan, Chief Executive Officer, Liverpool Football Club



# Introduction to Pearson

The world's leading learning company



Pearson is the world's leading learning company with 24,000 employees across 70 countries worldwide, and global headquarters in London. We combine world-class educational content and assessment powered by services and technology, to enable more effective teaching and personalised learning. We believe that wherever learning flourishes, so do people.

For more, visit [➤ \*pearson.com\*](https://www.pearson.com)



# Introduction to Liverpool Football Club

Premier League and FIFA Club World Cup Champions



Founded in 1892, Liverpool FC is one of the world's most historic and famous football clubs, due to our illustrious domestic and international success on the pitch. Through our Academy we have nurtured and developed world class footballers, educating them in The Liverpool Way. We are proud of our heritage and play a proactive role in our local communities through our charitable foundation, creating life changing opportunities for children and young people. We work with cutting edge partners around the world aligning our brands and providing unparalleled opportunities for our fans.

➤ [\*liverpoolfc.com\*](https://www.liverpoolfc.com)

# About BTEC International Level 3

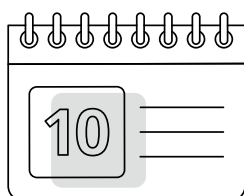
Career-focused qualifications that equip learners with the employability skills needed to progress to employment or further education.

Over 100,000 BTEC learners apply to university every year. BTEC International Level 3 qualifications are accepted by UK and international universities, and higher-education institutes and allow learners to progress to the workplace – either directly or via further education.

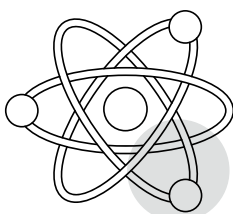
BTEC International Level 3 qualifications are suitable for learners between the ages of 16 to 24 as well as adults returning to education. They provide a learner-centered approach to education, with a flexible, unit-based structure and knowledge applied to project-based assessments.

A BTEC is so much more than just a qualification - BTECs focus on the holistic development of the practical, interpersonal and thinking skills required to be successful in employment and further education. This practical approach allows BTEC learners to develop and apply their skills in real-life scenarios and enables learners to develop the employability skills that modern businesses and employers need, and universities are looking for.

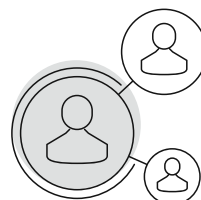
**Studying a BTEC will help learners to develop the following key skills:**



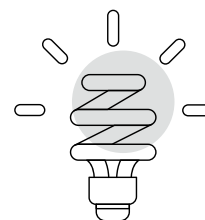
Organisation  
and working  
to deadlines



Ability to learn  
and adapt



Teamwork,  
communication  
and leadership



Initiative and  
problem solving

## Reasons to choose a BTEC International Level 3 in Sport

- ✓ Co-created qualification with Premier League and FIFA Club World Cup Champions Liverpool Football Club
- ✓ Accepted on their own by UK and international universities, and higher education institutions for entry into relevant degree programmes
- ✓ Internationally relevant content, designed to help learners develop the specific skills they need to progress on to further study or employment in the global sports industry
- ✓ Recognised internationally by governments and industry.

# Career pathways into the global sports industry

BTEC International Level 3 qualification in Sport consists of a range of mandatory units, but also includes a range of optional units which will lead learners down specific pathways depending on their progression aspirations.

## Sport



The Sport pathway is designed to provide an overview of the sector, giving learners the opportunity to gain a broad understanding of the sport industry. Learners will study a range of mandatory units such as Health, Wellbeing and Sport, Self-employment in Sport and Physical Activity. This pathway is suitable for learners who either want to progress directly into industry or onto further or higher education.

[\*\*➤ Learn more about this qualification\*\*](#)

## Sport Business and Management



The Sport Business and Management pathway will help learners gain skills for progression into areas in Sports Business and Sports Journalism. This pathway provides a good range of skills for learners to study further in higher education. Mandatory units include areas such as Marketing Communications and Sports Business allowing progression to higher education or a range of careers in the sporting industry.

[\*\*➤ Learn more about this qualification\*\*](#)

## Sports Coaching and Development



The Sports Coaching and Development pathway is intended to help learners progress on a path to becoming a multi sport or skills coach. Learners will develop their practical coaching skills through mandatory units such as Inclusive Coaching and Developing Coaching Skills.

[\*\*➤ Learn more about this qualification\*\*](#)

## Sports Facilities Operations and Management



The Sports Facilities Operations and Management pathway enables learners to understand more about working in different areas in the leisure and fitness industry. For example, working in a leisure centre, facilities management and for a local authority. Mandatory units studied cover areas such as sport and leisure facilities operations and business and technology in personal training, depending on the size of the qualification taken.

➤ [Learn more about this qualification](#)

## Sport, Fitness Instructing and Personal Training



The Sport, Fitness and Personal Training pathway is intended to help learners progress to roles in the fitness industry, such as a gym instructor or personal trainer. Learners will study mandatory units such as exercise and fitness skills development and personal training and programming.

➤ [Learn more about this qualification](#)

*“A BTEC International Level 3 qualification in Sport, developed in partnership with Liverpool Football Club will give students the opportunity to learn about other varying aspects within the sports industry and reveal multiple career paths that they can pursue such as coaching, analysis or even psychology.”*

Matthew Swash, Coach, Liverpool FC International Academy



# Why sports professionals choose BTEC



## Meet Iain Bennett

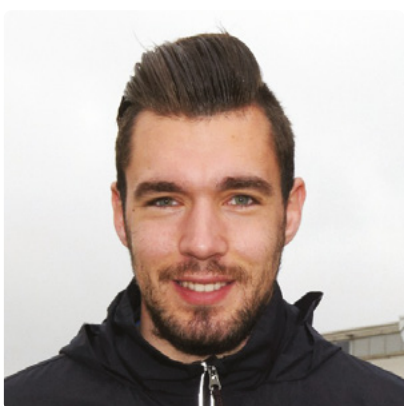
Studied: **BTEC Level 3 in Sports Development and Fitness**

Current role: **Head Coach, LFC International Academy, Korea**

A BTEC gave me a huge insight into the world of coaching by allowing me to learn about other factors that would impact my coaching style from how to deal with different learning methods, to dealing with different types of learners. It helped me to understand that within coaching there are varying factors to impact performance and it gave me the experience to cope with this once the opportunity arose.

### **Why would you recommend a BTEC?**

A BTEC provides excellent opportunities to develop your own practical skills that will help you in the real world. For example, I coached children and organised an event as part of my BTEC. It helped me to develop my problem solving and team work skills. These skills are critical for the real life coach to be successful.



## Meet Matthew Bebbington

Studied: **BTEC Level 3 National Certificate in Sport Development, Coaching & Fitness**

Current role: **Coach, LFC International Academy**

Studying a BTEC helped me to develop a number of practical skills in my specialist role in the football industry, but also gave me experience in a variety of other sports. As well as this, the course also gave me vast knowledge around the theoretical side of coaching in regard to underpinning reasons for using certain techniques and/or specific practical sessions. By studying a BTEC, it opened up a number of pathways to follow post course.

### **Why would you recommend a BTEC?**

BTEC lessons are really engaging, content rich and delivered by highly knowledgeable, supportive and organised teachers.

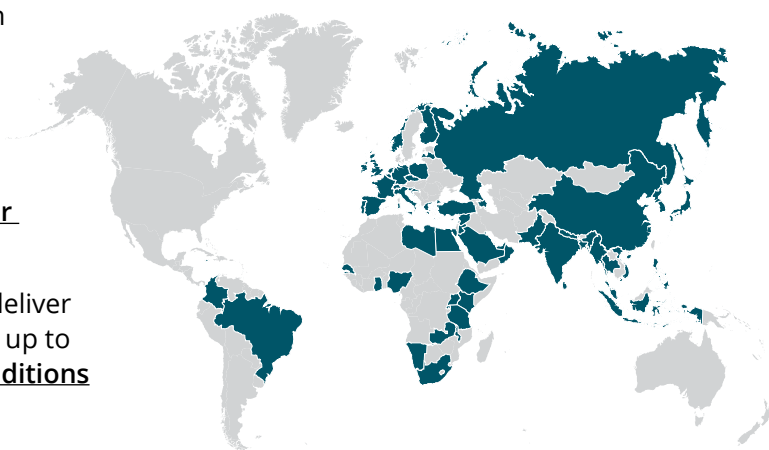
# Interested in delivering a BTEC qualification?

BTECs are recognised in more than 70 countries worldwide.

BTEC International Level 3 qualifications can be assessed in English or in local language.  
**Please contact your local office for further information.**

Centres or institutions wishing to deliver these new qualifications must sign up to an additional set of **terms and conditions** as part of the approval process.

*Centres that wish to deliver the Fitness pathway may require additional approval and staffing requirements.*



## Contact us

For more information and advice on delivering a BTEC International Level 3 in Sport, please contact the Subject Advisor, Penny Lewis:



+44 (0)207 010 2188



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@PearsonPESport

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