



Creatives



Creatives

Are you looking for a way to build a career around your creativity? Then it's good news: the wider creative economy in the UK employs three million people and it's still growing. Experts predict that creative industries will help create one million jobs by 2030*.

Whether you want to become a performer, dancer, musician, artist or media specialist, there's a BTEC course where you can learn about the industry and develop your creative talents. You'll learn skills and techniques, putting them into practice straight away through projects, assignments and workshops. It's all about getting stuck in and developing the skills and knowledge to help your talent shine and succeed in your career.

[**Learn more about Creatives options**](#)

Career options



Advertising and Marketing

Crafts, Fashion and Design

TV, Film, Radio and Photography

Music, Performing and Production Arts

Visual Arts, Illustration and Animation

Games and Web Design and Development

Museums, Galleries and Libraries

Top 5 skills



1. Problem solving
2. Creativity
3. Teamwork
4. Work ethic
5. Communication (in different formats)



CASE STUDY



Rowan Scourfield

Studied: BTEC Tech Award in Music Practice, at The Priory School.

Course highlights: Learning about the music industry and the various career pathways in the sector. Developing production skills and using software that enabled him to release his own music.

Next steps: Progressing onto BTEC L3 in Music Performance and BTEC L3 in Music Technology.



Which subject area?

Click on the relevant sector to see more information

[Art and Design](#) →

[Media](#) →

[Music](#) →

[Performing Arts](#) →

Progression map: Art and Design

BTEC

Intr

Introductory

L2

Level 2

HNC

Higher National Certificate

TA

Tech Award

Nat

National

HND

Higher National Diploma

T Level



¹ Higher National approved as a Higher Technical Qualification (HTQ). Available in England only.



Example Progression Route

Job Role: Designer



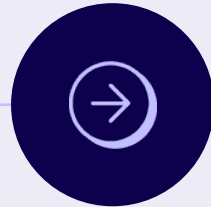
- ♦ BTEC L1 Introductory in Art and Design



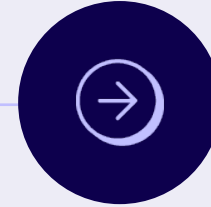
- ♦ BTEC L2 Tech Award in Art and Design Practice (14-16)
- OR
- ♦ BTEC L2 Diploma in Art and Design Skills



- ♦ T Level in Craft and Design
- OR
- ♦ BTEC National in Art and Design Practice



- ♦ BTEC Foundation Diploma in Art, Design and Media Level 4
- OR
- ♦ BTEC Higher Nationals in Art and Design / Fashion and Textiles / Fine Art / Graphic Design / Photography / Product Design / Game Development / Animation Industry / Web Design



- ♦ BA (Hons) Fashion Design / Graphic Design / Fine Art / Interior Design / Illustration / Games / Product Design / Jewellery / Architecture / Ceramics / Textiles



Progression map: Media

BTEC

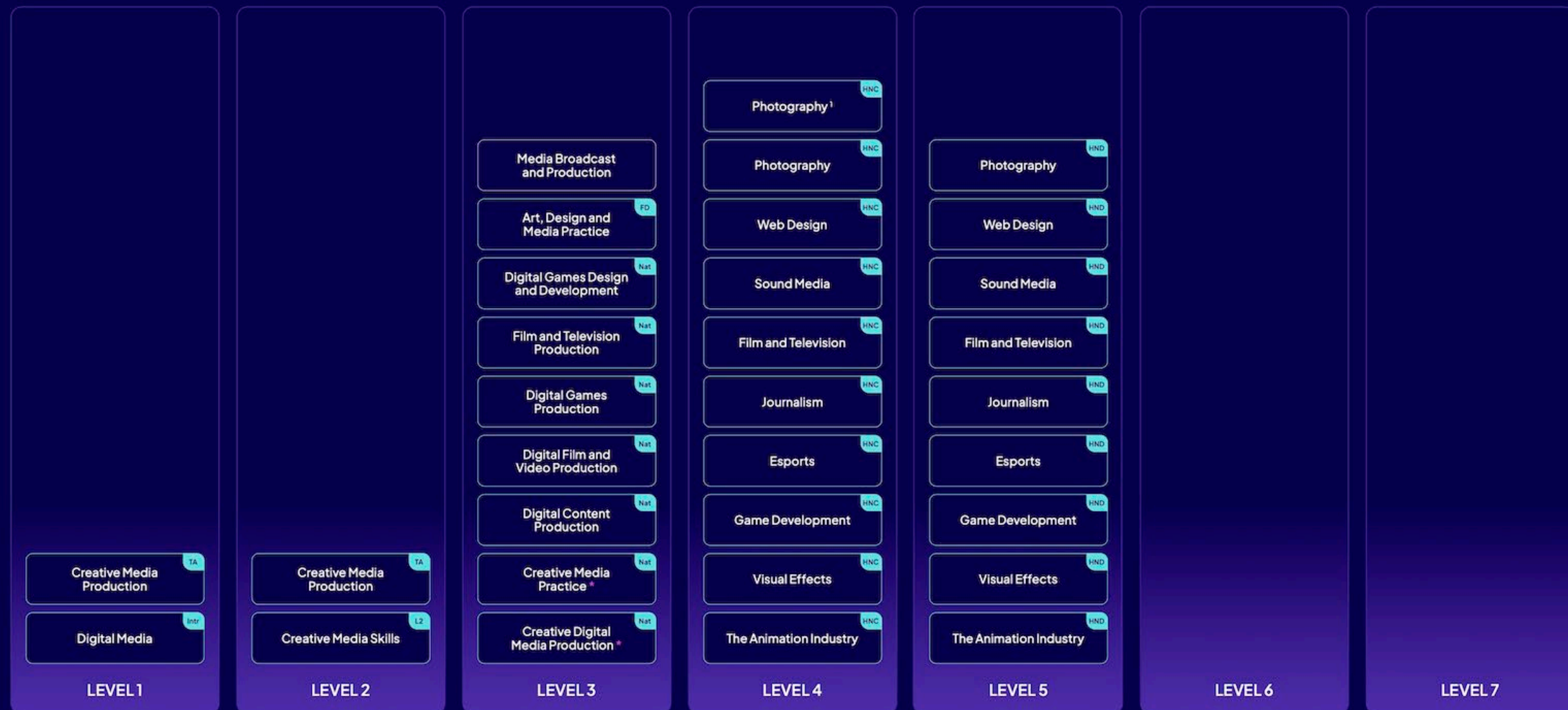
Intr Introductory
TA Tech Award

L2 Level 2
Nat National

HNC Higher National Certificate
HND Higher National Diploma

FD Foundation Diploma

T Level



* Refer to your funding guide for individual qualification details: <https://www.pearson.com/en-gb/schools/campaigns/13-review-updates.html#links>

¹ Higher National approved as a Higher Technical Qualification (HTQ). Available in England only.



Example Progression Route

Job Role: Content Creator



- BTEC L1 Introductory in Digital Media



- BTEC L2 Tech Award in Creative Media Production (14-16)

OR

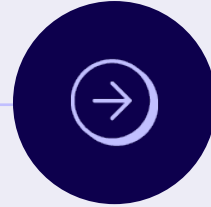
- BTEC L2 Diploma in Creative Media Skills



- T Level in Media Broadcast and Production

OR

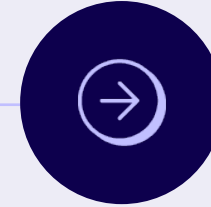
- BTEC National in Creative Media Production / Creative Media Practice



- BTEC Foundation Diploma in Art, Design and Media Level 4

OR

- BTEC Higher Nationals in Creative Media Production / Film and Television / Game Development / Journalism / Sound Media / Animation Industry / Visual Effects / Web Design



- BA (Hons) Media Studies / Film Production / Journalism / Games Design / Animation / Marketing / Visual effects / Audio media





Music



Music

Do you have a passion for music, enjoy collaborating with others, and want to build a career in a creative and exciting industry with a wide range of entry-level and progression opportunities?

Then the music sector could be for you. Employers range from recording studios, live music venues, festivals and record labels to music education providers, community organisations and independent music businesses.

A BTEC in Music offers practical, hands-on and assignment-based learning. You'll develop the skills, knowledge and experience needed for the industry and be able to apply what you learn directly to further study, training or a career in the music sector.

[Learn more about Music options](#)

Career options



Music Performer
Sound Engineer
Live Sound Technician
Community Music Practitioner
Artist Management Assistant
Music Marketing Assistant
Festival and Events Coordinator
Venue Operations Assistant
Radio Production Assistant
Content Creator (Music)

Top 5 skills



1. Problem solving
2. Creativity
3. Teamwork
4. Work ethic
5. Communication (in different formats)



CASE STUDY



Rowan Scourfield

Studied: BTEC Tech Award in Music Practice, at The Priory School.

Course highlights:

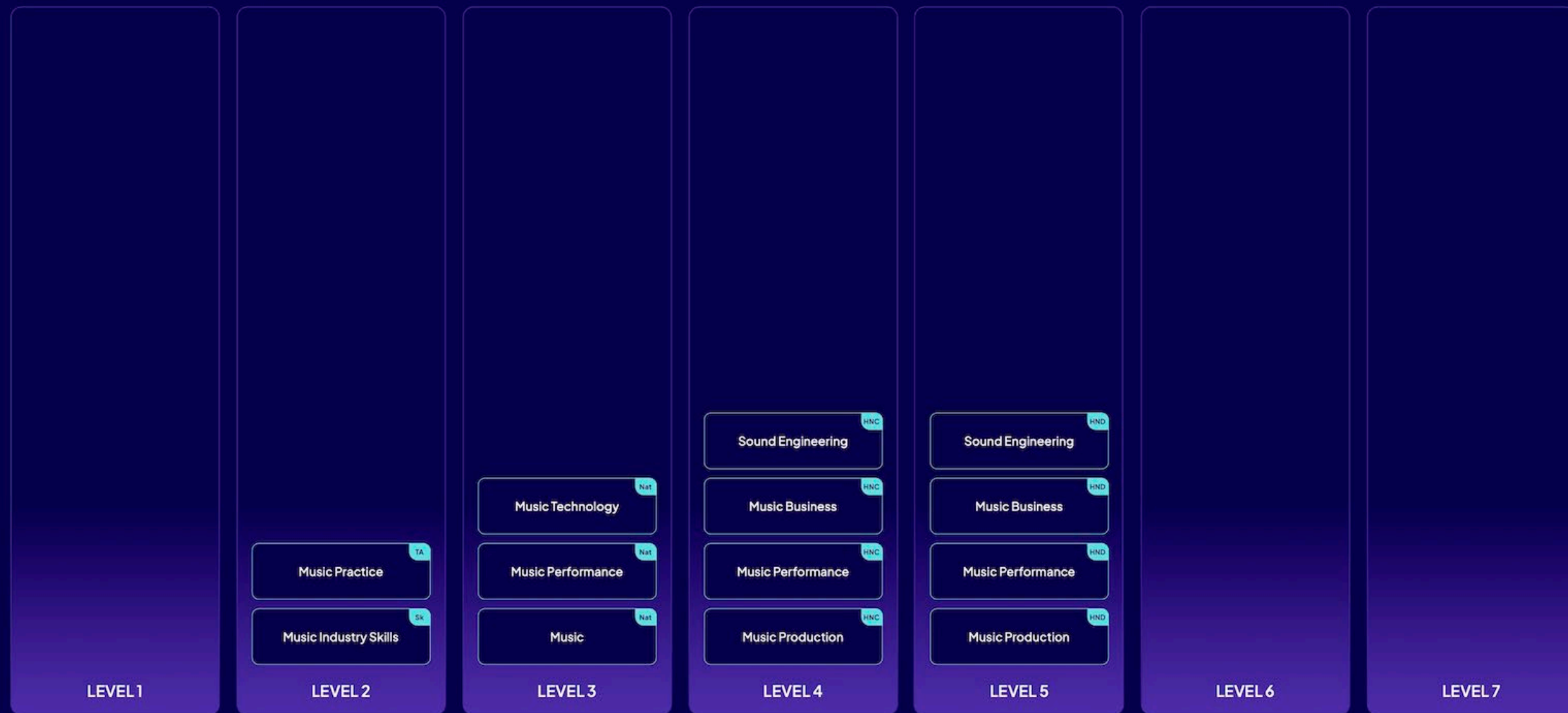
Learning about the music industry and the various career pathways in the sector. Developing production skills and using software that enabled him to release his own music.

Next steps: Progressing onto BTEC L3 in Music Performance and BTEC L3 in Music Technology.

Progression map: Music

BTEC

1st	First	Sk	Skills	HNC	Higher National Certificate
TA	Tech Award	Nat	National	HND	Higher National Diploma





Example Progression Route

Job Role: Sound Engineer



- ♦ BTEC L2 Tech Award in Music Practice

OR

- ♦ BTEC L2 in Music Industry Skills



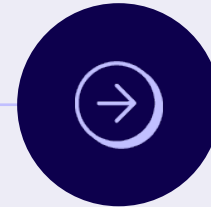
- ♦ T Level in Media Broadcast and Production

OR

- ♦ BTEC National in Sound Engineering



- ♦ BTEC Higher National in Sound Engineering



- ♦ BA (Hons) Audio Engineering

OR

- ♦ BA (Hons) Sound Arts

OR

- ♦ BSc (Hons) Sound Engineering





Performing Arts



Performing Arts

Do you enjoy performing, creating, collaborating with others, and want to build a career in a creative and exciting sector with a wide range of opportunities?

Then the performing arts sector could be for you. Employers range from theatres, Film and TV production companies and arts organisations to schools, community groups, event companies and independent creative businesses.

A BTEC in Performing Arts offers practical, hands-on and assignment-based learning. You'll develop the skills, knowledge and confidence needed to succeed in the industry, and be able to apply what you learn directly to further study, training or a career in the performing arts sector.

[Learn more about Performing Arts options](#)

Career options

Actor
Dancer
Musical Theatre Performer
Theatre Technician
Stage Manager
Events Assistant
Production Assistant
Choreographer
Drama Facilitator
Arts Administrator
Lighting Technician
Sound Technician
Venue Manager

Top 5 skills

1. Problem solving
2. Creativity
3. Teamwork
4. Work ethic
5. Communication (in different formats)



CASE STUDY

Dean



Studied: BTEC Tech Award Performing Arts (Dance)

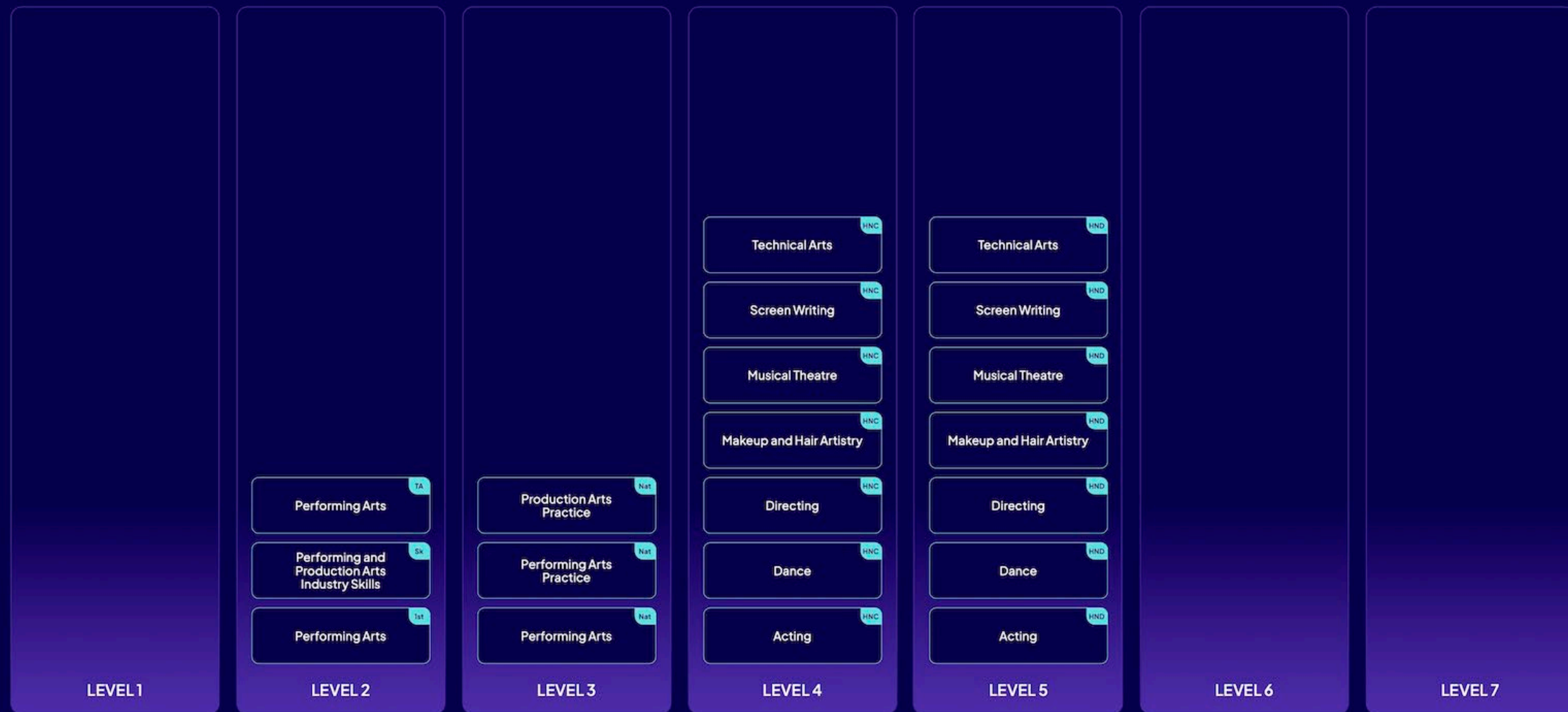
Course highlights: Something that I've recently done and really enjoyed was our Component 2 which was a recreation component of another piece, to which I performed Michael Jackson's 'Dangerous'.

Next steps: It's my dream career to get into Performing Arts, and doing the BTEC will really help me in that.

Progression map: Performing Arts

BTEC

1st First
 Sk Skills
 HNC Higher National Certificate
TA Tech Award
 Nat National
 HND Higher National Diploma





Example Progression Route

Job Role: Make Up and Hair Artist



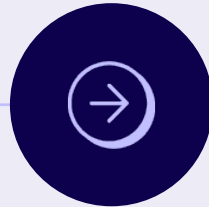
- BTEC L2 Tech Award in Performing Arts (Production Approach)

OR

- BTEC L2 in Performing and Production Arts Industry Skills



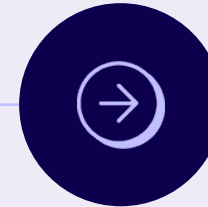
- BTEC National in Production Arts Practice



- ♦ BTEC Higher National in Make Up and Hair Artistry

OR

- ♦ BTEC Higher National in Technical Arts



- ♦ BA (Hons) Hair and Make-Up for Screen and Film

OR

- ♦ BA (Hons) Hair and Make-Up for Fashion

OR

- ♦ BA (Hons) Hair, Make-Up and Prosthetics for Performance





Take your next step: Speak to your
local education provider.