

INTERVIEW OUR

STARS



BTEC AWARDS

The BTEC Awards Backstage Report Competition

Rules of Entry

These rules shall be binding upon submitting an entry to the **BTEC Awards Backstage Report Competition**.

The BTEC Awards Backstage Report Competition is promoted by Pearson Education Limited, with registered office at 80 Strand, London, WCR2 0RL, United Kingdom and registered number 872828 ("Pearson"). Enquiries relating to the competition (including enquiries about the name of the eventual winners or the personal data collected about the names of the eventual winners or the personal data collected about you (the entrant) as a result of your submission should be addressed to "BTEC Awards 2017" and sent to Pearson at the following address; One90 High Holborn, London, WC1V 7BH.

About the competition:

- The **BTEC Awards Backstage Report Competition** is open to all current BTEC students aged 14 or over. Teams may comprise of up to 5 members and must include a presenter/reporter and a cameraman who are able to come to the BTEC Awards 2017 on Thursday 6th July 2017 to film the backstage report.
- The prize: The winning team (of up to 5 students) will be invited to the BTEC Awards 2017 to film backstage footage and produce a highlights video for use after the event. They will also receive a special BTEC Award for their school/college/place of study.



- To enter, teams must be available to come to London and start filming at 10am on the day of the BTEC Awards ceremony (Thursday 6th July 2017). Teams who are unable to attend on this date will unfortunately be unable to participate in the competition. Teams can be made up of more than 5 students, but it will only be possible for a maximum of 5 to attend and film at the BTEC Awards.
- Any entrants aged 18 or under must be accompanied by an adult chaperone throughout the duration of their trip to the BTEC Awards ceremony.
- Reasonable travel arrangements for the winning team and their chaperone will be made and paid for by Pearson. Where hotel accommodation is required Pearson will make arrangements for the winning team and their chaperone to stay at a hotel selected by Pearson for one night either the night prior to or the night of (agenda permitting) the Awards ceremony itself. All winners and their chaperones will be covered for travel within the UK only
- The winning team will be responsible for providing their own filming equipment and will be fully liable for this throughout the duration of their trip and the BTEC Awards ceremony. Pearson will not provide any travel or other insurance, nor accept any liability for loss or theft of any equipment or personal property of the team or their chaperone.
- The winning team will be required to plan, present, film and produce a Backstage at the BTEC Awards report and must supply the final video to Pearson by 31st July 2017. Pearson may request changes and edits to be made to the video and Pearson shall have final sign-off on the video before it is published. The video and the copyright in the video shall become the property of Pearson.

Deadline for entries: 30th April 2017



The brief:

Teams are asked to record a short video report that seeks to answer the question: 'Why choose BTEC?'. We're looking for News bulletin-style reports which seek to investigate and communicate why an increasing number of students are choosing to study a BTEC each year. It should focus on the benefits and nature of BTEC learning and could feature interviews with BTEC students and teachers, vox pops and any other content you feel helps to answer the question.

Submitting entries:

Entries must be made by the teams' tutor/teacher on their behalf to

BTECawards@pearson.com with "BTEC Awards Backstage Report" in the subject line.

Entrants must send:

- **A completed Entry Form for their team**
- **Signed consent forms for all team members and contributors featured in the video**
- **Their video via filesharing site (e.g. Dropbox), with the message "BTEC Awards Backstage Report + centre name".**

NB: Centres/tutors can enter multiple teams into the competition but they must complete entry forms and submit each entry separately.

Guidelines for entries:

- Videos must be no longer than 5 minutes long.
- Videos must be under 300MB and supplied in MOV/MPEG-4/WMV format.
- Teams must submit signed release forms for all cast / contributors that consent to their image/recording to be published and shared with others on Pearson websites and social media channels.
- The written permission of a parent or legal guardian of all entrants under 18 years old must be obtained and submitted to Pearson along with the entry form, video and signed release forms. Entries will not be judged unless all the relevant documents are signed and received.



- Entrants under 18 years old must be accompanied by an adult chaperone throughout the duration of their trip to the BTEC Awards 2017.
- The films submitted into the competition must adhere to the following requirements:
 - o Films must be the original work of the team and must not infringe any third-party's rights or ownership.
 - o All films must be suitable for publication on mainstream media and social media websites, and not contain obscene or indecent material
 - o All entries must not contain obscene or pornographic material; may not contain defamatory statements about any person, company, organisation or entity
 - o The film and the production of the entry must not invade privacy or other rights of any person, company or entity
 - o All entries must not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements not owned by the team
 - o Films containing prohibited or inappropriate content as determined by Pearson, in its sole discretion, to be inappropriate will be disqualified
- Entrants agree to indemnify Pearson from and against any and all liability arising from their nomination infringing any third party intellectual property rights (including without limitation copyright) being defamatory, libellous, or otherwise unlawful. All material submitted as part of the entry and the copyright in such material shall become the property of Pearson.

General rules

- Employees, agents, contractors or consultants of Pearson or their families or anyone connected to the BTEC Awards are not eligible to participate in the competition.
- Personal details of the entrants will be used only for informing shortlisted nominees and winners of results and will thereafter be destroyed, unless wider use has been permitted by the nominator or nominee. Pearson reserves the right to disclose the names of the winners to a third party on request. Pearson will not pass on details of any entrants to anyone making a general enquiry.
- It is a condition of entry that any winner consents to their name and country of residence being published on Pearson websites relating to the BTEC Awards. They may be required to take part in publicity at the awards ceremony including consenting to taking part in photographs and video interviews which may be used by Pearson in any media worldwide. They may also be required to take part in or cooperate with post-event publicity and consent to providing their contact details for such purpose.



- In administering this promotion, Pearson will not collect more of your personal information than absolutely necessary and will only use your personal information for the purposes of this promotion.
- Winners must keep confidential any information about Pearson and its business and personnel received by them as a result of their participation in the BTEC Awards Backstage Report Competition.
- Use of a false name, e.g. a name by which an entrant is not usually known, or false address will disqualify them from receiving any prize. Pearson reserves the right to oblige any potential winner to provide documentary proof of their identity and address as directed by Pearson.
- Pearson shall not be liable for any damage, loss or disappointment suffered by any person taking part or not being able to take part in the Awards.
- The entrants shall give all necessary consents for Pearson to produce publicity material based on the outcome of the competition, which may be edited by Pearson if required, and agree to participate without financial reward in interviews and publicity which may be used by Pearson in any media worldwide (including but not limited to incorporating it in any of Pearson's websites, in email communications and on social media.)
- Teams (including all individuals) can only enter the competition once.
- No alternative prizes may be requested although Pearson reserves the right to alter prizes should this be unavoidable. There is no cash alternative and the prizes are non-transferable.
- The judges' decision is final and no correspondence will be entered into.
- In the event of unforeseen circumstances Pearson reserves the right to alter, amend or foreclose the competition without prior notice.
- Pearson reserves the right to amend these rules at any time. By submitting an entry you will be deemed to have accepted and be bound by the rules and by any other requirements set out in the material.
- By entering the competition you confirm that you have read and agree to our Legal Policy and Privacy Policy.
- These rules are governed by the laws of England and Wales.

