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Welcome to your **October edition** of the BTEC International newsletter.

FIFA World Cup 2022 - The countdown is on!

In just 20 days, the world of football and the many many supporters across the globe will have all their eyes on the 32 teams taking part in the World Cup 2022 in Qatar.

How many learners do you know who would love the opportunity to be part of the global sports industry?

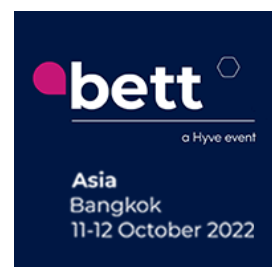
Kick start their sport career today



Did you miss BETT Asia?

Pearson English Language Learners, Workforce Skills and Corporate Communications came together to support the most successful BETT event ever in Southeast Asia earlier this month. The event was co-hosted with the Thai Ministry of Education and the Thai Ministry of Higher Education, Science and Innovation and the theme was Education as a catalyst for change.

Read more



DIDAC India 2022

Last month, DIDAC India hosted India's biggest and most comprehensive education event in India. Pearson BTEC International participated in this three-day event and shared platform with 1800+ brands and 34+ countries connecting with 14,000+ visitors. We showcased our skill-based courses and how these courses have been designed to meet the current demand in the job world.

[Find out more](#)

"A BTEC is so much more than a qualification."

Former BTEC students often say how they continue to apply what they learned on their BTEC course, when they progressed on to further study, started a job and as they advance throughout their career.

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