

Pearson BTEC **International** Newsletter

Welcome to the Pearson BTEC International monthly update. Here are this month's highlights & important updates for you to know as well as news of forthcoming events.

**BTEC
AWARDS
2021**

BTEC Showstopper Challenge 2021

Your students could win the chance to **perform** at the **BTEC Awards**, where they will have the chance to be part of a **global live vote** to become the winner of winners. Whether it be singing, dancing or acting, our Showstopper Challenge performances are always one of the true highlights of the ceremony.

The deadline for the competition is **Tuesday 11th May 2021**. So, **go to our website** to find out what you need to do to submit your entry – your learners could be **one email away** from having their performance streamed at the BTEC Awards 2021

[Enter the Showstopper Challenge
2021](#)

New career focused digital course and qualification in Robotics Operations

Coming soon!



We have launched a new BTEC International digital course & qualification in **Level 3 Robotics Operations**, in partnership with [Comau](#), a leading industrial automation company.

This short course will be ideal for learners studying **engineering and/or computer science courses** or looking to develop their understanding of robotics alongside a complementary program of study.

Products and services will include **digital courseware on Learning Hub**. Click below to find out more!

[Register Your Interest](#)



Check out our new esports case study

We have launched a new [partnership video](#) and [case study](#) for our new **BTEC International Level 3 in esports**. This qualification allows overseas learners to turn their **passion for gaming** into a high quality, internationally recognized, **career focused education**.

Click below to find out more about this qualification and partnership as well the resources available to support the teaching of this course.

[Learn more](#)

Marketing

New Learner Resources & Free Teacher Guide

Available now!

(Via Learning Hub)



BTEC Marketing+ is a new digital resource to accompany the BTECs in Marketing. With content from the **School of Marketing**, the unit videos are simple, modular and reusable.

Ideal for **blended learning delivery**, this cutting-edge online resource gives your **learners videos, infographics, case studies, work activities, self-learning quizzes** and **more**, to enhance and secure learning aims of the qualification.

[Request a Free Sample](#)



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