

Pearson BTEC International Newsletter

Welcome to the August edition of the Pearson BTEC International newsletter. This edition includes information on the Esports Teacher Academy with Microsoft and the British Esports Association, free online professional development courses, to help you adapt and improve your delivery of blended & online learning. Plus, an insightful blog on global market opportunities for robotics by our partners Comau, industry leaders in Robotics automation.



This year, we had our biggest cohort of international winners to date, 35 in all. Congratulations to them all!

It was great to see so many people come together to celebrate this year's fabulous BTEC award winners as well as the importance of Vocational and Technical Education in the sectors and regions we serve.

You can see the full list of winners by award category; [Bronze winners](#), [Silver winners](#), [Gold winners](#)

[Watch the recording](#)



Free Esports Teachers Academy

Our partners British Esports Association have partnered with [Microsoft Education & North America Scholastic Esports Federation](#), to write and deliver the inaugural **#MicrosoftEdu** Esports Teacher Academy from **16th-19th August**.

Educators who complete the Esports Teacher Academy will earn the designation of Microsoft Esports Leader and feel confident to launch & build secondary (middle & high school) esports programs in the classroom and after school. Additionally, educators in the program will be part of a global network of K-12 esports leaders, connected and collaborating.

The programme is **free** for teachers across the world. Space are limited register now open!

[Register Now](#)



5 ways robotics is changing the global industry

The global market for robotics is expanding continuously. In collaboration with leading industrial automation company, [Comau](#), we have published a blog discussing the opportunities and trends being created from the 4th Industrial Revolution. Learn how robotics & automation is shaping the future of international business sectors.

[Read more](#)



Free online courses for educators

With the dramatic change in how teaching and learning now takes place, we've developed a range of online courses on our new platform [Pearson Learning Hub](#), to help you keep pace with latest best practices and improve your teaching skills.

Our free online courses in '[Blended learning](#)' and '[Online Remote](#)

Delivery' will help you to adapt to blended & online learning delivery as well as provide you best practices for supporting your learners. Our courses are bite-size, easy-to-digest, and mobile-optimised. Allowing you to continue learning anytime and anywhere.

Register now

Give your learners the skills to succeed with our BTEC Level 3 in Marketing

In an ever-changing and fast-paced world, marketing skills are key to modern-day businesses especially during and post the pandemic.

The new **BTEC International Level 3 in Marketing** qualification is available in a range of sizes and pathways to suit the needs of learners within your centre, school, or institution. It's **digital content and resources** have been created in partnership with **The School of Marketing** to provide your learners with current industry knowledge and skills that are required from a modern-day marketer.

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