

# Qualification Description

## T Level Technical Qualification in Media, Broadcast and Production

T Levels are new qualifications that will follow GCSEs and are equivalent to three A Levels. The T Level Technical Qualification in Media, Broadcast and Production will start in September 2024.

T Levels will combine classroom theory and practical learning, and are made up of the following:

- Technical Qualification: the substantial component of your course.
- Industry placement: of at least 315 hours (approximately 45 days) with an employer to make sure you have authentic experience of the workplace.

The Technical Qualification (TQ) is the main classroom-based element of the T Level. During your two-year course, you will learn the core knowledge that underpins the sector, and you will also develop occupationally specific skills that will allow you to enter skilled employment within a specific occupation.

## What is the Media, Broadcast and Production sector?

According to the Department for Digital, Culture, Media & Sport (DCMS) the UK's creative industries sector added £109billion to the economy in 2021 and accounted for 2.29 million industry jobs that year.

The workplace could be a broadcast or operations centre as part of TV/radio studio operations, on a film or television set, at client premises or a location shoot, working on site in live events venues, or home or office based as part of a content creation agency.

People within this sector typically work for a production company, broadcaster or media services supplier, or a broadcast equipment supplier/manufacturer, content creation agency or live events production company.

## Who is this Technical Qualification for?

This Technical Qualification can only be taken as part of a T Level course and is not available as a stand-alone qualification. It is for post-16 students and is ideal if you are intending to progress directly to employment within the media, broadcast and production sector in roles such as a broadcast systems technical operator, production assistant, junior content creator or junior broadcast engineer. Students may also wish to progress into a related apprenticeship, or to further study in higher education.

Employers vary within the profession; from small media organisations or lighting and stage production companies, to large national television and film studios. All careers in media, broadcast and production require good communication skills, time management, attention to detail, and an ability to collaborate with others to meet client needs.

## What does the Technical Qualification cover?

The content is split into a core component that has been created for this T Level Technical Qualification in Media, Broadcast and Production and a choice of one of three occupational specialisms. The specialisms are:

- Creative Media Technician
- Events and Venue Technician
- Content Creation and Production.

The core component provides a broad understanding of the creative industry and covers the following topics:

- The creative economy
- The individual in the creative industries
- Cultural context and vocabulary
- Audience
- Legislation/regulations
- Professionalism and ethics
- Equality, diversity and inclusion
- Research skills
- Project methodology and administration
- Continued professional development.

The core component will be assessed by one exam and an employer set project.

Your choice of occupational specialism will allow you to develop the relevant skills in preparation for your career in the media, broadcast and production sector. The occupational specialisms are assessed through projects which include practical and written tasks. The content covers topics specific to that aspect of the media, broadcast and production sector, as follows:

### Creative Media Technician

- Planning, preparing, sourcing and generating media assets
- Assembling, editing and finalising media assets
- Preparing, packaging and delivering media assets
- Preserving media assets for future use/reversioning

## Content creation and production

- Content development for different platforms
- Production of content for different platforms
- Creating and delivering content
- Evaluation of plan and content

## Events and Venue Technician

- Internal and external client requirements
- Planning an event/production
- Different stages of an event/production
- Industry equipment and/or technology
- Evaluation against client requirements

As part of this Technical Qualification, you will also enhance your broader skills in literacy and numeracy, which will be valuable in supporting progression in other areas. In addition, you will develop transferable technical and practical skills in communication, collaboration (working with colleagues), research and project work, providing you with an opportunity to demonstrate your reflective learning and identifying improvements.

## What could this Technical Qualification lead to?

Achieving this Technical Qualification will provide several progression options. These could include:

### Skilled employment:

Creative Media Technician

Junior Broadcast Systems Operator (TV/Radio), Junior Production Assistant (Camera), Junior Broadcast Assistant, Outside Broadcast Operation assistant

Content Creation and Production

Junior Content Assistant, Social Media Assistant/Co-ordinator, Junior Digital Producer, Junior Video Producer.

## Events and Venues Technician

Audio production assistant, Runner, Post-production Runner, Junior Event Technician (Lighting), Junior Event Technician (Sound), Junior Event Crew, Production Office Assistant

### Degree related programmes:

- BA Communications, Media and Marketing
- BA Media Studies
- BA Media and Communications
- BA Media Production
- BA Film and TV production

Like many degree programmes, there are a spectrum of entry requirements for media, broadcast and production; so be prepared to show a portfolio or speak about your experience. When it comes to soft skills, you'll want to show curiosity, a natural flair with technology, creativity, consistency, patience, and drive.

## Who supports this Technical Qualification?

This Technical Qualification has been developed in collaboration with several employers:

- ITV studios
- Absolute Films Ltd
- We Are Impact CIC
- UK Screen Alliance
- NextGen Skills Academy
- Broadsword
- Racoon Media Services Ltd
- Into Film
- Fionn Greger
- Cross point consultancy.

## Further information

Further information about this Technical Qualification can be accessed at:

<https://qualifications.pearson.com/en/qualifications/t-levels.html>

The T Level Technical Qualification in Media, Broadcast and Production will be approved and managed by the Institute for Apprenticeships and Technical Education. Pearson is

currently authorised by the Institute for Apprenticeships and Technical Education to design and deliver the Technical Qualification.

For further information on the other components please see the [DfE website](#).