



Pearson

Spotlight on Assessment, Services and Support – 2022 and beyond

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DCL1 Public



Agenda

- **Review of the summer 2022 series and looking forward to 2023** - *Saira Ahmed & Mark Howlett, Head of Assessment*
- **Shaping a better and bolder future for qualifications, assessment and our young people** - *Mary Curnock Cook CBE, Chair of the Pearson Education Limited Board*

Lunch and networking

- **Onscreen assessment: what we're doing and how you can get involved** - *Meredith Reeve, Head of Next Generation Assessment*
- **Assessment services: what you've said you need** - *Kristina Altoft, Head of Assessment Services*
- **Our Assessment Associate community** - *David Casey, Head of Assessment Strategy*

Refreshments and networking



Assessment 2022

Hayley White
Assessment Director





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Review of the summer 2022 series and looking forward to 2023

Saira Ahmed

Head of Assessment UK

UK Qualifications – Summary of 2022

Fair and accurate results to learners

We have marked and issued results to over 4 million learners across general qualifications in the UK.

A Transition year in 2022

In 2022, exam boards set the grade boundaries based on a profile that reflects a midpoint between 2021 and pre-pandemic grading.

This was intended to provide a safety net for students, to reflect the disruption this cohort had experienced already in their course.

Summer 2022 Exam Aids

Advance information, exam aids and adaptations were implemented in Summer 2022 and November 2022 (GCSE English and GCSE Maths).

Overall outcomes

Overall outcomes were higher than in 2019 but lower than 2021. Small number of subjects saw increases to grade boundaries.

OVER
4 Million

Scripts marked and results issued to learners

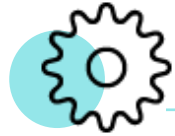


UK Qualifications – Looking ahead to 2023



Grading

Ofqual have confirmed that examinations will largely **return to pre-pandemic arrangements** as young people continue to recover from the pandemic but giving **some protection** against continued disruption.



Supporting learners in 2023

Ofqual have confirmed that there will be no advance information.

We are pending outcomes from the recent Ofqual consultation on:

- the use of formulae sheets for GCSE Maths, Physics and Combined Science
- Carrying forward the vocabulary changes for GCSE MFL that were made last year
- gathering assessment evidence to support resilience in the exams system



Assessment Arrangements

In May this year, Ofqual confirmed that the usual, pre-pandemic arrangements are now in place for:

- Non-Exam Assessment,
- Fieldwork
- Practical science

UK Qualifications – Our Assessments of the future



Assessments that allow learners to demonstrate their strengths and potential.



Assessments that are inclusive, diverse and accessible to all learners



We are continuously improving our assessments to improve students' examination experience

Review of the summer
2022 series and looking forward
to 2023

Mark Howlett
Head of International
Assessment



International Qualifications – Summary of 2022

Fair and accurate results to learners

We have marked and issued results to 323k learners across International GCSE qualifications.

A Transition year in 2022

In May/June 2022, Pearson set the grade boundaries based on a profile that reflects a midpoint between 2021 and pre-pandemic grading.

This was intended to provide a safety net for students, to reflect the disruption this cohort had experienced already in their course

Summer 2022 Exam Support

Advance information, exam aids and adaptations were implemented in Summer 2022

**OVER
320k**

Results issued to learners



International GCSE - Setting standards

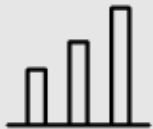
May/June 2022



As in UK qualifications outcomes set that reflected a midpoint between 2021 and pre-pandemic grading. Statistical data and senior examiner judgement still used to confirm alignment



Further minor adjustments made in some subjects as a result of separate findings in 2018 by the Department for Education (DfE) and HMC comparing International GCSEs and GCSEs in England



Overall outcomes were higher than in 2019 but lower than 2021. Small number of subjects saw increases to grade boundaries e.g. International GCSE Business

International GCSE Standards Journey

January 2022

Outcomes awarded in line with 2021 teacher assessed grades. High proportion of resit students

1

May/June 2022

Outcomes awarded at mid-point between 2019 and 2021

2

January 2023

Outcomes to be awarded at mid-point between 2019 and 2021. High proportion of resit students

3

4

May/June 2023

Return to pre-pandemic standards, in line with UK regulated qualifications

International Contingency – Approach in 2022

- Our **commitment** in 2022 was that exams should take place in 2022 for International GCSE, International AS/A level where it was safe and practical to do so
- Covid and geo-political events continue to have an **impact** around the world and on student's ability to sit examinations
- Contingency was only in place in the event that in a particular country exams cannot go ahead due to a national government directive or public health guidance
- Priority to ensure alignment in standards between examined route and contingency
- For this reason, unlike teacher assessed grades, Pearson **marked** and **graded** students evidence

Contingency Process

16k students awarded grades across International GCSE and International AS/A Level qualifications

Portfolio of evidence consisted of a **set of past papers** for the subject or component the students unable to sit, sat under controlled conditions.

- **Consistency** in the range of evidence provided by schools
- That the evidence enabled students to show achievement across the **ability range** and that their evidence met the **full requirements** of the course
- That evidence was produced against a **standard** established by Pearson
- That senior examiners were familiar with the standard applied to the assessments to enable sound and **reliable** judgements on the quality of evidence

Overall outcomes were aligned to those of examined route

Continue to offer contingency moving forward

International Qualifications – Looking ahead to May/June 2023



Grading

Examinations will largely **return to pre-pandemic arrangements** as young people continue to recover from the pandemic but giving **some protection** against continued disruption.



Supporting learners in 2023

We can confirm that there will be no advance information.


Formulae sheet for International GCSE Physics will be retained



Assessment Arrangements

The usual, pre-pandemic arrangements are now in place for:

- Non-Exam Assessment,
- fieldwork and
- practical science activities



Shaping a better
and bolder future
for qualifications, assess-
ment and our young
people

Mary Curnock Cook, CBE

Chair of the Pearson Education
Limited Board

Why is the future of qualifications and assessment so important?

Qualified to succeed:
Building a 14-19
education system of
choice, diversity and
opportunity

Pearson's report into the Future of
Qualifications & Assessment in England



1

Make GCSEs work for all learners.

They are versatile and valued qualifications, but there is room for innovation.



2

Set out a coherent curriculum framework: One linking expected outcomes to the 'learning journey' of students.



3

Shift wholesale curriculum and qualification reform to a model of continuous, evidence-based improvement.



4

Create greater diversity and representation in curriculum that reflects young people's lives, to better engage them in learning.



5

Assess the right skills in the right way, enabling learners to highlight their strengths and successes.



6

Provide more incentives for employers to engage with educators and strengthen teachers' capacity to bring work themes into the classroom. Careers should inspire young people.



7

Accelerate the digital transformation programme, bringing all parts of the system together to realise the opportunities that technology can bring to the education experience.



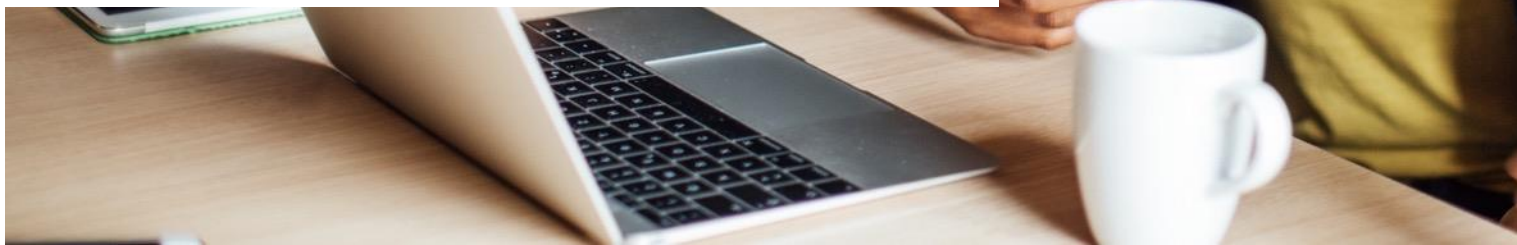
Where do we
go from here?



Pearson

Spotlight on Assessment, Services and Support – 2022 and beyond

Lunch and networking





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Onscreen assessment: what we're doing and how you can get involved

Meredith Reeve

Head of Next Generation Assessment

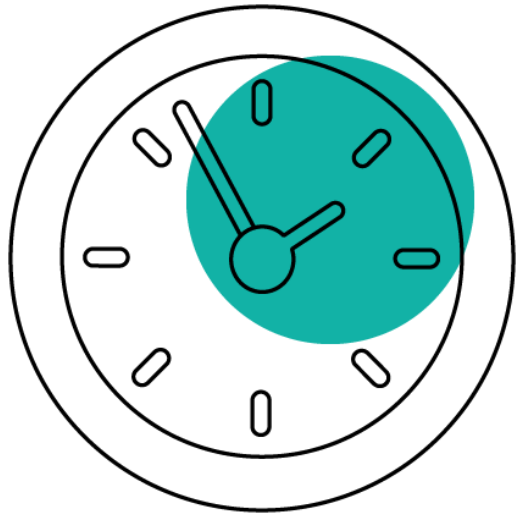
Pearson's view: the future of qualifications and assessment

“Assess the **right skills** in the **right way**, enabling learners to **highlight** their strengths and successes.”

- Recommendation 5



What schools
say...



Early 2021: 1,000 teachers polled

51% said they'd be
interested in adopting high-
stakes onscreen assessment
NOW if it were available in
their subject

65% said they would be
interested in adopting high-
stakes onscreen assessment
within 1–4 years

November 2022: EdTech Summit

100% said they would be
interested in adopting high-
stakes onscreen assessment
within the next 5 years
if it were available in their
subject.

What teachers say...

Teacher perceptions: the benefits and barriers

When asked about the most important factors in considering onscreen assessment, the top three answers were:



1. Faster, better insights about my students' performance to improve teaching and learning

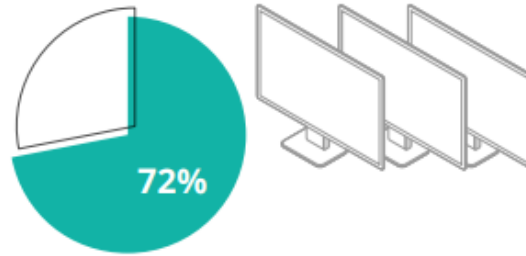


2. More secure assessments

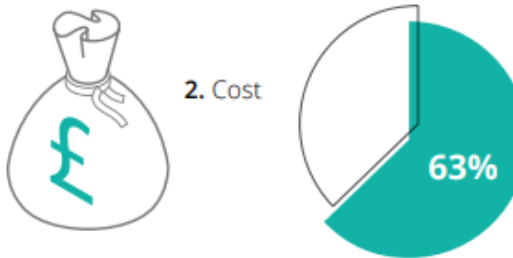


3. More accessible assessments for SEND learners

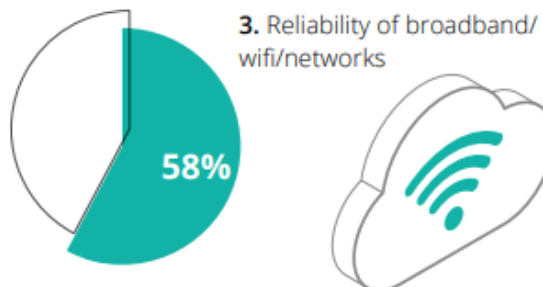
The top three most commonly cited barriers to adopting onscreen assessment were:



1. Access to suitable spaces where computers can be set up in exam conditions



2. Cost

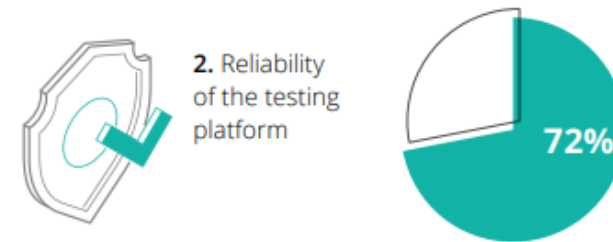


3. Reliability of broadband/wifi/networks

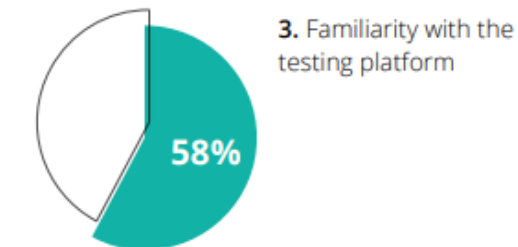
The top three most commonly cited factors impacting teacher confidence in onscreen assessment were:



1. Consistency between paper-based and onscreen tests



2. Reliability of the testing platform



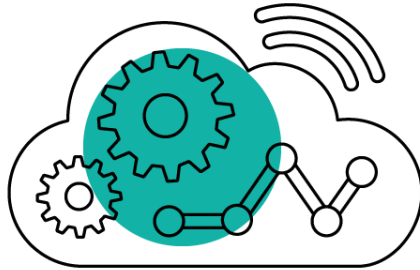
3. Familiarity with the testing platform

Shaping the future: onscreen assessment

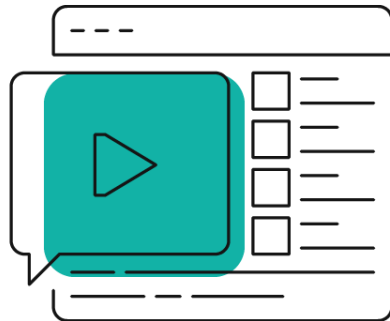
Our focus is not on how fast we can offer onscreen exams, but **where it will make the most impact:**

- **enriching learning** with **personalised insights**
- encouraging **all students** to show their skills and strengths in the best way for them.

What are we drawing upon?



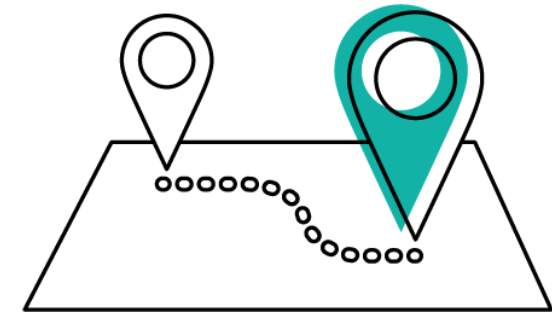
10+ years' experience



Millions of onscreen
assessments each year



115+ countries



Various ages and
stages of learning

And in the last year...



Mocks Service

used by 4,000 students at home and in schools throughout the UK in 2021



GCSE (9-1) Computer Science

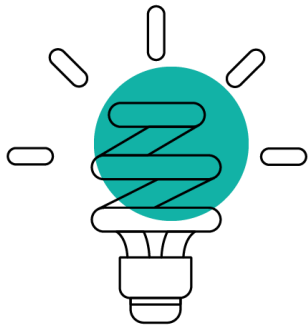
onscreen exam testing real-world skills in engaging ways, taken by 6,000 students in 2022



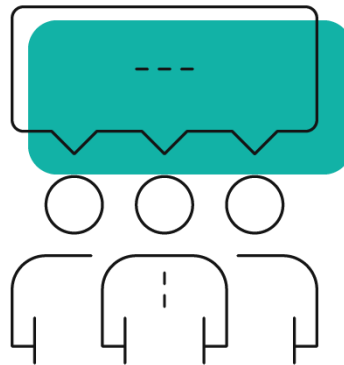
International GCSE (9-1) English Language A

taken onscreen by hundreds of students in the Middle East and Europe

We believe onscreen assessment can...



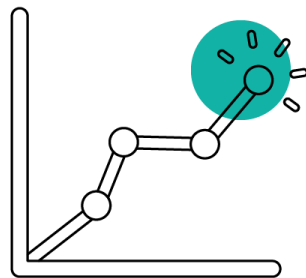
Create authentic, future-readying experiences



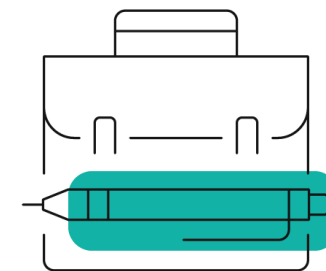
Further enable access and inclusion



Ensure flexibility and efficiency



Provide actionable insights and data



Reduce the admin burden

What students said...



90% of students from the pilot said they think their school should offer **more onscreen assessment** in the future

I felt that the quality of my answers are much better onscreen than on paper.

It has definitely helped me feel confident with my English exam due to how much writing is required. It makes it easier to focus.

What teachers said...



Wayne Ridgway
Head of Senior School

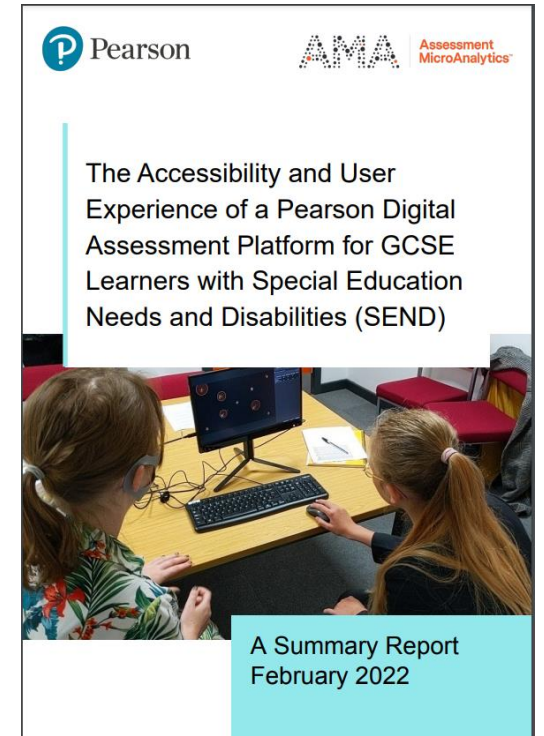
We're looking at the bigger picture too...



[Future of Qualifications & Assessment](#)
Report and recommendations



[Pearson School Report](#)
Insights from 6,000+ teachers and school leaders



[Innovative research](#)
into digital assessment experiences for students with SEND

How to find out more

Explore how onscreen assessment could work for your school

- Try [onscreen assessment with our sandbox](#)
- Chat to us about signing up for onscreen assessment in International GCSE English Language or Literature
- [Find out more about onscreen options available and coming soon](#)
- Join our [Digital Futures Innovation Panel](#)

Sign up for the latest news

You'll be the first to know about the latest developments.





Assessment services: what you've said you need

Kristina Altoft
Head of Assessment Services



Teaching and learning support >

Specification and sample assessment materials, plus planning and teaching resources.

Post-results support including:

- > **ResultsPlus***
Our online results analysis tool including our new group analysis service.
- > **Access to Scripts***
View your candidates' marked exam papers.

World class qualifications and assessments >

Marked by expert examiners.



Mocks Service >

A paid-for service to support delivery and marking of mock exams with results analysis. You make the entries and we'll take care of the rest.

Pre-exam support

- > **examWizard:** create your own mock exams, topic tests, homework or revision activities in minutes.
- > **Past papers:** instant access to a library of past papers and mark schemes.
- > **Pearson Tutoring:** a paid-for service with qualified UK teachers in core subjects, KS3 to KS4.

Training and events >

Supporting you with qualification delivery and CPD.

Expert subject support >

Sign up to receive your Subject Advisor updates. >

Exams Officer support >

Key information and resources for Exams Officers in centres offering our qualifications.



Deep dive into some of our services



Mocks Service

- Marked by our expert examiners
- Item level analysis of results
- On demand – at a time that suits you



Moderation Service

- Moderated by our experts
- Reassurance that marking is aligned with the Edexcel standard
- Ensure teams' marking is consistent



Mark Like an Examiner

- Alongside our examining experts, providing firsthand insight into what it takes to mark like an examiner



Pearson Tutoring

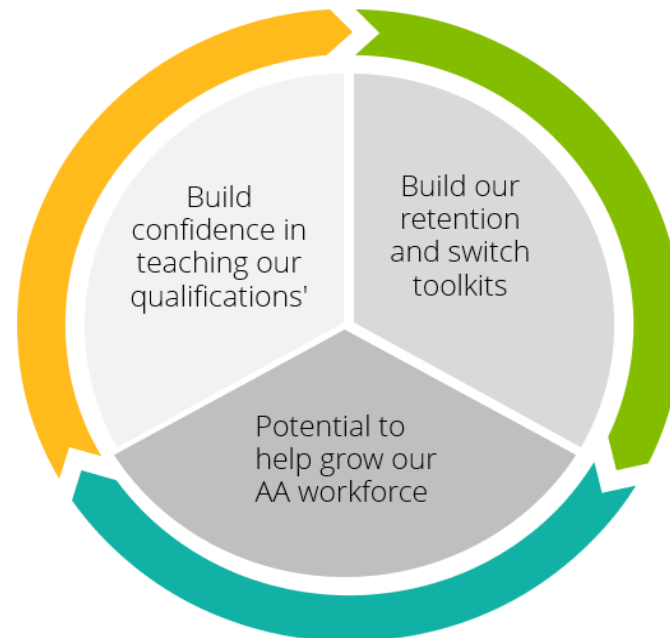
- Delivered by qualified teachers, online engaging sessions. Proven impact

Edexcel 'Mark like an examiner' training

We recently ran a pilot with a multi academy trust to explore what it might look like if we ran the standardisation training for all teachers across the trust without.

- 40 teachers, with varying levels of experience
- Most teachers had never marked for us, but would now like to following this training

Hugely positive feedback!



68%

Of teachers in this pilot were brand new markers

97%

Of teachers found the training extremely useful or useful

97%

Of teachers said this training had increased their confidence in teaching the specification and specifically preparing students for GCSE

94%

Of teachers said this training would have a positive impact on their teaching (remaining 6% said the impact would be neutral)

95%

Of teachers would recommend this training to others.

Pearson Tutoring



Qualified teachers

We only work with fully qualified UK-based teachers, most of whom have extensive experience of marking GCSE or SATs papers.



Quality resources

Personalised intervention support to using out standardised materials to target gaps in learning at a time to suit your students.



Revision support

Smart search, allowing students to review past sessions from home for additional revision - perfect for those who are auditory learners.



Assessment scores

Efficacy-based progress measuring and reporting highlighting an increase in assessment scores by more than 67%. From an average score of 37% to an average of 64% on their final assessment.



Pupil premium progress

Disadvantaged students showed even greater increases in assessment scores.
80% for Year 11s
90% for Years 6s



Building learner confidence

Over 45,000 tutor ratings showed that pupils had high levels of confidence, understanding and engagement.

76 % Increase in assessment scores Pre and post maths tutoring across KS2 and KS4



87% of students find Online tutoring as effective or more effective than in person sessions

86% average student engagement In sessions as evaluated by tutors after sessions via CUE scores





Our Assessment Associate community

David Casey

Head of Assessment Strategy



Become a Pearson Assessment Associate

What?

Every year we work with over 20,000 Assessment Associates to mark, moderate, write and check all of the Qualifications that we offer across General and Vocational Qualifications.

Why?

Being an Assessment Associate with us brings a level of insight into how qualifications work. We regularly hear it is the best CPD that education professionals get.



Benefits

Benefits include:

- Paid to attend training events and meetings
- Discounts on Pearson Resources
- Career progression
- Access to a wide variety of free CPD
- Flexible working

How?

Important links can be found [here](#).

Check the list of vacancies we have available at present.

If you can't see your qualification but are interested then please contact us.

Our Associates

**50k
contracts**

**Attend 3000+
Training
Events**

**Mark over 4 Million
items a Day**

- We handle over 25,000 applications a year
- At peak times, we have over 18,000 examiners engaged in marking at one time.
- A diverse population of education professionals



98%

SAID THEIR SUPPORT WAS GOOD OR BETTER



75%

SAID IT IS THE BEST CPD THEY RECEIVE

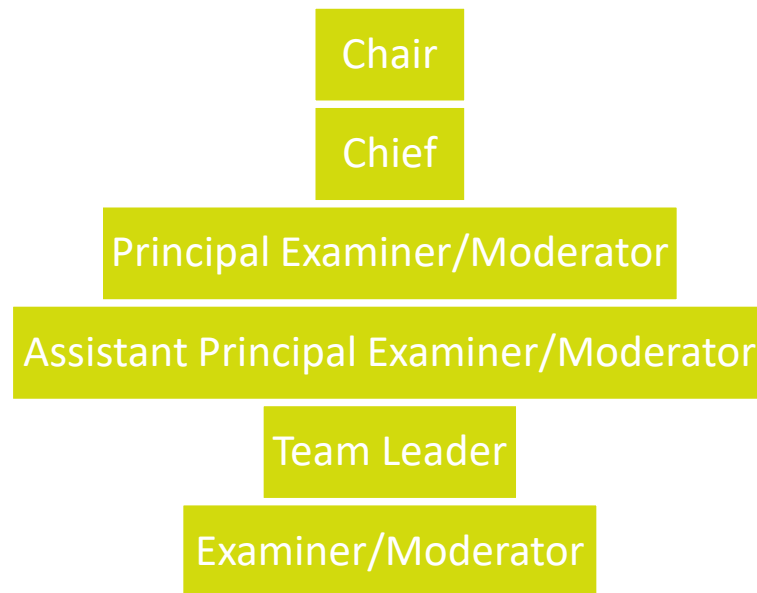


75%

SAID IT WAS OVERALL A GOOD OR BETTER EXPERIENCE

Opportunities

Out of those that will continue working with us, 70% would like to progress within their examining career to more senior levels OR work with us on other assessment projects.



We have on demand and bespoke training that supports this progression as well as roles such as 'credible specialists' and roles within our assessment services, research and specification development and design

80%

**WILL RETURN TO
WORK WITH US
AGAIN.**

85%

SAID IT WAS EASY TO APPLY

89%

**SAID THE ONBOARDING AND
AVAILABLE TRAINING WAS GOOD
OR BETTER**

Spotlight on Assessment, Services and Support – 2022 and beyond

Refreshments and networking

