



What is the Degree Finder?

BTEC Higher Nationals (HNs) provide pathways to undergraduate degree programmes at over 250 institutions across the world. To promote these fantastic opportunities, we have redeveloped our **Degree Finder**, which aims to help students understand where their qualification can take them next. Nearly 1000 people visited the new Degree Finder within the first month of launch.

Our tool helps Higher National students find progression opportunities at higher education institutions and universities across the globe. We have a range of agreements in place, and so the Degree Finder acts as a one-stop shop to browse our progression pathways and recognition partners.

If you accept Higher National students with advanced entry onto your undergraduate programmes and would like to feature on the Degree Finder, we would love to hear from you! It is free to add your institution to the site, and typical arrangements can include:

- Closely reviewing and mapping HN specifications to your own undergraduate curriculum, so you can be sure the applicant meets direct entry requirements.
- International credit agreements, where you grant credit for recognised prior learning.
- Suggested pathways that align to degree programmes, including top-ups.
- Confirmation that you recognise HN qualifications and will consider applications from HN students, assessing each application on an individual basis, rather than comparing two curriculums.

It's really simple to get involved –

just contact progression@pearson.com and we will talk you through the next steps.

Advertising opportunities

In addition to promoting your progression information for HN students on the site, we also have a range of premium services for our partners. The following options can help increase your exposure on the site and drive additional traffic to your website:

- Rotating banner: advertising space on the Degree Finder homepage, available for a period of one month at a time.
- Priority course listing: institutions can feature at the top of any search results for one particular course.
- Blog post: opportunity to write a post for our Higher Nationals blog, with a direct link from your institution profile on the Degree Finder.
- Enhanced institution page: potential to enhance the content on your institution profile page by adding video content and links.

Please get in touch with us at progression@pearson.com for information on pricing and to discuss these opportunities in more detail.

Read more about our Progression and Recognition initiatives [here](#).