

17 September 2011

Mr Ng Guan Lee
Business Development Manager, Asia
LCCI International Qualifications
167 Jalan Bukit Merah
Connection 1 Tower 4
#02-12A
Singapore 150167

Dear Mr. Ng,

Articulation Arrangement with Marketing Institute of Singapore Training Centre (MISTC)

Please be advised that the following LCCI diploma holders are granted exemptions on subject-by-subject basis (as stated in Appendix A) towards the MISTC diploma programs:

1. Diploma in Marketing Level 3
2. Diploma in Managerial Principles Level 3
3. Diploma in Business Studies Level 3
4. Group Diploma in Accounting Level 3
5. Specialised Diploma in Accounting and Finance Level 3
6. Group Diploma in Management Accounting Level 3
7. Specialised Diploma in Managerial Accounting Level 3

Graduates of MISTC diplomas will be able to progress to UK & Australia university degrees with recognition of prior learning.

This arrangement shall be effective from this date. Amendments or termination of this arrangement may be made upon mutual consent of both parties. There shall be no penalty to either institution in the event that this agreement is terminated.

Thank you for your interest in MISTC. We look forward to assisting graduates of LCCI to continue their education with MISTC.

Yours sincerely,



Jeffrey Gomez
Executive Director



MARKETING
INSTITUTE OF
SINGAPORE
Training Centre

APPENDIX A

LCCI Subject(s) – Level 3	MISTC module(s) exemption	MISTC programs
1. Marketing	<ul style="list-style-type: none">• DSM101 Marketing Principles• DB101 Principles of Marketing• MM101 Business Marketing	<ul style="list-style-type: none">• DSMM• DBM• DMM
2. Selling & Sales Management	<ul style="list-style-type: none">• DSM203 Sales Management• MM103 Sales Management	<ul style="list-style-type: none">• DSMM• DMM
3. Advertising 4. Public Relations 5. Selling & Sales Management	<ul style="list-style-type: none">• DSM402 Marketing Communications	<ul style="list-style-type: none">• DSMM
6. Principles and Practice of Management	<ul style="list-style-type: none">• DSM301 Management and Organisations• DB102 Principles of Management	<ul style="list-style-type: none">• DSMM• DBM
7. Business Statistics	<ul style="list-style-type: none">• DSM102 Statistics for Marketing• DB106 Business Statistics• MM102 Business Statistics	<ul style="list-style-type: none">• DSMM• DBM• DMM
8. Management Accounting	<ul style="list-style-type: none">• MM104 Management Accounting	<ul style="list-style-type: none">• DMM
9. LCCI Group Diploma with combined component subject of Level 3 Accounting and Level 3 Management Accounting	<ul style="list-style-type: none">• DSM202 Financial and Managerial Accounting• DB104 Financial and Managerial Accounting	<ul style="list-style-type: none">• DSMM• DBM

Legend

DSMM : Diploma in Sales and Marketing Management

DBM: Diploma in Business Management

DMM: Diploma in Marketing Management

