

Mark Scheme

Principles of Business Communication and Information (R/506/1940)

Practice Paper (BA-3-57)

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General Marking Guidance

- The total marks for this paper is 30 marks.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

| Question Number | Answer | Knowledge Area | Total Mark |
|------------------------|---------------|-----------------------|--|
| 1 | C | 2.3 | (1) |
| 2 | C | 1.1 | (1) |
| 3 | B | 1.3 | (1) |
| 4 | B | 2.1 | (1) |
| 5 | D | 2.5 | (1) |
| 6 | C | 3.2 | (1) |
| 7 | D | 4.1 | (1) |
| 8 | C | 4.2 | (1) |
| 9 | A, A | 1.2 | (1) |
| 10 | D | 1.3 | (1) |
| 11 | A, E | 2.2 | (2) 1 mark for each correct answer |
| 12 | A | 3.1 | (1) |
| 13 | B | 3.2 | (1) |
| 14 | A | 3.4 | (1) |
| 15 | A, A | 3.4 | (1) |
| 16 | B | 4.1 | (1) |
| 17 | B | 4.3 | (1) |
| 18 | A | 4.4 | (1) |
| 19 | B, A | 1.2 | (1) |
| 20 | A | 2.1 | (1) |

| | | | |
|----|-------------|-----|---|
| 21 | A | 2.3 | (1) |
| 22 | B | 3.1 | (1) |
| 23 | A | 3.3 | (1) |
| 24 | D | 4.4 | (1) |
| 25 | D | 3.5 | (1) |
| 26 | B | 4.2 | (1) |
| 27 | C | 2.4 | (1) |
| 28 | C, D | 4.3 | (2) 1 mark for each correct answer |

Total = 30 Marks

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