Pearson/Peter Jones Foundation Social Enterprise Challenge

These terms and conditions apply to the Pearson/Peter Jones Foundation Social Enterprise Challenge competition starting Thursday 11 June 2020 and concluding Friday 3 July 2020.

By entering this competition, you will be deemed to have read and understood these rules and instructions and agreed to be bound by them.

This competition is only open to teachers of Key Stages 1 to 5 at schools and colleges in the United Kingdom (England, Scotland, Wales, Northern Ireland).

This competition is organized by Pearson Education Limited of 80 Strand, London, WC2R ORL.

How to enter

The competition has four entry categories:

- Key Stage 1 & 2
- Key Stage 3
- Key Stage 4
- Key Stage

To enter the competition your learners must:

- 1. Create a social enterprise to tackle an issue related to a UN development goal
- 2. Complete the two-page activity sheet or create a video pitch of no longer than 2 minutes.

Prizes

Each of the four winners will win the opportunity for their learners to take part in an online enterprise workshop hosted by the Peter Jones Foundation with the opportunity to meet and hear from leading social entrepreneurs.

The workshops will take place during the 2020/2021 Autumn term at times to be mutually agreed between the winners, Pearson and the Peter Jones Foundation.

Separate workshops will be held for Key Stages 1 to 2 and Key Stages 3 to 5. Other entrants and their learners will be able to watch a livestream of the workshops.

Rules of entry

- 1. All entrants must submit the completed activity sheet or video pitch to bethefuture@pearson.com by 5pm (BST) on Friday 3 July 2020. Entries received after this time will be deemed invalid.
- 2. Any entry where the activity sheet exceeds two pages or which is incomplete, late, perceived to be inappropriate or otherwise does not comply with the rules may be deemed invalid at the sole discretion of Pearson.
- 3. If you submit photos or video footage of any learners, you must have parental permission to use the images. Pearson takes no responsibility for photos or video footage received without permission granted.

- 4. Entries will be judged according to the following criteria: creativity and innovation; viability; sustainability and impact.
- 5. Pearson will shortlist five entries for each category to be submitted to a panel of judges. Shortlisted entries will then be judged by a panel of entrepreneurs and BTEC ambassadors who will select a winner and a runner up in each category.
- 6. There will be four prize winners with a winner chosen in each category. The winners will be announced on Monday 13th July.
- 7. No purchase is necessary to enter the competition. If you have any questions in connection with the competition, please email us: bethefuture@pearson.com.
- 8. By submitting your entry and agreeing to these terms and conditions, you accept that:
 - This competition is only open to teachers of Key Stages 1 to 5 at schools in the United Kingdom (England, Scotland, Wales, Northern Ireland).
 - Winners' teachers will be contacted via email after the competition closes and r will need to
 provide their name, centre name, delivery address, postcode and telephone number in order
 to receive their prize.
 - If you are a winner Pearson will, with your permission, publish your name and centre name on the Pearson websites, on the Pearson competition page and on Pearson's social media. Your photograph will also be published on the Pearson competition page (we will ask you to email the photograph to us).
 - Pearson shall use and take care of any personal information you supply to it as described in its
 privacy policy, and in accordance with data protection legislation. You may withdraw your
 permission for us to process your personal data in connection with this competition at any
 time. If you do so we will not include your personal data in any further materials or posts but
 may not be able to remove it from existing publications.
- 9. If a notified winner does not respond within 7 days of notification, the runner up will be selected instead. Once a subsequent winner has been selected, the previous winner is no longer entitled to the prize. In the unlikely event that no entries are received before the competition deadline, the prize will not be awarded.
- 10. The winners will be announced on the Pearson website, via social media, email newsletters and on Peter Jones Foundation social media and website.
- 11. Receipt of the prizes by the winners will be organised Pearson.
- 12. The prizes are non-exchangeable, non-transferable, and are not redeemable for cash or other prizes.
- 13. To the fullest extent permitted by law, Pearson hereby excludes all warranties, representations, covenants and liability (whether express or implied) regarding the competition or the prize.
- 14. In the event of any dispute regarding the competition, the decision of Pearson shall be binding, and no correspondence or discussion shall be entered into.
- 15. Pearson accepts no responsibility for entries that are misdirected or incomplete or cannot be entered for any technical or other reason or any costs associated with the prize and not specifically included in the prize. Proof of delivery of the entry is not proof of receipt by Pearson.
- 16. Pearson may withdraw or cancel the competition for any reason and at any time and may change the prize to a prize of a similar value. There is no cash alternative. Pearson is under no obligation to offer refunds, but may do so at its sole discretion.
- 17. Pearson reserves the right to amend these terms and conditions without prior notice. Any changes will be posted at https://qualifications.pearson.com/content/demo/en/subjects/business/btec-busines