

BE THE FUTURE

A Social Enterprise Challenge



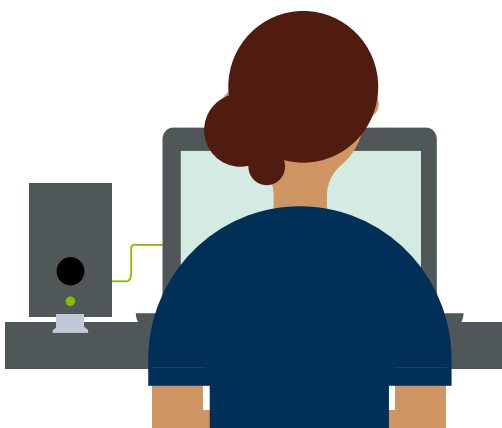
Illustration by Lauren Rolwing

How to enter
the challenge:

Step 1

Prepare your entry

Start by discussing entry ideas with your learners. You can enter several individuals/teams into the competition, but each individual/team must only submit one social enterprise idea.



Step 2

Choose your entry format

Learners may choose between **two** entry formats:

1. Fill in activity sheet

Download and fill out the activity sheet, giving clear information about the social enterprise idea.

OR

2. Submit a video pitch

Create a video pitch, which can be up to 2 minutes long. It should be interesting, memorable, and succinct. It should also explain what makes the social enterprise idea unique.

- The video can be shot in selfie mode on a smartphone.
- It should be a clear and concise explanation of the issue your business is trying to address and how the social enterprise will address it.



Step 3

Fill in our submission form

You must download and complete the submission form for your learners. Learners will not be able to submit a form themselves.

You'll also need to submit signed consent forms from your learners. If they are under the age of 18, they must have a parent/guardian sign their consent form.

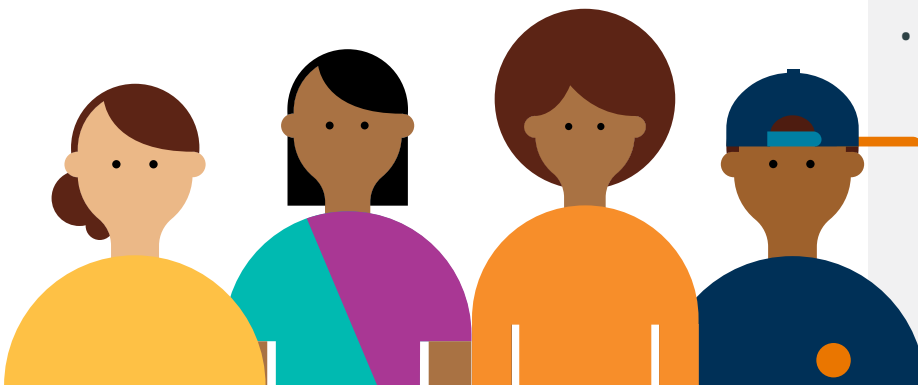
Step 4

Submit your entry

Send your submission form to bethefuture@pearson.com, along with the completed activity sheet/video pitch and signed forms.

Please use the subject line "Be the Future Challenge + <centre name>".

Good luck!



Entry checklist

- Read the terms and conditions
- Fill in the submission form and make sure you send the correct consent forms
- Videos can be sent in via a YouTube link, a Google Drive link, WeTransfer/ Dropbox or as an attachment on the email (in MOV/MPEG-4/ WMV format)
- If you are entering more than one submission, make sure that each submission is clearly marked
- Winners' submissions may be used in our marketing and will be shared with the Peter Jones Foundation for judging
- Video pitch must not exceed 2 minutes.

