



Where can a BTEC in Travel and Tourism take me?

Discover the careers you can pursue with your BTEC qualification

A BTEC in Travel and Tourism can give you the practical skills and knowledge to progress to your chosen career. With qualifications designed for working in the travel and tourism sector, your BTEC can prepare you for real-life working experiences.

Take a look at the varied travel and tourism sector roles a BTEC can lead to.

Travel Consultant



As a Travel Consultant you'll be responsible for advising clients about suitable travel options in accordance with their needs, wants and capabilities. You'll also help clients to plan trips to domestic or international destinations, tours, accommodation, transport, insurance and fares.

Skills you'll need:

↗ Customer service

↗ Communication

↗ Attention to detail

↗ IT skills

↗ Project management

↗ Organisation

Relevant BTEC:

Unit 1: The World of Travel and Tourism, Unit 2: Global Destinations, Unit 3: Principles of Marketing in Travel and Tourism and Unit 4: Managing the Customer Experience in Travel and Tourism will all be relevant.

Travel Blogger



The role of a travel blogger is very diverse. You will travel around the world collecting material for writing about your travel experiences. You will need to be social media savvy and will often have to accompany your writing with photographs of the places you visit.

Skills you'll need:

↗ Creativity

↗ Writing skills

↗ Research

↗ Communication

↗ Photography skills

↗ IT skills

Relevant BTEC:

Unit 1: The World of Travel and Tourism, Unit 2: Global Destinations and Unit 6: Specialist Tourism will help you explore the key components of the industry.

Flight Attendant



As a flight attendant you are required to ensure that passengers are comfortable and safe. You will have a high level of first aid and safety training and must have the ability to work well under pressure. You will ensure the cabin is clean and that all safety equipment is present and in good working order. You will also serve food and beverages, ensuring that customers have what they need for an enjoyable flight.

Skills you'll need:

☛ Communication

☛ Work under pressure

☛ Customer service

☛ Problem-solving

☛ Patience

☛ Interpersonal skills

Relevant BTEC:

Unit 4: Managing the Customer Experience in Travel and Tourism and Unit 10: Passenger Transport will be particularly relevant to this line of work.

Tour Guide



As a tour guide you will be responsible for helping people to visit new and unfamiliar areas. You will need excelling customer service skills and should be confident in communicating historial and cultural information. Many tour guides also specialise in specific tours such as ghost tours or tours based on films.

Skills you'll need:

↗ Customer service

↗ Communication

↗ Leadership

↗ Punctuality

↗ Research

↗ Creativity

Relevant BTEC:

All units for the BTEC National in Travel and Tourism will support you, but Unit 4: Managing the Customer Experience in Travel and Tourism and Unit 5: Travel and Tourism Enterprises will help you progress in this field.

Heritage Officer



As a heritage officer you'll be responsible for promoting the importance of historic sites such as buildings, landscapes, museums and ancient monuments. You will be responsible for educating the community about the significance of these sites with the aim of preserving them for years to come.

Skills you'll need:

☛ Attention to detail

☛ Communication

☛ Presentation skills

☛ Project management

☛ Problem-solving

☛ Research

Relevant BTEC:

All units for the BTEC National in Travel and Tourism are relevant, but Unit 6: Specialist Tourism and Unit 7: Sustainable Tourism could be particularly useful.

Hotel Manager



As a hotel manager you will oversee the daily management of the hotel and its staff members, ensuring that all customers have a positive experience during their stay. You will also help with the planning, marketing and coordinating of hotel services.

Skills you'll need:

☛ Customer service

☛ Attention to detail

☛ Communication

☛ Problem-solving

☛ Leadership

☛ Organisation

Relevant BTEC:

Unit 1: The World of Travel and Tourism, Unit 3: Principles of Marketing in Travel and Tourism and Unit 4: Managing the Customer Experience in Travel and Tourism will help you to progress in this field.

Museum Assistant



As a museum assistant you may be involved in the development of new exhibitions whilst also monitoring current exhibitions and informing appropriate teams if exhibits need preservation or restoration. You will have an excellent working knowledge of a variety of exhibits and be able to communicate their value to visitors.

Skills you'll need:

↗ Research

↗ Communication

↗ Attention to detail

↗ Organisation

↗ Teamwork

↗ Customer service

Relevant BTEC:

All units for the BTEC National in Travel and Tourism will be relevant, but completing Unit 4: Managing the Customer Experience in Travel and Tourism and Unit 9: Visitor Attractions will provide you with background knowledge of the industry.

Airline pilot



Pilots take responsibility for the safety of passengers and crew during flights. They carry out checks on the flight and work with technicians to ensure safety and comfort as well as preparing the flight plan with air traffic control. As a pilot you will also have to make announcements during the flight and communicate with the crew to ensure safety and comfort for all.

Skills you'll need:

👉 Communication

👉 Leadership

👉 Collaboration

👉 Attention to detail

👉 Work under pressure

👉 IT skills

Relevant BTEC:

Unit 8: The Airport Experience and Unit 10: Passenger Transport will be particularly useful.

Resort representative



Resort representatives are employed by tour operators to look after the needs of the guests in the resort. They meet and greet, organise and oversee transfers from airports to hotels and ensure guests have the information they need. They may also be involved in providing entertainment and selling excursions.

Skills you'll need:

↗ Communication

↗ Customer service

↗ Problem-solving

↗ Time management

↗ Organisation

↗ Attention to detail

Relevant BTEC:

All units for the BTEC National in Travel and Tourism would be relevant, but Unit 8: The Airport Experience, Unit 4; Managing the Customer Experience in Travel and Tourism and Unit 12: Working Overseas will be particularly useful.

Journalist



As a journalist you will investigate and present information as a news story. Stories can be presented through different media such as television, radio, newspaper and magazines. Journalists are relied upon to publish stories in an objective and well-rounded manner.

Skills you'll need:

↗ Communication

↗ Writing skills

↗ Work under pressure

↗ Time management

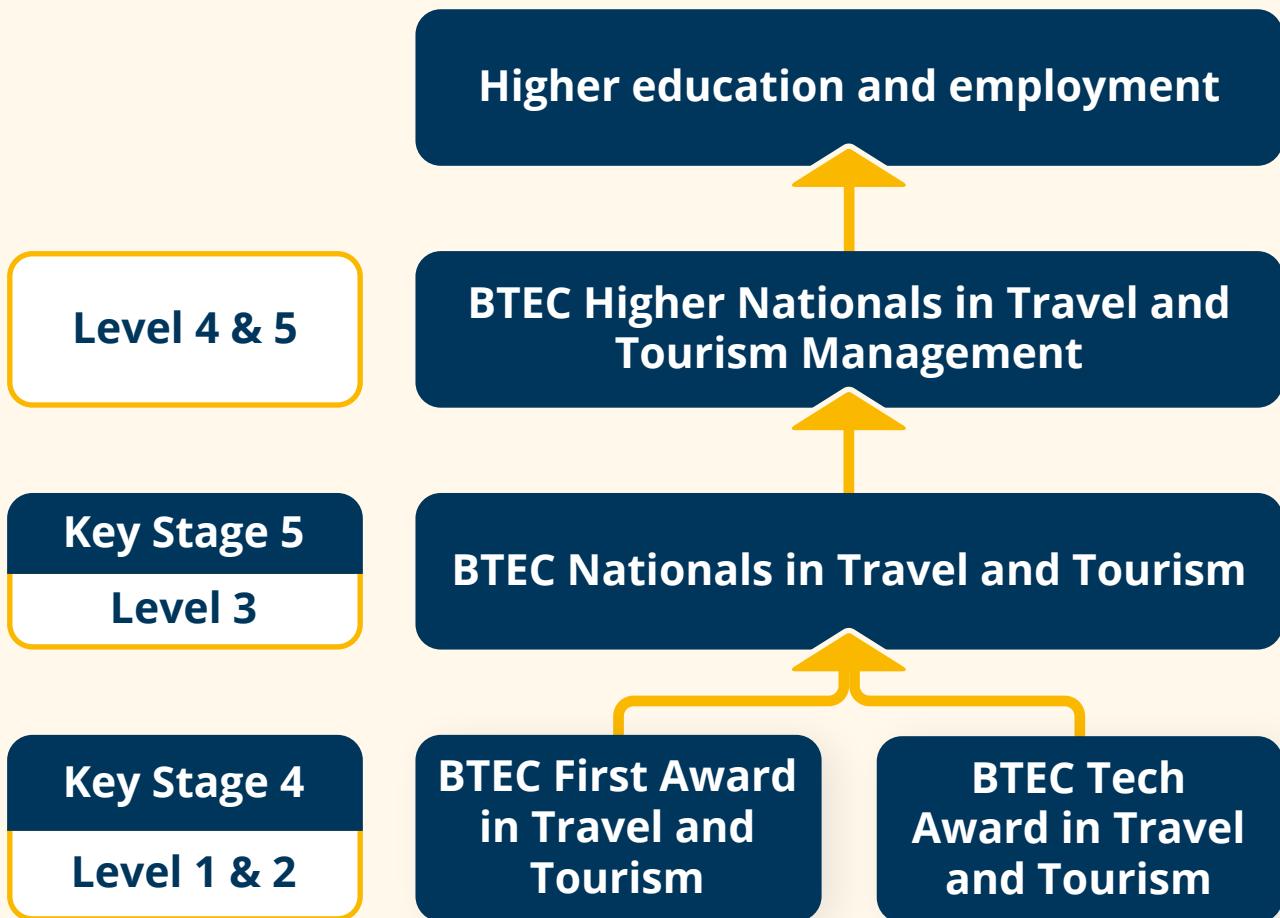
↗ Creativity

↗ IT skills

Relevant BTEC:

All units for the BTEC National in Travel and Tourism are relevant, but Unit 1: The World of Travel and Tourism, Unit 2: Global Destinations and Unit 6: Specialist Tourism will be especially useful.

Progression Routes



Get started with BTEC

If you'd like to find out more about how a BTEC in Travel and Tourism can help you pursue your goals, visit our website to find out about:

- ↗ all qualifications available to you
- ↗ helpful resources
- ↗ how to get started

