

Comparing Pearson Tech Award in Creative Media Production with OCR iMedia

LEVEL 1 / LEVEL 2

If you are looking for qualification options in Creative Media at Level 1/Level 2, the BTEC Tech Award in Creative Media Production is a highly practical and flexible programme with a simple structure. Here are some of the key features compared to OCR's Certificate in Creative iMedia.

Streamlined and flexible

- The BTEC Tech Award in Creative Media Production gives learners an introduction to creative media and the opportunity to work in specialist areas including audio and moving image, interactive media and publishing. It is delivered through three mandatory components with **optional specialist content**, giving you **flexibility** with learners.

Comprehensive support

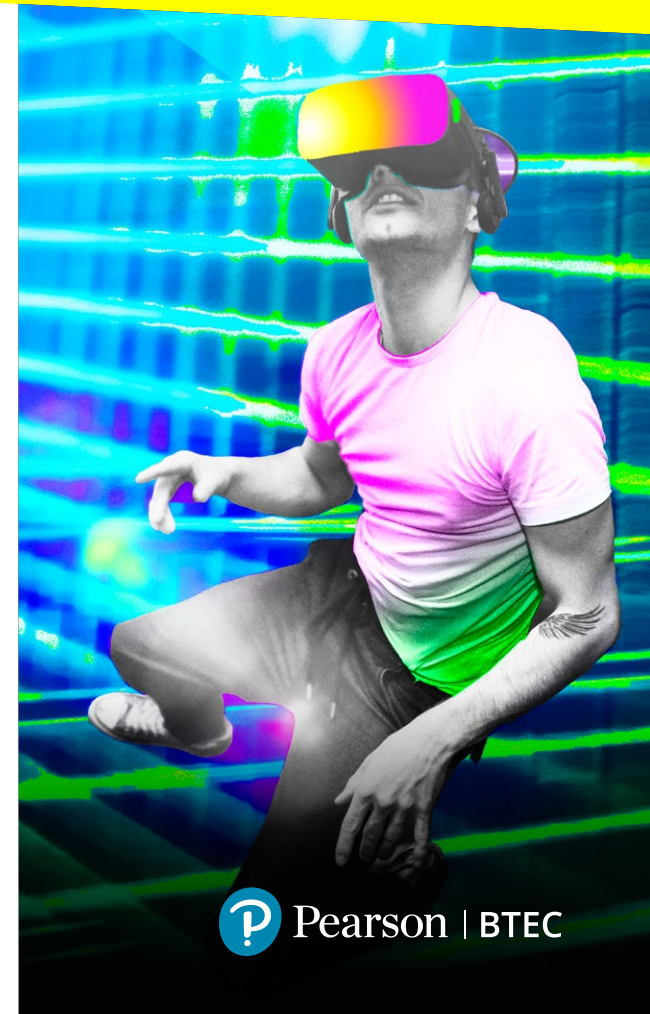
- We provide a wide range of **free training, teaching and learning materials** to make sure you are ready to deliver the programme and that learners get the best experience possible.

Practical 'hands-on' assessment

- The BTEC Tech Award in Creative Media Production allows you to teach knowledge and skills through 'doing', keeping your learners engaged. External assessment is a **practical project** in response to a vocational brief.

Meets new requirements

- The BTEC Tech Award in Creative Media already **complies** with the Department for Education's **40% external assessment requirement**.



Key features of the BTEC Tech Award in Creative Media Production and OCR Creative iMedia

BTEC Tech Award in Creative Media Production (120 GLH)	OCR Creative iMedia (Certificate 120 GLH)
<p>Three mandatory components with optionality of content and specialism built in each unit.</p>	<p>Four units, two mandatory and two optional selected from ten specialist units.</p>
<p>Two internally set and assessed components which can be assessed separately or integrated together. One externally set and assessed practical task (worth 40%, meeting the DfE's requirement for proportion of external assessment).</p>	<p>Of the two mandatory units, one is an externally set and assessed written examination (worth 25%, not yet meeting the DfE requirement) and the other is a moderated task. The two optional units are internally assessed and moderated.</p>
<p>Allows for flexible delivery of specialist pathways and either integrated or separate teaching and assessment of internal units, working well with different teaching teams and learner interests.</p>	<p>Specialist pathways taught through optional units which must be selected up front and assessed individually.</p>



View the full Creative Media Production and iMedia mapping document