

The skills you need for a career in Creative Media



Chidi Lawrence
Former BTEC Creative Media student, Freelance Film and TV producer, BTEC ambassador

Web/App Designer

- ▶ Managing feedback
- ▶ Knowledge of mobile app development, HTML, CSS
- ▶ Interpersonal skills
- ▶ Creative problem-solving



Visual Effects Artist

- ▶ Excellent visual awareness
- ▶ Good communication
- ▶ Creative problem-solving
- ▶ Interpersonal skills



3D Animator

- ▶ Flexibility to manage multiple projects
- ▶ Technical animation skills
- ▶ Attention to detail
- ▶ Confident communication and storytelling skills



Cinematographer

- ▶ Flexibility to manage multiple projects
- ▶ Technical animation skills
- ▶ Attention to detail
- ▶ Confident communication and storytelling skills



Digital Publisher

- ▶ Competent with image editing software
- ▶ Understanding of audiences
- ▶ Proofreading skills
- ▶ Strong written and visual communication skills

