Website Exemplar
Unit P201 – Higher Projects
Topic: How has the people's perception of Graffiti changed from vandalism to a form of art?

Mark band 1	Mark band 2
Project proposal form	*Project proposal form*
As a whole, the information given is **brief**.	As a whole, the information given is **detailed** and **clear**.
Objectives **may lack focus**.	In the objectives section, **a question is clearly stated**.
General reasons are given for why they have chosen the project.	**Clear**, **specific and thoughtful** reasons are given which justify the choice of project.
Most of the **key** activities that need to be carried out are given, **although they may not be given in a wholly appropriate order**.	**Key** activities that need to be carried out are given **in an appropriate order**.
The learner shows **some identification of** the resources required.	The learner **describes clearly** the resources required and **what they will be used for**.
Activity log	*Activity log*
Limited information is included about the activities undertaken during the course of the project. There is **some** attempt to follow the agreed plan, and any changes to the plan are **noted**.	**Detailed and clear** information is given about the activities undertaken during the course of the project. There is a **clear** attempt to follow the agreed plan, and changes to the plan are **explained. Problems encountered are described and explanations given for how they were overcome.**
0-3 marks available for the work produced	4-6 marks available for the work produced
+ 0 marks if limited support given by tutor-assessor	
+ 1 mark if learner works mainly independently	
Total out of 7	

Level 2, AO2: Use resources

Mark band 1	Mark band 2
Research is carried out using a **range** of sources, using at least two different types of information	Research is carried out using a **wide range** of sources, using at least two types of information **and where appropriate both primary and secondary research.**
Some of the research carried out is relevant to the project objectives. There is **some application** of information gathered is to the project outcomes.	**The research** carried out is **consistently** relevant to the project objectives. The information gathered is **applied well** to the project outcomes.
Documentary sources are identified in a bibliography, and this will be clear enough for the sources to be retrieved. **An attempt is made to use a single format, although there may be some inconsistencies.** The learner shows **some awareness of** the reliability of their sources.	Documentary sources are identified in a bibliography, and this will be clear enough for any of the sources to be retrieved. **A single format is used with consistency.** The learner will **show a clear understanding** of the reliability of their sources.
There is information about any non-documentary information sources used, which is likely to include **a description of** what they did and where and when they did it.	There is information about any non-documentary information sources used, which is likely to include **a clear and detailed description** about what/where/when.
0-4 marks available for the work produced	5-8 marks available for the work produced
+ 0 marks if limited support given by tutor-assessor	
+ 1 mark if learner works mainly independently	
Total out of 9	

Level 2, AO3: Develop and realise

Mark band 1	Mark band 2
Project outcomes that are mainly written	*Project outcomes that are mainly written*
Ideas are developed in a way that shows **some** understanding of the topic. There is an answer to the question, **though this may not be clear**. There is **limited** evidence of supporting arguments and **limited** consideration of alternative viewpoints or interpretations.	Ideas are developed in a way that shows **good** understanding of the topic. There is a **clear answer** to the question with **some** supporting arguments and **some** consideration of alternative viewpoints or interpretations.
The project is likely to be clear for the reader to understand. Information is **generally presented** in a logical order, with **some** structuring/connections between different parts of the text. The information within the project is **generally relevant.** There are **some** errors in the use of language[1], but these **tend not to be** intrusive and **tend not to** interfere with communication. The outcome includes **most** of the relevant features of effective presentation[2]. An appropriate style/register[3] is used **in most places**.	The project is likely to be clear for the reader to understand. Information is **presented** in a logical order, with clear and effective structuring/connections between different parts of the text. The information within the project is **relevant**. There are **few errors** in the use of language, and these **are not** intrusive and **do not** interfere with communication. The outcome includes the relevant features of effective presentation. An appropriate style/register is used **consistently**.
Project outcomes that involve the creation of an artefact or design	*Project outcomes that involve the creation of an artefact or design*
The artefact or design is produced and presented in an appropriate format. It is likely that the relevant resources[4] obtained by the learner are used **with some success** in realising the finished project outcome in a way that addresses the project objectives. **Some** understanding of the topic is apparent. There is **some** evidence of **development** of ideas and that alternative designs have been **considered**. There are **several of the relevant features** of effective presentation[5] in the evidence produced and **it is generally clear** what has been done and why.	The artefact or design is produced and presented in an appropriate format. It is likely that the relevant resources obtained by the learner are used **consistently successfully** in realising the finished project outcome in a way that addresses the project objectives. **Good** understanding of the topic is apparent. There is clear evidence of **careful and well thought out development** of ideas and that alternative designs have been **considered carefully**. The **relevant features** of effective presentation are **used consistently** and **it can be understood without difficulty** what has been done and why.

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[1] See page 31 — accuracy and appropriateness of language
[2] See page 31 — features of effective presentation for written outcomes

Mark band 1	Mark band 2
Project outcomes that are ephemeral The performance, event (etc) takes place. There is likely to be evidence of **adequate** preparation/rehearsal. The relevant <u>resources</u>[6] for the performance/event have been obtained by the learner and **these** are used **with some success** in realising the project outcome in a way that addresses the project objectives. **Some** understanding of the topic is apparent. There is supporting information that includes a **description** of the stages gone through and how ideas developed. Alternative ideas are **considered**. This information makes it **generally clear** what was done and why.	*Project outcomes that are ephemeral* The performance, event (etc) takes place. There is likely to be evidence of **thorough and effective** preparation/rehearsal. The relevant <u>resources</u> for the performance/event have been obtained by the learner and **these** are used **consistently successfully** in realising the project outcome in a way that addresses the project objectives. There is supporting information that includes a **clear description** of the stages gone through and how ideas developed. Alternative ideas are **considered carefully**. This information makes it **consistently clear** what was done and why.
0-8 marks available for the work produced	9-16 marks available the work produced
+ 0 marks if limited support given by tutor-assessor + 1 mark if learner works mainly independently	
Total out of 17	

[3] See page 31 — accuracy and appropriateness of language
[4] For example equipment, technology, materials
[5] See page 30 — features of effective presentation for artefacts/designs
[6] For example space, people, materials, equipment, information

Level 2, AO4: Review

Mark band 1	Mark band 2
Overall the review is **generally** well structured, **but basic.** The learner will have drawn their own **brief** conclusions, with **limited evidence** provided to support these.	Overall the review is well structured, **clear and developed.** The learner will have drawn their own **detailed** conclusions with **firm evidence** provided to support these.
The learner can identify which objectives were or were not met and give **reasons** for success or lack of it. There is **some attempt to identify** what they have learned and the skills used during the project. They **assess** how well they performed.	The learner can identify which objectives were or were not met and give **convincing reasons** for success or lack of it. They **describe** what they have learned and the skills used during the project. They **assess** how well they performed, **incorporating feedback from others**
There are **limited** ideas for what they could do differently next time.	There are **realistic** ideas for what they could do differently next time, **with reasons why.**
There are **ideas** for follow up work in the same or other areas of study or interest.	There are **clear and realistic** ideas for follow up work in the same or other areas of study or interest.
0-3 marks available of work produced	4-6 marks available of work produced
+ 0 marks if limited support given by tutor-assessor + 1 mark if learner works mainly independently	
Total out of 7	

Assessment Object	Moderator Comments	Marks
AO1	The learner gives a research question 'How has peoples perception of Graffiti changed from vandalism to a form of art?' Two project objectives are given that are relevant to the project title .A reasonable rationale is given although it could be more detailed. Section 3 is very brief and lacks both depth and focus. The timescale given does not reflect the 60 GLHs for this qualification. Milestones do not set any activity targets. Section four is brief. The activity log is not submitted on Edexel paperwork and is very superficial. There are no problems encountered or any evidence for problem solving. There is further information relevant to A01 in text format but this is mainly repetitive of information already given on the PPF. Further information for A01 is given in the project plan. This should be on the PPF On the whole the evidence for AO 1 can be put at the top of mark band 1.	Mark band 1.
AO2	The learner researches secondary information from a variety of internet sites. This information is used to develop the discussion but only a small number of the sources given in the bibliography are referenced in the report so it is not clear how many of the sources found are used or why the rest were not used in the discussion. There is no discussion regarding validity or reliability of secondary sources. The learner does develop a questionnaire to gain primary sources of information. This information is used to develop the report although the collation of information from these primary sources is brief. Documentary sources are identified in a bibliography, and this is clear enough for the sources to be retrieved. This evidence attracts marks just into mark band 2. For higher mark band 2 the secondary sources would need to be used more extensively and there should be comments on reliability and validity regarding the secondary sources. Research is carried out using a **wide range** of sources, using at least two types of information **and where appropriate both primary and secondary research.** **The research** carried out is **consistently** relevant to the project objectives. The information gathered is **applied well** to the project outcomes but more of the secondary sources highlighted in the bibliography could be used.	Mark band 2.

AO3	The learner writes an interesting review of a range of aspects related to Graffiti. However, the discussion does not focus on actually answering the main project title of 'how has perception of Graffiti changed from vandalism to a form of art? Ideas are developed in a way that' shows some understanding of the topic and some conclusions are drawn but these are not all totally focussed on the project title. One relevant conclusion is drawn that states 'people's perception has changed because Graffiti is now appearing in art galleries.' There is **limited** evidence of supporting arguments and **limited** consideration of alternative viewpoints or interpretations. The project needs to be more fully developed in order to attract higher marks. Marks just into mark band 2 are relevant here.	Mark band 2.
AO4	The learner gives a very brief review of their project. There is no explicit discussion regarding what project objectives were met or not met, what knowledge was gained and how the project could be further developed. Marks in mark band 1 are relevant here. There is no overall assessment of what has been achieved and the learner does not use any feedback from others to review the success of the project.	Mark band 1.