

Please check the examination details below before entering your candidate information

Candidate surname					Other names				
Centre Number					Candidate Number				

Pearson Edexcel International GCSE (9–1)

Monday 19 May 2025

Afternoon (Time: 1 hour 30 minutes) **Paper reference 4WCM1/01**

Commerce (Modular)

UNIT 1: Commercial operations and associated risks

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided – *there may be more space than you need.*
- You must **show all your working out** with **your answer clearly identified** at the **end of your solution**.

Information

- The total mark for this paper is 80.
- The marks for **each** question are shown in brackets – *use this as a guide as to how much time to spend on each question.*
- Calculators may be used.

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Answer ALL questions. Write your answers in the spaces provided.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

- 1 (a) Which **one** of the following would be used in the primary sector?

Select **one** answer.

(1)

- ☐ **A** Shop till
- ☐ **B** Welding machine
- ☐ **C** Movie camera
- ☐ **D** Tractor

- (b) Which **one** of the following buys from cash and carry warehouses?

Select **one** answer.

(1)

- ☐ **A** Exporters
- ☐ **B** Manufacturers
- ☐ **C** Retailers
- ☐ **D** Wholesalers

- (c) Define the term **bricks and clicks**.

(1)

- (d) Define the term **trading bloc**.

(1)

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- (e) *Candy Wonderland* is a sweet shop in Vietnam that sells hand made sweets and jellies. An English tourist bought some sweets and paid 79 173.25 Vietnamese Dong (VND) for them.

The exchange rate was 31 669.30 VND = £1.00 GBP.

- (i) Calculate the price of these sweets in GBP. You are advised to show your working.

(2)

£.....

In 2024 the exchange rate changed to £1 = 32 029.72 VND.

- (ii) State **one** possible effect the change in the exchange rate could have on UK customers of *Candy Wonderland*.

(1)

- (iii) State **one** advantage for *Candy Wonderland* of making its own sweets.

(1)

(f) Explain **one** possible impact on a business if its government imposes a 20% tariff on imported goods.

(3)

(g) Explain **one** reason why an insurance company may give compensation to a customer.

(3)



Garden of Ridván is a garden centre in Baghdad. It sells a variety of vegetable seeds together with plants ready to be planted in a garden.

- (h) Analyse **two** benefits for *Garden of Ridván* of using Electronic Point of Sale (EPOS) at its garden centre.

(6)

(Total for Question 1 = 20 marks)



- 2 **Figure 1** shows the number of Vietnamese supermarkets in Vietnam in 2013 and 2022.

2013	2022
714,000	1,241,000

Figure 1

- (a) Which **one** of the following is the percentage increase in the number of supermarkets between 2013 and 2022?

Select **one** answer.

(1)

- ☐ **A** 42.47%
- ☐ **B** 57.53%
- ☐ **C** 73.81%
- ☐ **D** 173.81%

- (b) Which **one** of the following describes the role of an insurance broker?

Select **one** answer.

(1)

- ☐ **A** Negotiates deals between a proposed client and an insurance business
- ☐ **B** Can insure against making a loss
- ☐ **C** To calculate premiums
- ☐ **D** Guarantees buyers can pay



(c) **Figure 2** shows the single trip cover premiums for an individual aged 18–35.

Provider	Worldwide cover	Europe	Excess
Leisure Guard Flexi	£17.60	£9.10	£100
Coverwise	£17.90	£8.90	£100
CoverForYou	£34.38	£18.08	£0
A to Z Insurance	£44.50	£15.50	£75
Avanti (Classic)	£59.93	£18.01	£75

Figure 2

(i) Using **Figure 2**, identify the provider with the lowest excess. (1)

(ii) Using **Figure 2**, identify the lowest insurance premium for Europe. (1)

(d) Define the term **fidelity guarantee**. (1)



(e) Explain **one** reason why an insurance company would require a completed claim form from an insured customer making a claim for theft.

(3)

(f) Explain **one** way a business deals with complaints from customers.

(3)



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(Total for Question 2 = 20 marks)

TOTAL FOR SECTION A = 40 MARKS



SECTION B

Answer ALL questions.

Read the following extract before answering the questions.

Write your answers in the spaces provided.

- 3 *WinMart* is a supermarket business in Vietnam. *WinMart* has grown steadily over the last 10 years. It now sells a variety of different products including its own label cheese and cakes as well as other brands such as Kellogg's, Fairy and Pepsi.

- (a) Which **one** of the following is a temporary document issued while the insurance policy is being prepared?

Select **one** answer.

(1)

- ☐ **A** Cover note
☐ **B** Prospectus
☐ **C** Proposal
☐ **D** Subrogation

Each week *WinMart* has a special offer for its customers. One week it was a 15% discount if a customer bought three or more items.

A customer should have paid 780 669 Vietnamese Dong (VND) when they purchased three items.

- (b) Which **one** of the following did the customer pay after the 15% discount was applied?

Select **one** answer.

(1)

- ☐ **A** 117 100.35
☐ **B** 663 568.65
☐ **C** 897 769.35
☐ **D** 2 342 007.00

(c) State **one** advantage for *WinMart* when taking out plate glass insurance.

(1)

(d) Outline **one** reason why customers use their *WinMart* loyalty cards.

(2)



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WinMart is always looking to improve its sales by using various displays throughout its supermarkets to attract customers to buy more goods.

Large display signs are used to indicate the goods on special offer such as own label cheeses and Kellogg's cornflakes. Sometimes *WinMart* uses an employee to offer customers the opportunity to taste certain goods when in store.

It is considering the following two options to improve sales throughout its supermarkets:

Option 1: sell more branded goods

Option 2: sell more of its own label goods.

(f) Justify which **one** of these two options *WinMart* should choose.

(9)



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(Total for Question 3 = 20 marks)

TOTAL FOR SECTION B = 20 MARKS



SECTION C

Answer ALL questions.

Read the following extract before answering the questions.

Write your answers in the spaces provided.

- 4 *Kravan House* was established in 2003 in Phnom Penh, Cambodia and produces quality silk clothing, accessories and souvenirs.

Kravan House has over 70 people working in its factory in Phnom Penh. It needs to provide a safe place for its workforce.

There are times when some products do not meet the requirements of the customer so *Kravan House* will sell these products below cost price.

A handbag was made for a customer and cost 102 100.00 Cambodian riel (KHR) but was sold to the customer at a discount price of 89 848.00 KHR.

- (a) Calculate the percentage discount on the handbag. You are advised to show your working.

(2)

.....%

- (b) Analyse why *Kravan House* would want to take out insurance against a fire at its factory.

(6)

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(Total for Question 4 = 20 marks)

TOTAL FOR SECTION C = 20 MARKS
TOTAL FOR PAPER = 80 MARKS



BLANK PAGE**Source information:****Question 1**

https://en.wikipedia.org/wiki/Garden_of_Ridvan%C3%A1n,_Baghdad 19/9/2024

<https://www.statista.com/statistics/1237330/vietnam-number-of-supermarkets/#:~:text=In%202022%2C%20there%20were%20over%201.2%20thousand%20supermarkets%20in%20Vietnam.> 19/03/2024

Candy Wonderland Sweet shop
Exchange rate 28/4/2024 32029.72

Question 2

<https://www.moneysavingexpert.com/insurance/cheap-travel-insurance/#tool> 18/03202/4

Igara Growers Tea Factory Limited (IGTF) 17/03/2024

Question 3

supermarkets in Vietnam Vietmart
<https://www.vietnamesepivatetours.com/grocery-stores-supermarkets-vietnam> 12/03/2024
Vin mart changed to Win mart April 2024

Question 4

go/cambodia/best-phnom-penh-shopping

