

Please check the examination details below before entering your candidate information

Candidate surname					Other names				
Centre Number					Candidate Number				

Pearson Edexcel International Advanced Level

Monday 8 January 2024

Afternoon (Time: 2 hours)

Paper reference **WEN03/01**

English Language

International Advanced Level

UNIT 3: Crafting Language (Writing)

You must have:
Source Booklet (enclosed)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **BOTH** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Read texts A, B and C in the Source Booklet before answering Question 1.

Write your answer in the space provided.

- 1 Using the texts in the Source Booklet, write a blog post about the personal and professional opportunities presented by photography.

You may include additional material drawn from your own knowledge and experience.

Choose your own audience, purpose and context and complete the grid below.

(20)

Genre	Audience	Purpose	Context
Blog post			

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(Total for Question 1 = 20 marks)

TOTAL FOR SECTION A = 20 MARKS



SECTION B

Write your answer in the space provided.

2 Write a commentary on your new text.

In your commentary you should:

- analyse and evaluate the language choices you have made
- show how you have reshaped the source material to meet the new genre, audience and purpose
- comment on how contextual factors have influenced your language choices.

You should support your analysis with evidence.

(30)

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(Total for Question 2 = 30 marks)

TOTAL FOR SECTION B = 30 MARKS
TOTAL FOR PAPER = 50 MARKS



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Source Booklet

Do not return this Booklet with the question paper.

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Topic: Photography

The following texts all deal with the art of photography and the experience of working as a photographer.

Text A: An edited information page and video transcript from the career information and advice website of Scotland's National Skills Agency.

Photographer

What's it like?

In this job you'd use your artistic and technical skills to take still photographs. You'd work with camera equipment and technology such as photo editing software.

There are different areas that you could specialise in, such as:

- social events or family, for example weddings or newborn portraits
- advertising and editorial, for adverts, magazines and photo libraries
- press and photojournalism, for news publications
- fashion, for magazines and catalogues
- corporate, producing promotional material for companies
- scientific or medical, recording research or medical conditions and treatments

You might also specialise in a specific technique. For example, 360-degree photography. This is where you take and edit images that present a 360-degree panoramic view. You could be showing off a street view or leading people on virtual tours through buildings with your images.

People might be nervous in front of a camera. Having social skills to chat to them and help them relax would be another part of your job.

Whatever type of photography you do, you'd:

- discuss the project with your client and get instructions (known as a brief)
- choose locations and prepare them for the session (the shoot)
- select the right cameras, film and accessories
- set up lighting and equipment
- compose and take photos
- check the quality of images
- retouch images by hand or with digital software such as Photoshop
- process and print photos

If you are self-employed you'd need to promote and run your business. In some cases you might hire an assistant to help with the different tasks you'd carry out at a shoot.

Transcript of video interview with a photographer:

"A lot of people tend to go, 'well, your camera must be amazing if you take a good photograph', but it's not really about that. It's about you actually understanding how to use a camera and understanding how light works.

Yeah, a lot of photographers have their own business and I think what you forget when you're just starting out is that that is a huge part of being a photographer. I mean, when I first came out of college I just thought you could just go out and take photographs and then somehow business is going to come my way, but it just doesn't work like that at all. You have to come up with a marketing plan, keep on top of all your expenses and you have to get an accountant, a website and set up social media pages and come up with a proper plan as to how to get business.

I mean, you're only taking photographs probably 10 to 20 percent of the time. In the background you're doing a lot of other things; you're actually running a business. You don't know what you're going to be doing sort of next week or the next week, you know? You get taken all over the country. You see lots of different places and you meet lots of different people all the time and to me that's really sort of appealing.

I love the freedom it gives as well because you can be creative with it and actually sort of express yourself through what you do as well. You do have to have some form of confidence; you need to be a people person to really connect with your clients but you can obviously, if you are a bit shy, you can obviously still be successful, if you're producing good stuff.

But what I would recommend if you're just starting out is definitely having either a part-time job or a full-time job, maybe doing something else, and building up your photography business on the side until maybe three sort of four years down the line you're more... you're getting more bookings and you can afford to go full time into doing photography. But I never... I don't feel as if I've got a job, as such, it's more something that I really love doing and if you can do that... then you're winning, aren't you?"



Text B: Edited short feature article from a specialist digital photography magazine.

Let's take it outside

Amy McDonald on the joys of walking and shooting

It has been around seven years since I picked up my first DSLR* camera. I have always been a fan of clicking away, but before that mainly just with my phone. Photography blends well with my love for the outdoors. Historic architecture, stunning landscapes, beautiful wildlife and incredible nature have me at peace in what can seem like a chaotic world. I think there is much to be said about how photography and being outdoors can benefit mental health.

My photography stepped up a gear during the pandemic and lockdown. It became an outlet for my emotions and was a way to express myself. I honed my skills through online courses, invested in new kit, and me and my two sausage dogs* spent most of our time outdoors walking and shooting. It is amazing how much beauty there is in the world when you just stop to look.

Everything started to develop for me at this point – requests for canvas prints, outdoor portrait shoots and competition wins made me believe in myself more. I see three elements to my photography: the kit, composition and the creative edit. I believe the kit comes last in those three in order of importance. I take my time in deciding on perspective and composition, and have developed my own editing style.

My professional journey is just starting, and I cannot wait to see where it leads me into the future.

Amy's tips for outdoor shooting

1. Go out in the Golden Hour

The hours at the beginning and end of the day provide the best lighting for super magical shots.

2. Revisit a site multiple times

There are so many aspects that can affect what we see, so take your time to observe the subject you are trying to capture.

3. Always carry a tripod*

Your photos will be much clearer, and slower shutter speeds* can allow for a deeper depth of focus.

Glossary

*DSLR – Digital Single Lens Reflex (a camera allowing interchangeable lenses on the same camera body)

*sausage dogs – an affectionate, colloquial name for dachshunds, based on their short legs and long bodies

*tripod – a three-legged stand for supporting a camera

*shutter speeds – the length of time that the digital sensor inside the camera is exposed to light when taking a photograph



Text C: An edited online article from a British newspaper about an award-winning photojournalist.

'We don't have a limit': Yasuyoshi Chiba – agency photographer of 2021

Chiba covered both the Olympics and Paralympics in his home country, Japan, in the summer, and then returned to Kenya, where he is based, and covered the Dance Centre Kenya's Nutcracker* show as the year came to an end.

We asked Chiba about his experiences working on these stories throughout the year.

The year has been a reminder that my work is dealing with an unexpected future. Thanks to the delivery of the Covid-19 vaccines, the world has slowly resumed, and I also again feel the value of being in the field for photography.

Tokyo 2020 Olympics

After a year's delay due to the Covid-19 pandemic, I was called to cover the Olympics, but we were only able to photograph outside of the venues. After the Japanese government declared the state of emergency, the Tokyo Olympic committee decided not to have spectators in Tokyo and two other areas nearby.

It was a bit of a challenge. I knew this was a historic Olympics that would never happen again. I had been denied permission many times, but some people still had a will to help me. I aimed to do two things at the Olympics. One, to capture the ordinary people who were watching the games. And the other to capture the scenes in Japan as the Olympics were happening. I also understood that people's cheers fuelled the athletes when I saw them cheering along the road during a triathlon competition.

Tokyo 2020 Paralympics

For the Paralympics, I was excited to shoot the sport events. I was often moved by how the parathletes adapted and trained to perform. I was fascinated and amazed every day, and I realised one simple thing. No one can live alone, without help from someone. And we don't have a limit.

Kenya – Elephant corridor

I'd heard that an elephant crossed the road every night, so I tried to stay there and not disturb the elephants in the hope they would pass. After hours of waiting in the dark, I gave up. The next day, a ranger stopped me to tell me that they recorded the road every night with a surveillance camera and just a few minutes after I left, an elephant crossed. The next day, I asked the ranger to come with me to get advice on the best place to wait and shoot and I got lucky.

Kenya – a day after curfew lifted

It was a moment for all people in Kenya to breathe when the president lifted the nationwide curfew that had been in place since March 2020. I usually use this kind of timing to make a street shot. Vivid scenes of people's lives are always my favourite subject.

Kenya – Nutcracker rehearsal

Photographing the Nutcracker rehearsal allowed me to blur the boundary between my private life and work life. I took my daughter along to the dress rehearsal of the traditional Christmas ballet spectacle by the performers of the Dance Centre Kenya. I liked the unique view of the sky behind dancers at the open stage before more than 1,000 kids invited from Kibera slum. I believe that any of them could be a principal dancer.

Now, I'm in a small hotel room in quarantine for two weeks as a close contact of someone with the Omicron variant on my arrival in Japan. So my holiday season is alone and away from my family, another unexpected future. When I look back on this year's works, apart from my own photography, I appreciate receiving great images from local photographers from each country in east Africa.

In this pandemic with movement restrictions, their presence is reassuring. So one of my tasks in 2022 would be encouraging them to deliver more visual stories to the world.

Glossary

*Nutcracker – a famous classical ballet with music by the composer Tchaikovsky

Source information:

Text A <https://www.myworldofwork.co.uk/my-career-options/job-profiles/photographer>

Text B 'Let's Take It Outside' from 'Digital Camera Magazine', Amy McDonald, Futurenet 2022

Text C <https://www.theguardian.com/artanddesign/2021/dec/23/we-dont-have-a-limit-yasuyoshi-chiba-agency-photographer-of-2021?>

