

Pearson Edexcel International Advanced Level

January 2025

(Time: 2 hours)

Paper
reference

WEN04/01

English Language

International Advanced Level

UNIT 4: Investigating Language

Reference

Pre-release Material

You do not need any other materials. You are not allowed to take your pre-release work into the examination.

Turn over ►

W77009A

©2024 Pearson Education Ltd.
1/1/1/1/1/




Pearson

Topic: Global English

Subtopic: Nigerian English

Nigerian English is a variety of English spoken in Nigeria, which has been influenced by the country's diverse linguistic and cultural heritage. It is characterised by unique vocabulary and phonology that reflect the country's history, culture and social norms. Nigerian English is widely spoken and used in various domains, including education, media, business and politics. It is also recognised as an official language in Nigeria, alongside indigenous languages.

Your investigation should focus on Nigerian English.

Areas to consider in your research:

- relevant frameworks of Nigerian English and theories associated with language variation
- social, historical and cultural factors influencing the development of Nigerian English
- current attitudes/debates towards varieties of English.

Suggested research resources:

Data could be taken from transcripts of speakers of Nigerian English in the public eye, representations in the media and everyday conversations.

Books:

Afolabi, J. (2023) *The Nigerian Dictionary: The Compendium of Nigerian Pidgin, Nigerian English, Slangs and Proverbs*. Self-published.

Ansald, U. and Meyerhoff, M. (2020) *The Routledge Handbook of Pidgin and Creole Languages*. Oxon: Routledge.

Kouwenberg, S. and Singler, J.V. (2008) *The Handbook of Pidgin and Creole Studies (Blackwell Handbooks in Linguistics 9)*. Chichester: Wiley Blackwell.

Nelson, C. et al. (2020) *The Handbook of World Englishes*. 2nd edition. Hoboken, New Jersey: Wiley Blackwell.

Online resources:

<https://www.thoughtco.com/what-is-nigerian-english-1691347>

<https://innovativeresearchmethods.org/nigerian-english-a-variety-of-english-or-just-bad-english/>

<https://www.bbc.co.uk/news/world-africa-51448295>

<https://www.theguardian.com/education/2010/nov/09/nigeria-pidgin-learning-english-ibukun>

General revision sites:

www.universalteacher.org.uk

www.englishlangsfx.blogspot.com

<https://www.englishandmedia.co.uk/emc-magazines/>

Topic: Child Language Development

Subtopic: Managing Behaviour

Caregivers communicate and interact with children in various ways when addressing their behaviour. This involves using effective and respectful communication techniques to guide children towards appropriate behaviour and teach them valuable life skills. When disciplining young children, caregivers often use a combination of verbal and nonverbal communication to convey their expectations.

Your investigation should focus on research regarding the language and communication strategies used by caregivers when disciplining children aged 2–7 years old and the impact on children's language development.

Areas to consider in your research:

- typical language features and communication strategies used by caregivers and children during interactions where behaviour is being addressed
- the social and developmental impact on children's language
- relevant theories associated with child language development.

Suggested research resources:

Data could be taken from examples of caregivers or teachers interacting with children (aged 2–7 years) regarding their behaviour.

Books:

Bee, H. and Boyd, D. (2013) *The Developing Child*. 13th edition. Harlow: Pearson New International Edition.

Clark, E. (2016) *Language in Children*. Oxon: Routledge.

Faber, A. and Mazlish, E. (2012) *How To Talk So Kids Will Listen & Listen So Kids Will Talk*. New York: Scribner.

Nelsen, J. Ed.D., Nelsen Tamborski, M. and Ainge, B. (2016) *Positive Discipline Parenting Tools: The 49 Most Effective Methods to Stop Power Struggles, Build Communication, and Raise Empowered, Capable Kids*. New York: Harmony/Rodale.

Online resources:

<https://www.parents.com/toddlers-preschoolers/discipline/tips/smart-discipline-for-every-age/>

<https://childmind.org/article/how-discipline-toddlers/>

<https://parentfromheart.com/negative-language-impacts-children/>

<https://www.unicef.org/parenting/child-care/9-tips-for-better-communication>

General revision sites:

<https://www.englishandmedia.co.uk/emc-magazines/>

www.universalteacher.org.uk

www.englishlangsfx.blogspot.com

Topic: Language and Power

Subtopic: Organisational Leadership

The language of leadership refers to the specific communication styles, vocabulary and tone used by leaders when interacting with their team members, stakeholders and other individuals within an organisation. It encompasses both verbal and non-verbal communication, including written and spoken language, body language and overall communication strategies. The language used by leaders can vary depending on the leader's personal style, organisational culture and the specific context in which they are leading.

Your investigation should focus on the language of power used by those in leadership roles in an organisation.

Areas to consider in your research:

- language features present in communications from leaders to create a positive and productive work environment
- the influence of social, cultural and pragmatic factors on the communication techniques used by leaders
- relevant theories associated with the language of power.

Suggested research resources:

Corporate websites, annual reviews, conferences, newsletters and other forms of communication with employees.

Books:

Fairclough, N. (2014) *Language and Power*. 3rd edition. Oxon: Routledge.

Learmonth, M. (2019) *Critical Perspectives on Leadership: The Language of Corporate Power (Routledge Studies in Leadership Research)*. New York: Routledge.

Marquet, D.L. (2020) *Leadership is Language: The Hidden Power of What You Say and What You Don't*. London: Penguin.

Mooney, A. and Evans, B. (2018) *Language, Society and Power: An Introduction*. 5th edition. Oxon: Routledge.

Online resources:

<https://www.businessnewsdaily.com/9186-leadership-language.html>

<https://www.theguardian.com/books/2013/apr/25/top-10-worst-management-speak>

<https://blog.hubspot.com/marketing/inclusive-language>

<https://www.forbes.com/sites/richardosibanjo/2021/03/30/the-7-languages-great-leaders-speak/>

General revision sites:

<https://www.englishandmedia.co.uk/emc-magazines/>

www.universalteacher.org.uk

www.englishlangsfx.blogspot.com

Topic: Language and Technology

Subtopic: E-health Communication

E-health communication refers to the use of electronic means, such as the internet, mobile devices, and other digital technologies, to facilitate communication and information exchange related to healthcare. It encompasses various forms of communication, including video consultations, mobile health applications and online platforms that provide information about health conditions, treatments, advice on prevention and general health. E-health communication has the potential to improve access to healthcare information, enhance patient-provider communication and inclusivity, and empower individuals to make informed decisions about their health.

Your investigation should focus on the language used in electronic forms of health communication for the general public.

Areas to consider in your research:

- the language features present in electronic forms of health communication and how they promote efficient and inclusive communication
- the influence of social, cultural and pragmatic factors on the language use in e-health communication
- relevant theories associated with the language of technology and language change.

Suggested research resources:

Health information websites, smartphone apps that offer health-related information, tools, and services, e.g. fitness trackers, symptom checkers, marketing for medical services. Targeted communications from healthcare providers regarding health promotion or advice.

Books

Arslan, P. (2016) *Mobile Technologies as a Health Care Tool*. Switzerland: Springer.

Findlay, N. (2023) *Digital Health Revolution: How Technology Is Reshaping Healthcare*. Self-Published.

Harvey, K. and Koteyko, N. (2012) *Exploring Health Communication: Language in Action (Routledge Introductions to Applied Linguistics)*. Oxon: Routledge.

Mitra, S. (2023) *Advances in Mobile Health Technology: A Research Perspective*. Oxon: CRC Press.

Online resources:

<https://library.nhs.uk/wp-content/uploads/sites/4/2020/08/Health-literacy-how-to-guide.pdf>

<https://www.letstalkpublichealth.com/health-communication-accessibility.html#:~:text=Accessibility%20includes%20making%20health%20information,for%20target%20audiences%20to%20use.>

<https://zebdoc.com/blog/communication-barriers-in-healthcare/>

<https://www.spirit-health.co.uk/blog/healthcare-digital-divide-what-you-need-to-know>

General revision sites:

<https://www.englishandmedia.co.uk/emc-magazines/>

www.universalteacher.org.uk

www.englishlangsfx.blogspot.com