Centre No.				Pape	r Refer	ence			Surname	Initial(s)
Candidate No.		4	3	4	0	/	2	H	Signature	

Paper Reference(s)

4340/2H

# **London Examinations IGCSE**

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Paper 2H

## **Higher Tier**

Monday 16 November 2009 – Afternoon

Time: 2 hours

Materials required for examination	Items included with question paper
Calculator	Nil

#### **Instructions to Candidates**

In the boxes above, write your centre number, candidate number, your surname, initial(s) and signature. Check that you have the correct question paper.

Answer ALL the questions. Write your answers in the spaces provided in this question paper.

#### **Information for Candidates**

The marks for individual questions and the parts of questions are shown in round brackets: e.g. (2). There are 4 questions in this question paper. The total mark for this paper is 100. There are 16 pages in this question paper. Any blank pages are indicated. You may use a calculator.

#### **Advice to Candidates**

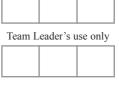
You will be assessed on your ability to organise and present information, ideas, descriptions and arguments clearly and logically, including your use of grammar, punctuation and spelling. You are advised to spend an equal amount of time, about 30 minutes, on each question.

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Total



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### **Answer ALL questions**

1. The following pictures show two methods of transporting goods in international trade.

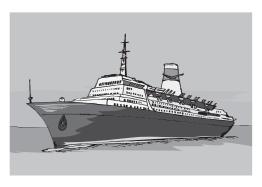




Image A

(a)

Image B

Using the pictures, answer the following questions.

(i)	Name <b>two</b> products likely to be carried by the transport shown in picture A.	
		••••
		••••
		 (2)
(ii)	Using an example, state how the transport labelled B would be used in you country.	our
		 (2)
(iii)	) What is meant by international trade?	
		 (2)

(b) Discuss how air transport has developed over the past 50 years.
((
(c) Analyse why some goods are more suitable for transport by sea rather than by air.
(0



 (7)
(Total 25 marks)

Leave blank

(a)	(1)	Calculate how much Digital Systems Ltd would distribute to its shareholders dividends if the company retained 50% of its profit.	S 1
	<i>(</i> )		(2
	(11)	Give <b>two</b> reasons why Digital Systems Ltd might retain 50% within company.	tn
			••••
(b)	Wh	y is the company referred to as:	(2
	(i)	private	
			• • • •
			• • • •
			• • • •
	(ii)	limited?	(-
	(11)		
			• • • •
			••••
			• • • •



c) Analyse the adv			
	 	 	•••••
	 	 	(5)
			(-)

Leave blank Digital Systems Ltd has decided not to become a public limited company. However, it does need a new computer system costing more than \$250 000. The company is considering the following two options: Using its retained profits. Leasing the new computer system. (d) Evaluate each of the two options.  $\mathbf{Q2}$ (10)

(Total 25 marks)



3.	A typical chain of distribution is as follows.						
	Ma	nufa	cturer → Wholesaler → Retailer → Consumer				
	(a)	Wh	at is the role of each of the four parts involved in this chain of distribution?				
		••••					
			(4)				
	(b)	(i)	Explain <b>one</b> advantage for the <b>manufacturer</b> of leaving out the <b>retailer</b> from this chain of distribution.				
			(3)				
		(ii)	Explain <b>one</b> disadvantage for the <b>consumer</b> of leaving out the retailer from this chain of distribution.				
			(3)				



(c)	Analyse the importance of cold storage warehouses in a chain of distribution.
	(5)
(d)	Explain why, in different chains of distribution, wholesalers:
. ,	(i) continue to have a very important role
	(1) continue to have a very important role
	/ <del>-</del>
	(5)



(ii) are no longer used	Leave
(ii) are no longer used.	
(5)	Q3
(Total 25 marks)	

Leave blank

	s Rowell wishes to obtain motor insurance cover for her new car. She is not sure ether she should go to an insurance broker or directly contact an insurance company.
(a)	Outline <b>two</b> reasons why Mrs Rowell should insure her new car.
	(4)
	(6)

(c)	Examine <b>two</b> reasons why Mrs Rowell might be refused insurance for her new car.
	(6)

 (9)
(Total 25 marks)
TOTAL FOR PAPER: 100 MARKS
END



