







































(c) Evaluate the factors that *NOF* might consider when measuring the success of its farm shop. You should use the information provided as well as your own knowledge of business.

(12)

A large rectangular area containing numerous horizontal dotted lines for writing.

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Area with horizontal dotted lines for writing.

**(Total for Question 4 = 20 marks)**

**TOTAL FOR PAPER = 80 MARKS**



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**Acknowledgement**

Question 1 source from: [www.organicfarmwales.co.uk](http://www.organicfarmwales.co.uk)

