

Please check the examination details below before entering your candidate information

Candidate surname

Other names

Pearson Edexcel
International
Advanced Level

Centre Number

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Candidate Number

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Extra assessment material for first teaching
September 2018

Time: 2 hours

Paper Reference **WBS14/01**

Business

International Advanced Level

Unit 4: Global business

You must have:

Source Booklet (enclosed)

Total Marks

| |
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Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **ALL** questions in Sections A, B and C.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 80.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*
- Calculators may be used.

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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Pearson

(d) Assess the impact on the Vietnamese economy of multinational corporations (MNCs) such as *Samsung* and *LG*.

(12)

Area with horizontal dotted lines for writing the answer.

DO NOT WRITE IN THIS AREA



Lined writing area with horizontal dashed lines.

DO NOT WRITE IN THIS AREA



(e) Assess the importance of the ease of doing business ranking for a business such as *Samsung* when choosing a production location.

(12)

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DO NOT WRITE IN THIS AREA



DO NOT WRITE IN THIS AREA

Handwriting practice area with horizontal dotted lines.

(Total for Question 1 = 40 marks)

TOTAL FOR SECTION A = 40 MARKS



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DO NOT WRITE IN THIS AREA

Handwriting practice area with 20 horizontal dotted lines.

(Total for Question 2 = 20 marks)

(TOTAL FOR SECTION B = 20 MARKS)



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(Total for Question 3 = 20 marks)

TOTAL MARKS FOR SECTION C = 20 MARKS
TOTAL FOR PAPER = 80 MARKS



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