

A5.1 Exponential growth and decay

Before you start

You need to be able to:

- work out scale factors for percentage increase and decrease.
- draw a graph given y in terms of x .

Why do this?

In science, population growth is often an exponential function of time. The size of an investment in a bank account will grow exponentially if the interest rate remains constant. Radioactive decay is an example of exponential decay.

Objectives

- You can understand the meaning of exponential growth and decay.
- You can use multipliers to explore exponential growth and decay.
- You can use exponential growth in real life problems.

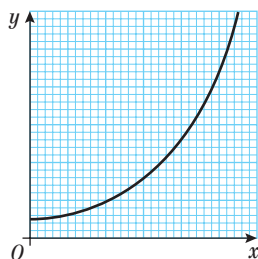
Get Ready

Work out:

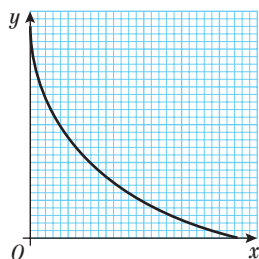
1 5^4 2 2^7 3 0.8^2 4 56^0

Key Points

- Exponential growth occurs when a function keeps increasing by the same scale factor. For example, the size of a population of bacteria may double every hour, the amount invested in a bank account will increase each year by the same scale factor as long as the interest rate remains constant.
- Exponential decay occurs when a function keeps decreasing by the same scale factor. For example, the mass of a radioactive element may halve every hour.
- All exponential growth and decay functions can be represented by the equation $y = ka^x$
- For exponential growth, $a > 1$
- For exponential decay, $0 < a < 1$
- The value of a , called the multiplier, is the scale factor by which the function grows or decays.
- y represents the size of the population or amount at time x
- k represents the initial value of y



$$y = ka^x \quad (a > 1)$$



$$y = ka^x \quad (0 < a < 1)$$

Example 1

A scientist is studying a population of flies.

The size of the population, P , after t days is given by the equation $P = 60 \times 2^t$.

- a Work out the size of the population of flies at the beginning of the study.
- b How many flies will there be after 10 days?
- c Draw a graph to show the size of the population for the first 5 days of the study.
- d What happens to the size of the population every day?

a $P = 60 \times 2^0$
 $= 60$

At the beginning of the study $t = 0$ so substitute this into the equation.

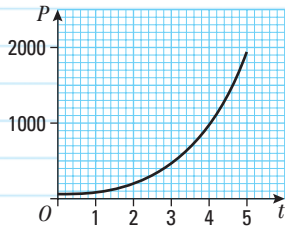
b $P = 60 \times 2^{10}$
 $= 61440$

Substitute $t = 10$ into the equation.

c

t	0	1	2	3	4	5
P	60	120	240	480	960	1920

Work out the size of the population for the first 5 days. Use a table to organise your results.



Plot your results on a graph.

d $P = 60 \times 2^t$

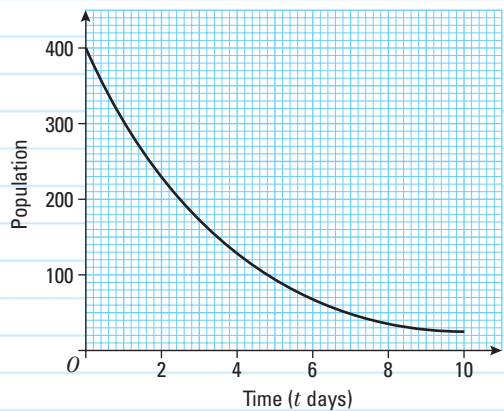
The multiplier is 2.

The population doubles every day.

Compare the equation with $y = ka^x$

Example 2

A scientist recorded the size of a population of small mammals for a number of days. The mammals are suffering from a disease and so the population is decreasing exponentially. The graph shows the size of the population t days after the start of the experiment.



- a How many small mammals were present at the beginning of the experiment?
- b Work out the decrease in the number of small mammals during the 2nd day of the experiment.
- c Work out the percentage change in the number of small mammals each day.
- d Work out the multiplier.

a 400 insects

Read the value of P from the graph when $t = 0$.

b When $t = 1, P = 300$.

When $t = 2, P = 225$.

The 2nd day of the experiment is between $t = 1$ and $t = 2$. Take readings from the graph at these two values.

Decrease in number = $300 - 225$
= 75 small mammals

Subtract these values to find the decrease in the number of small mammals.

c Percentage change = $\frac{75}{300} \times 100$
= 25% decrease

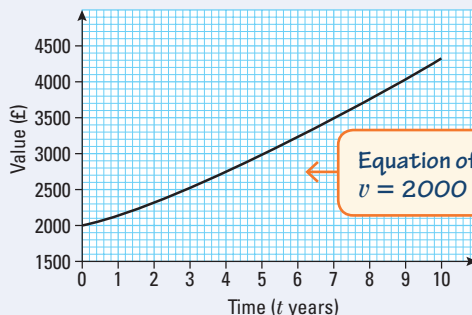
As this is an exponential relationship, the percentage change will be the same each day.

d Multiplier = $100\% - 25\%$
= 75%
= 0.75



Exercise 5A

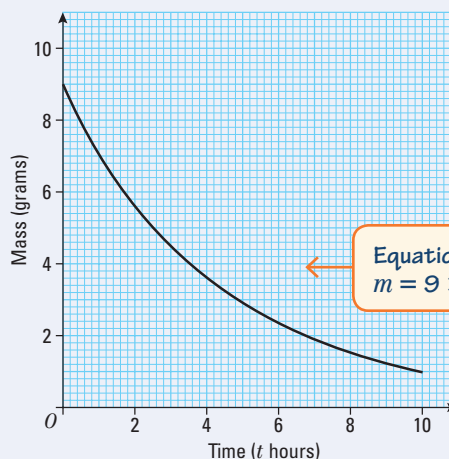
1 The graph shows the value, v , of an investment t years after the original amount was invested. The value of the investment increases exponentially.



Equation of graph is $v = 2000 \times 1.08^t$

- a What was the original amount invested?
- b How much did the investment grow by in the 4th year?
- c i Work out the multiplier.
ii Work out the interest rate paid.

2 The mass, m grams, of a radioactive substance decreases exponentially as shown in this graph.



Equation of graph is $m = 9 \times 0.8^t$

- a Work out the original mass of the substance.
- b Work out the mass of the substance after 6 hours.
- c i Work out the multiplier.
ii Work out the percentage rate of decrease.

3 The value of a car, $\pounds C$, t years after the car was bought is given by the equation:
 $C = 30\,000 \times 0.7^t$

- a Work out the original price paid for the car.
- b Draw a graph to show the value of the car for the first five years after the car was bought.
- c By what percentage does the price of the car decrease every year?

A03 A

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- 4 The values in the table show the size of a population that is known to be increasing exponentially.

Year	2005	2006	2007	2008	2009
Size of population	43 600	48 832	54 692	61 255	68 605

- a Work out the multiplier.
b Work out the likely size of the population in 2015.

Key Points

- An alternative form of the equation $y = ka^x$ is: $A = P\left(\frac{100+r}{100}\right)^n$
 where: P is the original population (or amount)
 n is the number of years (or hours etc)
 r is the percentage by which the population is increasing (or decreasing)
 A is the population (or amount) after n years.

A03

Example 3

An initial investment of £ P grows exponentially at a rate of $r\%$ per year.

The size of the investment, A , after n years is given by:

$$A = P\left(\frac{100+r}{100}\right)^n$$

- a An investment is worth £11 576.25 after 3 years. Given that the interest rate was 5% per annum, work out the initial value of this investment.
 b Harry invests £2000, after 9 years the value of his investment is £2726. Work out the annual interest rate. Give your answer correct to two significant figures.

a $11576.25 = P\left(\frac{100+5}{100}\right)^3$ ← Substitute the information into the equation.

$11576.25 = P \times 1.05^3$ ← Work out the sum in the brackets.

$P = \frac{11576.25}{1.05^3}$ ← Rearrange the equation.
 $= £10\,000$

b $2726 = 2000\left(\frac{100+r}{100}\right)^9$ ← Substitute the information into the equation.

$\sqrt[9]{\frac{2726}{2000}} = \frac{100+r}{100}$ ← Rearrange the equation.

$100 \times \sqrt[9]{\frac{2726}{2000}} - 100 = r$

$r = 3.5\%$

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Example 4

The population of an island is increasing exponentially. In 2 years the population increased from 6900 to 8400. Assuming that the population continues to increase at the same rate, what is the population of the island likely to be 5 years after the population was 6900?

$$8400 = 6900 \times a^2$$

$$\frac{8400}{6900} = a^2$$

$$a = \sqrt{\frac{8400}{6900}}$$

$$= 1.1033\dots$$

Multiplier is 1.1033...

$$P = 6900 \times (1.1033\dots)^5$$

$$= 11282.99\dots$$

$$= 11\,300 \text{ correct to 3 significant figures}$$

As the population is increasing exponentially it will satisfy the equation $y = ka^x$

Solve the equation to work out the value of the multiplier a .

Use the original equation with the value for the multiplier and $x = 5$ to work out the likely population.



ResultsPlus Examiner's Tip

The equation $A = P \left(\frac{100 + r}{100} \right)^n$ could also be used to solve this problem. However, as the percentage rate of increase was not required, it is more efficient to use $y = ka^x$



Exercise 5B

- 1 An initial population, P , grows exponentially at a rate of $r\%$ per year.

The size of the population, A , after n years is given by:

$$A = P \left(\frac{100 + r}{100} \right)^n$$

- a Given that a population is initially 4000 and is growing exponentially at a rate of 7%, find the size of the population after 10 years.
- b Another population grows exponentially from 16 500 to 19 000 in 3 years. Work out the percentage rate of growth.

- 2 The value of a machine in a factory decreases exponentially from its initial value, $\text{£}P$, at a rate of $r\%$ per year. The value of the machine, A , after n years is given by:

$$A = P \left(\frac{100 - r}{100} \right)^n$$

- a Given that a machine cost $\text{£}180\,000$ initially and its value is decreasing by 14% per annum, find the value of the machine after 10 years.
- b Another machine is initially worth $\text{£}78\,000$; its value has dropped to $\text{£}49\,000$ after 4 years. Find its percentage rate of decrease.

- 3 An initial investment of $\text{£}P$ grows exponentially at a rate of $r\%$ per year.

The size of the investment, A , after n years is given by:

$$A = P \left(\frac{100 + r}{100} \right)^n$$

- a Ali wants to invest $\text{£}3000$ for 5 years. Bank A offers an interest rate of 3.6%. Bank B offers an interest rate of 3.75%. How much more interest will she earn in 5 years if she invests her money in Bank B?
- b The value of an investment at another bank doubles in 15 years. Work out the interest rate.

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4 The mass, m grams, of a radioactive substance decreases exponentially. It takes 3 days for the mass of the substance to halve. If there is initially 38 grams of the substance, work out how much will remain after 5 days.

A03

5 The value of an investment is increasing exponentially. In 3 years the value of the investment increases from £15 000 to £18 119. Assuming that the value of the investment continues to increase at the same rate, what is the value likely to be after it has been invested for a total of 8 years?

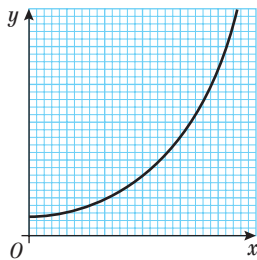
A03

6 The size of a population is increasing exponentially. Given that it takes 10 years for the population to double, work out the percentage rate at which the population is increasing.

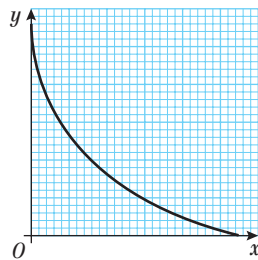


Review

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Answers

Chapter 5

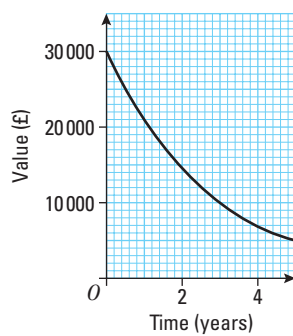
A5.1 Get Ready answers

- 1 625
- 2 128
- 3 0.64
- 4 1

Exercise 5A

- 1 a £2000 b £201.55 c i 1.08 ii 8%
- 2 a 9 grams b 2.4 grams c i 0.8 ii 20%
- 3 a £30 000

b



- c 30%
- 4 a 1.12 or 12% b 135 415

Exercise 5B

- 1 a 7869 b 4.8%
- 2 a £39 834 b 11%
- 3 a £25.99 b 4.73%
- 4 11.97 grams
- 5 £24 824
- 6 7.2%