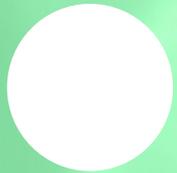




Meet your Geography Team



Laura Westcott



Hi, I'm **Laura**, Senior Qualification Manager for Humanities at Pearson Edexcel. I have been with Pearson for over six years as product manager GCSE and A Level Geography. I am a geographer at heart, having taught geography and travel & tourism for seven years with a particular interest in global development. I am passionate about promoting high quality geography education that enables young people to make sense of the world around them. I've found it extremely helpful to understand specifications and assessments from both teacher and student perspectives as well as Pearson's, so I know we're designing great qualifications that are engaging, clear and accessible.

Jo Cleary



Hello, I'm **Jo** and I'm the Head of Humanities at Pearson. I have worked at Pearson for over 15 years and managed Humanities for over 5 of those, where we have been responsible for developing the strategy and support for Humanities qualifications. My aim in my role is to support the team in creating qualifications that are clear, accessible and engaging as well as being accompanied by all the support you need to teach them successfully.



Follow us on Twitter [@Edexcel_Geog](https://twitter.com/Edexcel_Geog) for our latest updates.



Annabel Dent



Hello, I'm **Annabel** and I'm a Marketing Campaign Manager for Humanities at Pearson working on the History and Geography portfolios for both qualifications and resources. I have been working for Pearson for the past 3 years, firstly in our Clinical Assessment Division and for the past year in the Schools and Colleges division. I am keen to support teachers with engaging marketing campaigns that will highlight all we have to offer and will help to enhance your teaching.

Sarah Bashford



Hello, I'm **Sarah**, Senior Curriculum Manager for Humanities. I joined Pearson's secondary schools team in 2007. I've met with teachers in over 1000 secondary schools and continue to be inspired by the people I meet. It's clear to see the dedicated focus on improving outcomes for all pupils and equipping them with the skills they need to understand the world around them. I currently support schools delivering the Pearson Humanities qualifications and help them to access all that we offer including resources, training and network meetings.



Follow us on Twitter **@Edexcel_Geog** for our latest updates.



Isayas Beyene



Hi, my name is **Isayas**. I'm the Subject Leader for GCSE Geography at Pearson Edexcel. I have worked in the Assessment team for over 8 years. I have the responsibility of delivering high-quality assessment materials and managing assessment of GCSE Geography as well as supporting schools with their assessment queries.

Moluk All Nakesh



Hello, my name is **Moluk**, I am the Head of Humanities Assessment Team. I joined Pearson earlier this year and have worked in the education sector for a number of years. My focus is to support the team and to deliver excellent qualification to our customers.



Follow us on Twitter **@Edexcel_Geog** for our latest updates.