

Next steps!

If you want to find out more about our GCSE in Leisure and Tourism course:

- visit the Edexcel website at www.edexcel.com/gcse2009
- talk to the Head of Leisure and Tourism at your school who will be able to describe the course in detail and advise you of what you need to do next when it comes to your options.

Leisure and Tourism Question:

Which country had the largest number of international tourist arrivals in 2007?

Leisure and Tourism Answer:

(a) France

Edexcel GCSE Leisure and Tourism



STUDENT GUIDE

Is this the right subject for me?

If you enjoy:

- learning about the leisure and tourism industry and how it contributes to society and the economy
- understanding the issues affecting the sustainability and development of leisure and tourism
- exploring the functions of sales and marketing
- developing an appreciation of the similarities and differences of attitudes and cultures in society

then this GCSE in Leisure and Tourism course is the subject for you.

Edexcel

190 High Holborn, London WC1V 7BH
Online enquiries: www.edexcel.com/gcse2009-ask
Tel: **0844 576 0027**
Fax: **020 7190 5700**
www.edexcel.com

About Edexcel

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What will I learn?

Unit 1

In this unit you will learn about the leisure and tourism industry. You will explore the different types of leisure and tourism organisations in the UK, gain an understanding of the various employment opportunities available, be introduced to the business operations side of the industry and examine the impact that tourism has on communities and environments.

Unit 2

In this unit you will learn about sales, marketing and technology in the leisure and tourism industry.

Unit 3

In this unit you will learn about sustainable tourism. You will explore the factors shaping growth and development of the leisure and tourism industry, the positive and negative impacts of tourism and the importance of sustainability in both the UK and internationally.

Unit 4

In this unit you will learn about visitor attractions, customer service and employment in the leisure and tourism industry. You will research, and gain an understanding of the various factors which influence how people choose to spend their leisure time. You will also look in detail at the employment opportunities, skills, qualities and preparation required to work in the leisure and tourism industry.

Leisure and Tourism Question:

Which country had the largest number of international tourist arrivals in 2007?

- (a) France
- (b) Germany
- (c) England
- (d) USA



How will I be assessed?

Single Award Examination & Coursework	Double Award Examination & Coursework
<p>You will take Unit 1 and choose either Unit 2 or 4.</p> <p>It's 60% coursework and 40% exam</p> <p>You will be able to complete two units in a year. This means that all the assessment is based on work you've carried out recently. You will have the opportunity to resit external examinations and re-work your portfolio if necessary.</p>	<p>You will take all 4 units listed opposite.</p> <p>It's 60% coursework and 40% exam</p> <p>You will be able to complete two units in a year. This means that all the assessment is based on work you've carried out recently. You will have the opportunity to resit external examinations and re-work your portfolio if necessary.</p>

What can I do after I've completed the course?

After completing this GCSE Leisure and Tourism course you can progress into many different areas of study such as:

- an Applied GCE in Leisure Studies or Travel and Tourism
- a BTEC National qualification in Travel and Tourism
- Diploma in Travel and Tourism.