

Mark Scheme (Results)

Summer 2014

GCSE Leisure and Tourism (5LT03/01)
Unit 3: The Leisure and Tourism
Environment

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Question Number	Answer	Mark
1 (a)	1 mark for correct answer. <ul style="list-style-type: none"> • B – changes to family patterns 	(1)

Question Number	Answer	Mark
1 (b) (i)	Up to 4 marks for description. For full marks must refer to IT/Internet capabilities i.e 'surfer'. Eg. <ul style="list-style-type: none"> • Senior citizens (1) who surf the net (0) • Retired people (1) • They want adventure (1) • Older people (1) who can use the Internet (1) • They don't work (1) and have lots of leisure time (1) • Retired people (1) who are affluent/have lots of disposable income (1). Will have a laptop/home computer (1) and will book leisure activities/holidays online (1). 	(4)

Question Number	Answer	Mark
1 (b) (ii)	<p>Up to 4 marks for explanation. For full marks must refer to popularity of coach tours with silver surfers.</p> <p>Eg.</p> <ul style="list-style-type: none"> • They are comfortable for older people (1) • They don't have to drive (1) • They will feel safe (1) • They are interested in culture and history (1) • Silver surfers have lots of leisure time and look to take longer holidays (1) • They will be looked after (1) during the whole trip by the guide (1) • They can enjoy the scenery (1) and meet new people (1) • Hassle free (1) being in the UK no worries over passports (1) • Some people over 60 may not feel confident about driving (1) and so will find this kind of holiday relaxing(1). They can enjoy the views from the higher seats (1) and also learn about Britain's history (1). • The coaches are designed to be really comfortable (1) and this will be important for silver surfers who will appreciate some luxury (1). As some over 50s may be widowers/single (1) a coach tour is also good way to meet new people (1) and have company night and day so they don't feel lonely (1) 	(4)

Question Number	Answer	Mark
1 (c) (i)	<p>1 mark for each correct example. Credit if give 'real life' example.</p> <p>Eg.</p> <ul style="list-style-type: none"> • Volcano (0) • Climate change (0) • Weather (0) • Earthquake (1) • Volcanic eruption (1) • Flooding (1) • Icelandic ash cloud (1) • Hurricane (1) <p>Credit any other valid example</p>	(2)

Question Number	Answer	Mark
1 (c) (ii)	<p>1 mark for correct answer. Credit if 'real life' example given.</p> <p>Eg.</p> <ul style="list-style-type: none"> • Natural disasters (0) • Recession/credit crunch (1) • Increased cost of fuel/inflation (1) • Act of terrorism (1) • 9/11 (1) • Changes in exchange rate (1) • Decreasing/Increasing value of the pound against the euro(1) • Accidents (1) • Injury to customers (1) • Costa Concordia sinking (1) <p>Credit any other valid example</p>	(1)

Total for Question 1 – 12 marks

Question Number	Answer	Mark
2 (a)	<p>1 mark for correct answer:</p> <ul style="list-style-type: none"> • D - Wales 	(1)

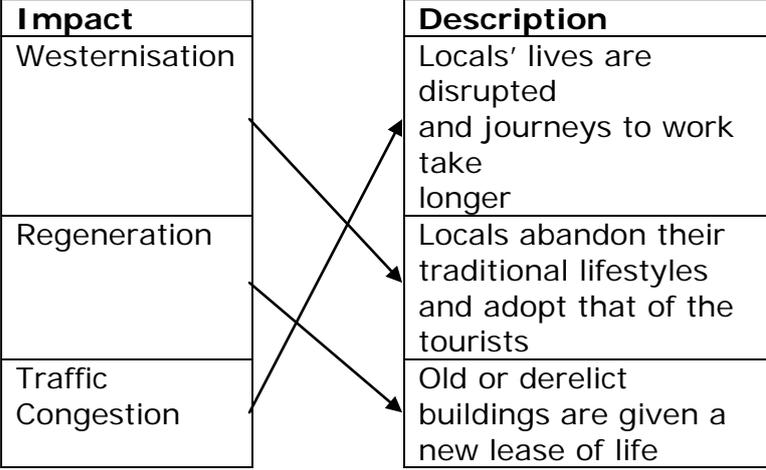
Question Number	Answer	Mark												
2 (b)	<p>1 mark for each correct answer.</p> <table border="1"> <thead> <tr> <th>Label</th> <th>Destination</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>New Forest</td> </tr> <tr> <td>B</td> <td>Loch Lomond and Trossachs or Loch Lomond</td> </tr> <tr> <td>C</td> <td>Cotswolds</td> </tr> <tr> <td>D</td> <td>Lake District, Lakes</td> </tr> <tr> <td>E</td> <td>Dartmoor</td> </tr> </tbody> </table>	Label	Destination	A	New Forest	B	Loch Lomond and Trossachs or Loch Lomond	C	Cotswolds	D	Lake District, Lakes	E	Dartmoor	(5)
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Question Number	Answer	Mark
2 (c) (i)	<p>1 mark for each appropriate feature. Candidates may take different approaches to this question – they may identify specific features of Snowdonia or features of countryside areas in general. Credit both approaches for understanding of countryside areas.</p> <p>Eg.</p> <ul style="list-style-type: none"> • Lots of natural attractions (1) • Snowdonia has lots of mountains (1) • Snowdon (1) • The scenery is very attractive (1) • Peace and quiet (1) • Forest trails (1) • Rivers and waterfalls (1) • Swallow Falls (1) • Activities such as white water rafting (1) • Affordable accommodation (1) • Youth hostel, Llanberis Pass (1). 	(4)

Question Number	Answer	Mark
2 (c) (ii)	<p>Up to 4 marks for each explanation. Marks for individual points or extended responses 1x4, 2x2, 4x1. No credit for repeat of feature given in 2ci.</p> <p>Eg.</p> <ul style="list-style-type: none"> • Appeals because there are challenging walks (1) • It's cheap for groups to stay (1) in youth hostels (0) • People can escape to the country (1) from their busy lives in the city (1) • People come to experience the great outdoors (1) and clean fresh air (1) • Snowdonia has the highest mountain in Wales (1) Snowdon (0) and people will go there just to climb the mountain (1) as they get a real sense of achievement (1E) and to enjoy the view from the top (1E), some do it to keep fit (MAX 4). • Camping in the country is popular with families as they can cook their own food (1E) and unlike in hotels aren't tied to fixed meals (1E). The children can play outside safely (1E) • There are lots of campsites in countryside areas which appeal to people because they can live more simply (1E) and be closer to nature (1E). It also means they can travel around from one place to another (1E) <p>Credit any other valid reasons/features</p>	(4)

Total for Question 2 – 14 marks

Question Number	Answer	Mark
3 (a)	<p>1 mark for correct answer.</p> <ul style="list-style-type: none"> • C – positive impact on local communities 	(1)

Question Number	Answer	Mark								
3 (b)	<p>1 mark for each correct match.</p> <table border="1" data-bbox="432 338 1198 808"> <thead> <tr> <th data-bbox="432 338 683 376">Impact</th> <th data-bbox="831 338 1198 376">Description</th> </tr> </thead> <tbody> <tr> <td data-bbox="432 376 683 555">Westernisation</td> <td data-bbox="831 376 1198 555">Locals' lives are disrupted and journeys to work take longer</td> </tr> <tr> <td data-bbox="432 555 683 696">Regeneration</td> <td data-bbox="831 555 1198 696">Locals abandon their traditional lifestyles and adopt that of the tourists</td> </tr> <tr> <td data-bbox="432 696 683 808">Traffic Congestion</td> <td data-bbox="831 696 1198 808">Old or derelict buildings are given a new lease of life</td> </tr> </tbody> </table> 	Impact	Description	Westernisation	Locals' lives are disrupted and journeys to work take longer	Regeneration	Locals abandon their traditional lifestyles and adopt that of the tourists	Traffic Congestion	Old or derelict buildings are given a new lease of life	(3)
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Question Number		Indicative Content
* 3(c) QWC		<p>Responses may be varied, likely to include:</p> <ul style="list-style-type: none"> • Wildlife protected – rhino sanctuary • Locally owned so not exploited all money stays in community • Shop and lodge creates extra income helping improve quality of life – schools and health • Local materials built by locals so blends in and reduces environmental impact • Visitors can learn about the culture bush walks with local guide • Culture promoted by local food – local chef • Traditional skills kept alive – jewellery making • Solar powered reduces emissions • Visitors learn about the environment and the animals • Money raised also helping stop rhinos becoming extinct <p><i>This list is not exhaustive. Candidates do not need to address all these points.</i></p>
Level	Mark	Descriptor
	0	No rewardable material.
1	1-3	<p>Basic responses that are mainly descriptive. Possibly limited reasoning/application.</p> <p>The candidate uses everyday language and the response lacks clarity and organisation. Spelling punctuation and the rules of grammar are used with limited accuracy.</p>
2	4-6	<p>Responses with some application and some assessment of the advantages of ecotourism and the II Ngwesi eco-lodge. May have clear application and some assessment or clear assessment and some application. May consider one or two advantages.</p> <p>The candidate uses some specialist terms and the response shows some focus and organisation. Spelling, punctuation and the rules of grammar are used with some accuracy.</p>
3	7-8	<p>Focused responses with sustained assessment and application to advantages of ecotourism and the II Ngwesi eco lodge. Considers a range of advantages. May include other examples of ecotourism in the response at this level. Must assess aspects of both Maasai/communities and environment. May consider disadvantages.</p> <p>The candidate uses specialist terms consistently and the response shows good focus and organisation. Spelling, punctuation and the rules of grammar are used with considerable accuracy.</p>

Total for Question 3 – 12 marks

Question Number	Answer	Mark
4 (a)	1 mark for correct answer. • A - Europarc	(1)

Question Number	Answer	Mark
4 (b)	<p>Up to 4 marks for explanation of carbon off-set. Marks can be for separate points or extended responses. 1 mark for each point to a maximum of 4 marks 2 marks for each of two explained points with detail 4 marks for one developed explanation. Credit understanding, do not have to relate to organisations, accept generic response. Credit examples as appropriate.</p> <p>Eg.</p> <ul style="list-style-type: none"> • Programmes that support or fund renewable energy (1) • This is where they plant trees to offset carbon • emissions (max 1 need to explain 'offset') • Trees are planted (1), these will release oxygen which is good for life (1) • Trees are planted (1) and these absorb CO2 (1) • CO2 is released into the atmosphere by car and air travel (1) and there is a fear that this is causing climate change (1) • A scheme to plant a certain number of trees (1) for each plane journey so you become carbon neutral (1) as the CO2 pollution released by the plane journey (1) is balanced and can be absorbed by the trees that will also release oxygen (1) • Air travel increases the amount of CO2 in the (1) • Atmosphere (1). Travel companies agree to plant a number of trees (1) for each flight they are responsible for (1) to reduce the amount of CO2 in the atmosphere (1). The trees will absorb the CO2 the planes have emitted to reduce the harmful effects to the planet (max 4) 	(4)

Question Number	Answer	Mark
4 (c)	<p>One mark for appropriate scheme.</p> <p>Eg.</p> <ul style="list-style-type: none"> • Europarc (0) • Green destination (0 in Q3) • Carbon offset/tree planting (0) • Electric Bike (0) • Eco-friendly/ecotourism (0) • GTBS/Green Tourism Business Scheme (1) • Carbon Trust (1) • Reuse, Recycle, Reduce (1) • Give the car a holiday (1) • Green Globe (1) <p>Credit any other valid suggestion</p>	(4)

Question Number		Indicative Content
* 4(d) QWC		<p><u>Local leisure and tourism businesses</u></p> <ul style="list-style-type: none"> • Increase in customers/profit • Cafe – more business as may also stop for something to eat • Accommodation – can stay overnight hire and recharge • Cycle hire shops – extend market alongside pedal bikes • Increased publicity and awareness • Improved reputation <p><u>Destination</u></p> <ul style="list-style-type: none"> • Greener, cleaner environment • More visitors – all levels of fitness can do it • Less traffic <p><i>This list is not exhaustive. Candidates do not need to address all these points.</i></p>
Level	Mark	Descriptor
	0	No rewardable material.
1	1-2	<p>Basic responses that are mainly descriptive. Possibly limited reasoning/application.</p> <p>Information is presented with limited organisation in a generally unstructured way. Basic use of spelling, punctuation and grammar with noticeable errors. Terminology may not be used accurately or appropriately.</p>
2	3-4	<p>Responses with some application and some explanation related to the Electric Bicycle Network. May have clear application and some explanation or clear analysis and some explanation. May consider one or two advantages.</p> <p>Most information is presented clearly with satisfactory organisation and structure. Spelling, punctuation and grammar used with general accuracy, although spelling errors may still be found. Some terminology is used accurately and appropriately.</p>
3	5-6	<p>Focused responses with sustained explanation and application to advantages of the Electric Bicycle Network. Considers a range of advantages.</p> <p>Information is presented in a well structured, logical and clear layout. Spelling, punctuation and grammar used with considerable accuracy, spelling errors are unusual. There is good use of accurate and appropriate terminology.</p>

Total for Question 4 – 12 marks
Total for Paper – 50 marks

