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Other names

**Pearson**  
**Edexcel GCSE**

Centre Number

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# Leisure and Tourism

## Unit 3: The Leisure and Tourism Environment

Friday 25 May 2018 – Afternoon

**Time: 1 hour**

Paper Reference

**5LT03/01**

**You do not need any other materials.**

Total Marks

### Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided  
– *there may be more space than you need.*

### Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets  
– *use this as a guide as to how much time to spend on each question.*
- Questions labelled with an **asterisk** (\*) are ones where the quality of your written communication will be assessed  
– *you should take particular care on these questions with your spelling, punctuation and grammar, as well as the clarity of expression.*

### Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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**Pearson**

**Answer ALL questions. Write your answers in the spaces provided.**

**Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.**

- 1** The leisure and tourism industry is influenced by many factors. One of these factors is an unforeseen or uncontrollable event such as a natural disaster.

- (a) (i) Which **one** of the following is an example of a natural disaster?  
Choose one answer and mark it with a cross ☒.

(1)

- ☐ **A** Tornado  
☐ **B** Terrorism  
☐ **C** Inflation  
☐ **D** Glamping

Another type of unforeseen and uncontrollable event is 'changes in exchange rates'.

In 2016 the value of the pound sterling (£) fell against other currencies.

- (ii) Give **two** ways the falling value of the pound may influence the **leisure and tourism industry**.

(2)

1 .....

.....

2 .....

.....



(b) Technological development is another factor that has influenced the leisure and tourism industry. One example is online booking.

(i) Explain **one** benefit of online booking for leisure and tourism organisations.

(2)

(ii) Give **two** examples, other than online booking, of technological developments that have influenced the leisure and tourism industry.

(2)

1 .....

2 .....

Consumer trends can also influence the leisure and tourism industry. The 'changing appeal of cruising' is an example of a consumer trend.

(c) (i) Give **one** example of a consumer trend, other than the 'changing appeal of cruising'.

(1)



(ii) Explain how 'the changing appeal of cruising' has led to the development of different types of cruise holidays.

(6)

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(Total for Question 1 = 14 marks)



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2 Seaside resorts are one type of popular tourist destination in the UK. Newquay is an example of a seaside resort.

(a) In which county is Newquay located?

Choose **one** answer and mark it with a cross ☒.

(1)

- ☐ **A** Suffolk
- ☐ **B** Dorset
- ☐ **C** Cornwall
- ☐ **D** Devon

(b) Complete the following table by matching each of the seaside resorts with the labels A–F on the map.

(6)

Label	Seaside resort
	Blackpool
	Eastbourne
	Llandudno
	Oban
	Portrush
	Whitby



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# Outline map of the UK



Purpose built resorts, such as Alton Towers Resort, and countryside areas, such as the New Forest, are other types of tourist destination.

\*(c) Compare the appeal of purpose built resorts and countryside areas for **families**.

(8)

(Total for Question 2 = 15 marks)





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3 Tourism has many impacts on tourist destinations and the people who live there.

Use this image to answer Question 3(a).

**Cars parked outside a village popular with tourists**



(Source: A Green)

(a) Which type of impact does this image show?  
Choose **one** answer and mark it with a cross ☒.

(1)

- ☐ **A** Conservation
- ☐ **B** Overcrowding
- ☐ **C** Regeneration
- ☐ **D** Inflation



(b) (i) Identify **one** method used to reduce negative impacts of tourism.

(1)

(ii) Explain how the method you have identified in 3b(i) can be used to reduce negative impacts of tourism.

(2)



Use the following information to answer Question 3(c).

### Tiger Mountain Eco-lodge in Nepal



(Source: © <https://www.ampersandtravel.com/CropUp/940x-/media/538661/Tiger-Mountain-Pokhara-Lodge-Pokhara-Nepal-12-.JPG>)

Tiger Mountain Eco-lodge is an example of ecotourism. It is situated in Nepal, a country popular for walking holidays. The eco-lodge has won many awards and is a member of The International Ecotourism Society (TIES).

Guest accommodation is in hand built stone cottages arranged around a courtyard like a traditional Nepalese village. All the wood furniture is handcrafted by local people.

Local experts take guests on guided bird walks and day hikes through the surrounding hills and forests.

Meals are provided by a chef who offers Nepalese and international meals, using local ingredients and herbs grown at the lodge.

Tiger Mountain Eco-lodge provides a range of support for community-led projects that focus on health, education and the environment, providing:

- money for healthcare for local people
- money for rebuilding a local secondary school and a nursery
- classrooms, electricity and the cost of paying for an extra teacher
- funding for a forestry ranger to manage the forests in the area
- training for guides to carry out research and monitoring of wildlife.

Guests are encouraged to make donations to the projects and also to bring pencils and graph paper for the schoolchildren. They are asked not to bring sweets as dental care is limited.

(Source: adapted from [www.tigermountainpokhara.com/about.php](http://www.tigermountainpokhara.com/about.php))



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\*(c) Evaluate the advantages and disadvantages of ecotourism at Tiger Mountain Eco-lodge.

(8)

Handwriting practice area with horizontal dotted lines.

(Total for Question 3 = 12 marks)



- 4 The issue of sustainability has led to leisure and tourism organisations looking at ways of becoming more sustainable.

(a) Identify the correct term defined by the following statement:

*'The total amount of greenhouse gases produced by human activities.'*

Choose **one** answer and mark it with a cross ☒.

(1)

- ☐ **A** Carbon off-set
- ☐ **B** Carbon dioxide
- ☐ **C** Carbon footprint
- ☐ **D** Carbon dating

(b) Give the name of the government body responsible for the leisure and tourism industry.

(1)



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Use the following information to answer Question 4(c).

The Carbon Trust Standard was developed to encourage good practice in carbon reduction by businesses.

A number of leisure and tourism organisations have been awarded the Carbon Trust Standard including the Stagecoach Group.

### Stagecoach Group



- Stagecoach Group is an international public transport company.
- Its business includes major regional bus operations across the UK.
- Stagecoach Group operates 11,000 buses and coaches.
- Stagecoach Group felt it was essential to the future of its business to provide greener travel options and encourage people to switch to more carbon efficient methods of transport.
- Its recent initiatives focus on cleaner energy technology, fuel efficiency, alternative fuels, waste management and recycling.
- Stagecoach Group has invested nearly £290 million in new ultra-modern vehicles for its bus networks across the UK.
- Stagecoach Group was one of the first transport companies to introduce green hybrid electric buses in the UK. Around 120 hybrid electric vehicles, costing a total of nearly £33 million, are either in service or on order.

(Sources: adapted from [www.carbontrust.com/our-clients/s/stagecoach-group/](http://www.carbontrust.com/our-clients/s/stagecoach-group/) and [www.stagecoach.com/sustainability/greener-smarter-travel.aspx](http://www.stagecoach.com/sustainability/greener-smarter-travel.aspx))





(c) (i) Identify **three** ways Stagecoach Group has reduced its carbon emissions.

(3)

1 .....

2 .....

3 .....

(ii) Explain **two** advantages to Stagecoach Group of being awarded the Carbon Trust Standard.

(4)

1 .....

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2 .....

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(Total for Question 4 = 9 marks)

**TOTAL FOR PAPER = 50 MARKS**



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