

# Mark Scheme (Results)

Summer 2013

GCSE Information and Communication  
Technology (5IT01) Unit 1: Living in a  
Digital World

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## General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.
- Candidate can be credited where they have given two or more correct responses in a single answer space, but have given incorrect or blank responses elsewhere.
- Mark schemes will indicate within the table where, and which strands of QWC, are being assessed. The strands are as follows:

*i) ensure that text is legible and that spelling, punctuation and grammar are accurate so that meaning is clear*

*ii) select and use a form and style of writing appropriate to purpose and to complex subject matter*

*iii) organise information clearly and coherently, using specialist vocabulary when appropriate.*

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(a)(i)	Home entertainment system A			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(a)(ii)	Home entertainment system A			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(a)(iii)	B			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(b)	<p>Any <b>one</b> from:</p> <ul style="list-style-type: none"> <li>• Try out / try on / touch / feel / see the goods</li> <li>• Can pay using cash</li> <li>• More personal experience / deal direct with shop staff / face to face if there is a problem</li> <li>• Can negotiate price/ask for a discount</li> <li>• Less chance of being scammed</li> <li>• Don't have to wait/pay for delivery</li> <li>• Easier to return goods</li> </ul>			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(c)	Any <b>one</b> from: <ul style="list-style-type: none"> <li>• GPRS</li> <li>• 2G</li> <li>• 2.5G/EDGE</li> <li>• Mobile broadband / cellular data</li> <li>• 3G</li> <li>• 3.5G HSPA / HSDPA / HSUPA</li> <li>• 4G/LTE</li> </ul>	Wireless WiFi Bluetooth		(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(d)	D			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(e)(i)	Any <b>one</b> from: <ul style="list-style-type: none"> <li>• Better (audio) quality</li> <li>• Can listen to wider selection of stations / stations outside of (FM/AM) broadcast range</li> <li>• (More) programme information provided in the broadcast to display</li> <li>• Don't need a radio/can listen on other devices</li> <li>• Listen to catch-up / control playback</li> <li>• Less interference / better signal</li> </ul>	<ul style="list-style-type: none"> <li>• Connection always there</li> <li>• You can choose the music</li> </ul>		(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(e)(ii)	Any <b>two</b> from: <ul style="list-style-type: none"> <li>• Memory card (any type)</li> <li>• Optical disc (any type e.g. DVD-RW)</li> <li>• Digital audio cable (e.g. SPDIF/HDMI)</li> <li>• USB</li> <li>• Firewire</li> <li>• Thunderbolt</li> <li>• Bluetooth</li> <li>• Ethernet/ Powerline</li> <li>• Cloud</li> <li>• Hard drive/USB Drive (any type)</li> </ul> Allow 'Infrared'	<ul style="list-style-type: none"> <li>• Cable</li> <li>• Email</li> </ul>	Students can be awarded two marks if they've stated 'USB (connection)' and 'USB drive'	<b>(2)</b>

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(f)	Any <b>one</b> from: <ul style="list-style-type: none"> <li>• Copyright Designs and Patents Act (1988)</li> <li>• Copyright</li> <li>• Digital Economy Act (2010)</li> </ul>			<b>(1)</b>

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(g)	Any <b>two</b> from: <ul style="list-style-type: none"> <li>• Don't have to trust a third party with your data</li> <li>• It is <b>more</b> secure / <b>less</b> likely to be hacked</li> <li>• No restrictions on file types/sizes</li> <li>• Faster read/write speeds / reduce lag/latency/buffering</li> </ul>	<ul style="list-style-type: none"> <li>• References to reliability</li> <li>• Quicker/easier without expansion</li> <li>• Less likely to be lost/deleted</li> </ul>		(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark
1(h)	Any <b>two</b> reasons from: <ul style="list-style-type: none"> <li>• It is a legal requirement / WEEE</li> <li>• Financial incentives (avoid penalties)</li> <li>• Customer service / enhances reputation</li> <li>• Company policy / environmental concerns</li> <li>• So they can sell it / so they can give it to charity</li> <li>• So they can reuse it</li> </ul>	<ul style="list-style-type: none"> <li>• Make money (without qualifying their response)</li> </ul>		(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark
2(a) (i)	B			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
2(a)(ii)	Any <b>one</b> from: <ul style="list-style-type: none"> <li>• Faster/quicker <b>download</b></li> <li>• Faster/quicker <b>load</b></li> <li>• Improved/Enhanced/Better/More positive user experience</li> <li>• Improved reliability</li> <li>• Improved download speed</li> </ul>			<b>(1)</b>

Question Number	Answer	Do not accept	Additional Guidance	Mark
2(a)(iii)	Any <b>two</b> from: <ul style="list-style-type: none"> <li>• Viruses / malware</li> <li>• Spyware</li> <li>• (Tracking) Cookies</li> <li>• Scareware</li> <li>• Physical damage to phone (storage) that corrupts data</li> <li>• Theft of the device</li> <li>• Blue-jacking</li> <li>• Loss of power</li> <li>• Application / system error</li> </ul>	Physical damage (without reference to data corruption)	Accept any one type of virus (eg: Trojan etc)	<b>(2)</b>



Question Number	Answer	Do not accept	Additional Guidance	Mark
2(b)	<p>A description to include <b>two</b> from:</p> <ul style="list-style-type: none"> <li>• Encourage interaction with the site</li> <li>• Increase reliability of reviews (through use of community)</li> <li>• To enable a wider group of users to moderate content</li> </ul>	Answers relating to validity (tagging)		(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark
2(c)	<p>Any <b>two</b> from:</p> <ul style="list-style-type: none"> <li>• Social Networks</li> <li>• Blogs (including photo and videoblogs)</li> <li>• Microblogs</li> <li>• Wikis / user generated reference sites / social bookmarking</li> <li>• Chat / videochat</li> <li>• Online work spaces / web conferencing</li> <li>• Virtual worlds</li> <li>• Massively multiplayer online (gaming communities)</li> <li>• VLEs</li> <li>• Webmail</li> </ul> <p>Accept 'dating sites'</p>	Message boards	Responses that are exclusively proprietary names gain one mark max.	(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark
2(d)(i)	<p>Any <b>one</b> from:</p> <ul style="list-style-type: none"> <li>• She can personalise her posts</li> <li>• So she can post / review / comment</li> <li>• Can receive (email) updates</li> <li>• She can set content preferences</li> <li>• Can access more features</li> <li>• Can report (inappropriate) content / users</li> </ul>			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
2(d)(ii)	<p>Any <b>three</b> from:</p> <ul style="list-style-type: none"> <li>• Username/Screen name</li> <li>• Email address</li> <li>• Date of birth/age</li> <li>• Location (e.g. address/postcode)</li> <li>• Image/Avatar</li> <li>• Social networking info/details</li> <li>• Password/PIN</li> <li>• Bio/Favourites</li> <li>• Gender</li> <li>• Security question/memorable information</li> <li>• Phone number/contact details</li> <li>• Language/regional settings</li> </ul>	Any answers relating to 'Name' (in Q)		(3)

Question Number	Answer	Do not accept	Additional Guidance	Mark
2(e)	An explanation to include: Users can scan / don't have to insert their card / enter PIN (1) because NFC is a contactless/wireless payment method (1)			(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(a)(i)	Removes /reduces (trip) hazard	Less messy		(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(a)(ii)	Any <b>one</b> from: <ul style="list-style-type: none"> <li>WiFi has greater signal range/Bluetooth has lower signal range</li> <li><b>More</b> bandwidth/<b>lower</b> latency</li> <li>Carries more data/higher transfer speed</li> <li>WiFi (signal) less likely to be blocked (by physical objects)</li> <li>WiFi is stronger (signal)</li> </ul>	'Faster' without qualification		(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(b)	A			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(c)	<p>An explanation to include:</p> <ul style="list-style-type: none"> <li>• Some users might not have sufficient bandwidth (1) as high definition video uses more data than standard (1)</li> <li>• Standard definition video uses less data / does not need as much bandwidth (1) and users pay for bandwidth (1)</li> <li>• The video will not play smoothly / may buffer (1) if Alex does not have sufficient bandwidth (1)</li> <li>• The video will play smoothly / not buffer (1) because standard definition uses less data / needs less bandwidth (1)</li> </ul>	<ul style="list-style-type: none"> <li>• Standard definition loads faster</li> <li>• High definition takes longer to load</li> <li>• Compatibility with device (e.g. screen resolution / RAM)</li> </ul>	<p>Linked responses are required for both marks. Individual statements score a maximum of <b>one</b> mark.</p>	(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(d)	D			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(e)	<p>Any <b>one</b> from:</p> <ul style="list-style-type: none"> <li>• Wider audience/market / viral marketing</li> <li>• Cheaper/faster than producing/distributing physical media</li> <li>• Users can promote/recommend the videos</li> </ul>	Cheaper/faster (without qualification)	'Anyone can access' is not enough to gain a mark.	(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(f)	A			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(g) (i)	A description to include <b>three</b> from: Transfer from <b>camcorder</b> to <b>laptop</b> (1) using <b>Firewire</b> (1) then uploaded via <b>WiFi router</b> (1) to blog using <b>ADSL</b> (1)	<ul style="list-style-type: none"> <li>• Other forms of connectivity (that are not listed in the question)</li> <li>• 'Firewire' without reference to camcorder and laptop.</li> </ul>		(3)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(g) (ii)	An explanation to include: A mapping service / social network (1) (could locate where the video was filmed) And <b>one</b> of: <ul style="list-style-type: none"> <li>• show other videos/blogs in the area</li> <li>• show a 'heat' map of videos</li> <li>• use augmented reality</li> <li>• show shops/businesses in the area / targeted marketing</li> </ul>	Locate where the video was filmed (without expansion).	1 mark for type of service (accept proprietary names). 1 mark for how it uses data.  A linked response is required for 2 marks. Individual statements score max 1 mark.	(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(h)(i)	<p><b>One</b> advantage from:</p> <ul style="list-style-type: none"> <li>• Do not have to use local storage</li> <li>• Can work collaboratively</li> <li>• Can work from any <b>device</b> with an internet connection</li> <li>• Software updates are automatic</li> <li>• Reduces the use of system resources (e.g RAM, processor)</li> </ul>	<p>Free</p> <p>Any advantage that is reverse of disadvantage (or vice-versa)</p>		(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
3(h)(ii)	<p><b>Two</b> disadvantages from:</p> <ul style="list-style-type: none"> <li>• (Online applications are) not as feature rich / (locally installed software) have more features</li> <li>• Not as responsive / Slow</li> <li>• Need internet connection</li> </ul>	<p>Any disadvantage that is reverse of advantage (or vice-versa)</p>		(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark
4(a)	C			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
4(b)	A			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
4(c)(i)	Any <b>three</b> from: <ul style="list-style-type: none"> <li>• 'Account Holder' (doesn't use name of recipient / uses)</li> <li>• Email address (@fr33mail.com)</li> <li>• Account details (bank would not put in an email)</li> <li>• Request for secure details (banks never ask for these)</li> <li>• Originating location (from the US)</li> <li>• Wording includes pressure (to act quickly e.g. "Open within 5 mins")</li> <li>• (Transaction) Report/link/attachment (to the PDF ends in .exe / .exe is not a pdf file extension)</li> <li>• Transaction IDs (don't match / are included)</li> <li>• GMT offset (is +3) / time difference</li> <li>• Spelling errors</li> </ul>	'e-mail' on its own		<b>(3)</b>

Question Number	Answer	Do not accept	Additional Guidance	Mark
4(c)(ii)	Any <b>two</b> from: <ul style="list-style-type: none"> <li>• Delete/ignore/don't respond</li> <li>• Report (the email)</li> <li>• Mark/flag/filter as junk/spam</li> <li>• Block the sender</li> <li>• Scan for viruses</li> </ul>			<b>(2)</b>

Question Number	Answer	Do not accept	Additional Guidance	Mark
4(d)	<p>Any <b>one</b> from:</p> <ul style="list-style-type: none"> <li>• Can send/receive/view anytime</li> <li>• Can find information sent/received quickly</li> <li>• Can attach files/media</li> <li>• Can send group emails</li> <li>• Keeps a record</li> <li>• Can check if read / allows read receipts</li> <li>• Cheaper than post/mail</li> <li>• Environmental benefit/saves paper</li> </ul>			(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark												
4(e)	<p>Linked explanation: Some people will be <b>less able/unable to</b> buy goods online (1), because of restricted/no access (to the internet) (1)</p> <p>Due to: (<b>one</b> linked constraint and cause for 2 marks)</p> <table border="1"> <thead> <tr> <th>Constraint</th> <th>Cause</th> </tr> </thead> <tbody> <tr> <td>Cost / affordability</td> <td>Low income</td> </tr> <tr> <td>Lack of infrastructure</td> <td>Remoteness / political factor</td> </tr> <tr> <td>Lack of ICT skills / confidence</td> <td>Lack of training / age</td> </tr> <tr> <td>Social factor</td> <td>Religion / gender</td> </tr> <tr> <td>Physical factor</td> <td>Disability</td> </tr> </tbody> </table>	Constraint	Cause	Cost / affordability	Low income	Lack of infrastructure	Remoteness / political factor	Lack of ICT skills / confidence	Lack of training / age	Social factor	Religion / gender	Physical factor	Disability		<p>Linked responses are required for maximum marks, including both points in the explanation and a linked constraint and cause.</p> <p>Two marks for a linked constraint and cause can only be awarded where the responses are from the same row.</p>	(4)
Constraint	Cause															
Cost / affordability	Low income															
Lack of infrastructure	Remoteness / political factor															
Lack of ICT skills / confidence	Lack of training / age															
Social factor	Religion / gender															
Physical factor	Disability															



Question Number	Indicative content
<b>4 (f)</b> <b>QWC</b> <b>(i-iii)</b>	Indicative content for an argument in support of how ICT has improved banking and other financial services. <ol style="list-style-type: none"><li>1. Saves time to complete transactions (e.g. BACS/CHAPS/Faster Payments System)</li><li>2. Can see and manage transactions online</li><li>3. Can compare financial products using online tools.</li><li>4. Telephone banking for those without internet access.</li><li>5. 24/7/365 access to accounts</li><li>6. Increased security e.g. due to encryption technologies</li><li>7. Chip and PIN / NFC</li><li>8. ATMs</li><li>9. Globalisation / international transfers</li><li>10. Manage stocks and shares easily e.g. track real-time</li></ol>

Level	Mark		Descriptor
	0		No rewardable content
Level 1	1-2	Content	<b>General example(s)</b> of the <b>use</b> of ICT for banking <b>OR</b> financial services
		Argument	They have a <b>limited</b> argument that <b>may not</b> support the statement.
		QWC	<b>Everyday language</b> is used. <b>Lacks clarity and organisation.</b> Spelling, punctuation and the rules of grammar are used with <b>limited accuracy.</b>
Level 2	3-4	Content	Example(s) of how ICT has <b>improved</b> banking <b>OR</b> financial services <b>Mostly accurate.</b>
		Argument	They have <b>used reasons</b> to develop a <b>supportive</b> argument, but this may be <b>simplified</b> or <b>exaggerated.</b>
		QWC	<b>Some specialist terms</b> are used. <b>Some focus and organisation.</b> Spelling, punctuation and the rules of grammar are used with <b>some accuracy.</b>
Level 3	5-6	Content	Example(s) of how ICT has <b>improved</b> banking <b>OR</b> financial services <b>Factually accurate.</b>
		Argument	Presents <b>valid reasons, OR a conclusion</b> that <b>successfully validate(s)</b> the <b>identified improvements.</b>
		QWC	<b>Appropriate specialist terms</b> are used <b>consistently.</b> <b>Good focus and organisation.</b> Spelling, punctuation and the rules of grammar are used with <b>considerable accuracy.</b>

Question Number	Answer	Do not accept	Additional Guidance	Mark
5(a)	B			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
5(b)	<p>Explanation to include a feature (1) and associated benefit (1):</p> <ul style="list-style-type: none"> <li>• Lightweight/small/less bulky (1) makes them easier for young people to handle (1)</li> <li>• Touchscreen (1) is more user friendly (1)</li> <li>• (App/OS has a) more accessible interface (1) which is intuitive (1)</li> </ul>	<ul style="list-style-type: none"> <li>• Easier to use</li> <li>• Portable/travel with/carry</li> <li>• Interactive</li> </ul>	Allow two features/benefits for both marks.	(2)

Question Number	Answer	Do not accept	Additional Guidance	Mark
5(c)	<p>Any <b>one</b> from:</p> <ul style="list-style-type: none"> <li>• Log out / sign out</li> <li>• Set a password/PIN</li> <li>• Disable/don't enable automatic payments</li> <li>• Don't save payment/account details</li> </ul>			(1)

Question Number	Answer	Do not accept	Additional Guidance	Mark
5(d)	<p>Explanation to include:</p> <ul style="list-style-type: none"> <li>• <b>Looking at screen</b> too long (1) could cause headaches/eyestrain (1)</li> <li>• (Too much) inactivity (1) reduces active lifestyle / increases risk to health / increases risk of obesity (1)</li> <li>• Using <b>input devices</b> for too long (1) increases risk of RSI (1)</li> </ul> <p>Negative impact on education (1 mark max)</p>	Addiction	<p>Explanation can link across mark points.</p> <p>1 mark max for two effects (e.g. eyestrain and headaches), without a cause being stated.</p> <p>Both marks can be awarded if two causes only are given.</p>	<b>(2)</b>

Question Number	Answer	Do not accept	Additional Guidance	Mark
5(e)	<p>Linked explanation to include <b>one</b> of:</p> <ul style="list-style-type: none"> <li>• Consoles have/tablets may not have dedicated graphics features (GPU/Graphics RAM) (1) which result in smoother/high definition graphics (1)</li> <li>• Storage capacity of a games console is greater (1) so more detail can be stored(1)</li> <li>• Consoles can produce 3D gaming (1) for a more immersive experience (1)</li> </ul>		<p>Marks awarded for:</p> <p>Appropriate feature (1) Associated benefit (1)</p> <p>A linked response is required for 2 marks. Individual statements score max 1 mark.</p>	<b>(2)</b>

Question Number	Answer	Do not accept	Additional Guidance	Mark
5(f)	Explanation to include: Deters/prevents people from sharing games / Encourages people to buy legitimate copies of games (1), which provides more money to companies (1), which is used to fund the development of better games (1)		Linked responses are required for maximum marks. Individual statements score a maximum of <b>two</b> marks	<b>(3)</b>

Question Number	Answer	Do not accept	Additional Guidance	Mark
5(g)	Any one from: <ul style="list-style-type: none"> <li>• Allows adverts to be personalised/targeted</li> <li>• Know your preferences/interests</li> </ul>	'Recommend' without reference to personalisation		<b>(1)</b>

Question Number	Indicative content
<p><b>5 (h)</b> <b>QWC</b> <b>(i-iii)</b></p>	<p>Indicative content for a supportive argument:            Mobile devices have features that have enhanced young people's free time. These include:  <i>Portability, performance, storage, user interface, connectivity, media support, applications, multi-functional nature of devices</i>            Responses may discuss how these features have impacted upon young people's ability to improve their:</p> <p><b>Leisure/Entertainment</b></p> <ul style="list-style-type: none"> <li>• Media is available on the move</li> <li>• Can record events and share them with friends/family</li> <li>• Find way around to places more easily</li> <li>• Can personalise media consumed, so not having to all view the same content (as with a family TV).</li> <li>• Apps have developed which can solve problems ad-hoc.</li> </ul> <p><b>Socialising and Communications</b></p> <ul style="list-style-type: none"> <li>• Can keep in touch with friends and family using email / phone / social networks / VoIP etc</li> <li>• Organise their time 'on the move' so more flexible arrangements can be made and altered as events change.</li> <li>• Reduced the cost of talking to others.</li> <li>• Developing new types of language and methods of communication.</li> </ul> <p><b>Culturally / Socially</b></p> <ul style="list-style-type: none"> <li>• More politically aware</li> <li>• Able to form relationships more easily</li> </ul> <p><b>Learning</b></p> <ul style="list-style-type: none"> <li>• Have access to learning materials (formal or informal) from anywhere, so can continue to learn in free time: the concept of 'Hidden learning'</li> </ul>

Level	Mark		Descriptor
	0		No rewardable content
Level 1	1-2	Content	<b>General example(s)</b> of the <b>use of digital devices</b> by young people.
		Argument	They have a <b>limited</b> argument that <b>may not</b> support the statement.
		QWC	<b>Everyday language</b> is used. <b>Lacks clarity and organisation.</b> Spelling, punctuation and the rules of grammar are used with <b>limited accuracy.</b>
Level 2	3-4	Content	Example(s) of the <b>features/types</b> of mobile digital devices, <b>OR positive use(s) of mobile digital devices in free time.</b> <b>Mostly accurate.</b>
		Argument	They have <b>used reasons</b> to develop a <b>supportive</b> argument, but this may be <b>simplified</b> or <b>exaggerated.</b>
		QWC	<b>Some specialist terms</b> are used. <b>Some focus and organisation.</b> Spelling, punctuation and the rules of grammar are used with <b>some accuracy.</b>
Level 3	5-6	Content	Example(s) of the <b>features/types</b> of mobile digital devices <b>AND positive use(s) of mobile digital devices in free time.</b> <b>Factually accurate.</b>
		Argument	Presents <b>valid reasons, OR a conclusion</b> that <b>successfully validate(s)</b> the <b>positive impact</b> of the identified content.
		QWC	<b>Appropriate specialist terms</b> are used <b>consistently.</b> <b>Good focus and organisation.</b> Spelling, punctuation and the rules of grammar are used with <b>considerable accuracy.</b>

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