

Reading a text



The main points in pictures

These three pictures come from one advert.
What product do you think they are advertising?



Image 1



Image 2



Image 3

The main points in words

Which phrases in this advertisement match the images that you've just been looking at?

Designed by sports scientists, the *X20 Folding Exercise Bike* is the latest in home fitness equipment. It comes with:

- pedals with adjustable straps
- a cushioned saddle with adjustable height
- a monitor showing speed, distance, heart-rate and calories burned.

The *X20 Folding Exercise Bike* is guaranteed to improve your fitness.

Customer review

The *X20 Folding Exercise Bike* looks good, and is easy to assemble. However, I was disappointed by several faults:

- the pedal straps were tight and difficult to adjust
- the monitor display was difficult to read
- the saddle was uncomfortable.

This bike may help you lose weight, but I would not recommend it to any serious fitness enthusiast.

Using information from a text

Based on the information in the customer review on slide 4, how would you answer this question?

Your friend is thinking of buying *the X20 Folding Exercise Bike*. She is keen to improve her fitness.

Identify **three** details that you think are important in helping her to make her decision.

Review and reflect

Which of these learners has given a better answer to the task on slide 5? Why?

Learner A answer

- a) It looks good
- b) It has several faults
- c) It will help you lose weight

Learner B answer

- a) The pedal straps are tight and difficult to adjust
- b) The monitor display is difficult to read
- c) The saddle is uncomfortable

Review and reflect

Learner B's answers are better, as they focus on the most important details from the review. They tell you more about the specific product, not just exercise bikes in general.

Learner B answer

- a) The pedal straps are tight and difficult to adjust
- b) The monitor display is difficult to read
- c) The saddle is uncomfortable