

Edexcel GCSE

English Studies

(Moving Image and Digital Communication)

Unit 2: Produce Texts

Sample Controlled Assessment Material

Paper Reference

5ED02/01

Moving Image

Turn over ►

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Guidance for students

Can I work in a group?

Yes. The group must be of 4 people or fewer. You need to produce individual evidence in response to the questions and ensure that relevant documentation is completed that proves your contribution and indicates exactly which shots you took and sequences you edited.

As a minimum, every member of a group production should be responsible for 45 seconds of the filmed material which appears in the final edit and a 45 second sequence which they have edited themselves.

What sort of activity should I undertake?

To produce a successful moving image text you will need to have:

- researched and planned carefully for your production. This should include:
 - drawing up a storyboard. If you are working in a group, once you have your storyboard designed you will need to decide who is going to be the camera operator for particular sections. Each member of the group will need to take at least 90 seconds of film to ensure that they meet the requirement for 45 seconds of their material to appear in the final edit
 - planning a production schedule which shows exactly when everything will take place
 - conducting a location recce to check that all the places in which you intend to film are suitable.
- shot a variety of material to ensure that you have a choice of shots to use when editing. At this stage you will need to pay careful attention to:
 - shot composition
 - camera angle
 - lighting
 - sound.
- produced an Edit Decision List after carefully looking through all the material which has been shot, allocating equal amounts of editing to each member if you are working as a group
- edited your material
- produced a final production.

What evidence should I collect?

You should collect the following evidence:

- your planning
- your production
- your reasons for your choices.

How should I present my Practical Production?

Either as a DVD or as a file on a CD. Edexcel will provide guidance for your teacher on the variety of file formats and how they should be labelled.

The brief

You should produce a moving image text that fits **one** of the following briefs:

EITHER

1. Produce the **opening sequence** from an original new film in the horror genre.
The final edited production should last no longer than 45 seconds per candidate.

OR

2. Produce the **trailer** for an original new TV situation comedy. The final edited production should last no longer than 45 seconds per candidate.

The Task

Section A: Plan - 10 marks

Provide a plan of your product that meets the brief.

Section B: Production - 60 marks

Create a product that meets the brief. You need to:

- capture the content (20 marks)
- edit and organise the content to create your product (40 marks).

Section C: Post production - 10 marks

Give reasons for the choices you made in response to the brief.